

## The concept paper of Kasi Women Parliament

### Kasi women parliament concept document

#### Business description, history, and location

This concept was triggered by the need to establish the rational for township economy within the context of the historical social and economic background of South Africa. Township economy is about businesses and markets which are based in the townships operated by township entrepreneurs to meet both the primary and secondary needs of the community. In answering the question why, the current government supported the implementation of township economy? For obvious reasons it has been put in place to reduce inequality, unemployment whilst maximizing inclusivity and democratizing ownership and control of the economy. This informal market economy should primarily benefit the local enterprises to enable them to migrate to the formal or mainstream economy. Hence the name Kasi Women Parliament.

Women Parliament is a non-profit organization mainly for women and men, young and old, out of school and or in school youth within communities of South Africa primarily from rural areas, villages and townships. Women parliament is not a political party, it is a non-profit organization solely to ensure that government and the private sector invest their resources and services to townships in order to contribute holistically to socio economic development. The provision of quality services through the district development model has always been the primary objective of this organization. Kasi women parliament does not confine itself to economic empowerment of members, it also focuses on the social development aspect of communities ranging from poverty, joblessness, substance abuse, gender-based violence & femicide amongst other things, environmental management.

The concept was established in 2023 and in its operation, it has recruited new members in and around Kanyamazane. The campaign is not confined to Mpumalanga only however, it will spread its tentacles nationally and continentally. It is piloted in Kanyamazane as its first home by local citizens. Most of its meetings are hosted in Kanyamazane, Mbombela city, Mpumalanga province, in South Africa for finalization of its programs towards township economy and ensuring the enhancement of service delivery in our communities.

The brand aligns itself with progressive organizations inter-alia, faith based and all civil society organizations that seek to ensure that the concept of township economy, in the main benefits' local enterprises, companies operating in townships such banks utilize their community service investment (csi) plans to plough back to communities, democracy,

prevails, service delivery is enhanced in our communities at all levels primarily for women emancipation, empowerment and advocacy. Youth development organizations are major stakeholders, reason being that, they are the age cohort that endures the brunt of high unemployment. The organization will partner with local economic development units within municipalities (cannot develop as an enclave) as they are tasked with the responsibility to stimulate economic activity, promotion of investment and attracts resources to previously marginalized areas so as to increase social ownership. Partnership with leads within municipalities will underscore the shift of focus towards industrialisation and green economy. This will ensure that our raw material is processed, finalised, and packaged within the country. Thus, reducing the youth unemployment rate.

Kasi women parliament will work with relevant government departments and other interested parties in the public domain to develop and nurture entrepreneurship talent. This will be achieved through constant support to emerging local businesses and of course rewarding innovation in business development and sustainability. The aim is also to build a strong township economy with the requisite capacity to promote social cohesion thus empowering communities through the provision of economic opportunities and increased access to resources.

The fundamental objectives of Kasi women parliament are to work with government and the private sector to use the informal market economy as a tool for economic empowerment for local people who are keen to venture into business and to create jobs. The organization will relentlessly work in tandem with government created financial institutions (mega, pic, idc, pydf etc.) To ensure that their funding models are using an impartial approach. Women parliament will be solidifying its concept within South Africa to gain a mass following on social media platforms such as website, Instagram, twitter, LinkedIn, Facebook and etc.

Our growth depends on mass mobilization primarily community-based structures for campaign purposes and the funding from our local corporates, government and other investors both within and outside the borders of South Africa. As a community initiate we have managed to grow sustainably for the past year and have established a significant stride in organizing our local people especially women in general through community based organizations, businesses, and other local structures. With the growing demand of people to join the campaign we have a need to expand to other districts or regions of the province. Consequently, to that we have already started involving the provincial government and the national government of the day for them to participate in addressing our call. A call to nourish locals in addressing some of the concerns on service delivery matters.

## Objectives of the Kasi Women Parliament

We exist to achieve the following:

1. To create platforms of inclusive participation in township economy whilst ensuring equitable distribution of resources and opportunities to all deserving members resident at Kanyamazane.
2. To forge partnerships with banking institutions currently operating at Kanyamazane in respect of providing capacity to members on the development of bankable business plans and funding of small medium enterprises.
3. To create a more resilient and thriving township economy with a capacity to reduce inequality through the provision of upward mobility and wealth creation.
4. Forster the creation of a diverse economy, with industries and sectors by promoting a diverse range of businesses and economic activities.
5. To enable women to lead the campaign as primary drivers of the campaign working with men as secondary drivers.
6. To create an enabling environment for local businesses to operate seamlessly without unnecessary disturbances.
7. Developmental approach of local artists, models and fashion designers to promote their local products.
8. Increased product development and exposure(internationally).
9. Strengthening social cohesion among communities and the continent.
10. Mobilise communities to be active citizens in their area of jurisdiction.
11. To create platforms of transferring economy to the townships for enhancement of service delivery.

12. To expose, develop and recognize the local structures driven by women in the front seat.
13. To create platforms for townships and rural areas on opportunities and developmental programs.
14. To promotes human behaviours that make a positive impact on the planet with specific reference to our townships and rural areas, while assisting government programs to ensure enforcement of regulations and developing solutions to potential crises worldwide.
15. To foster the sustainable growth and development of national economy by attracting, facilitating, and maximizing investment.
16. To ensure local businesses are driven by locals and complied to basic regulations.
17. To monitor compliance by businesses driven by foreigners in South Africa.
18. To ensure compliance with minimum wages by business owners.
19. To address the persistent challenges of poverty, unemployment, substance abuse, access to land, skills development, gender-based violence and other social ills.

The membership of the organization has since its highly successful launch plummeted to more than 1000 members who truly believe that this is the only civil society organization that will bring the anticipated change in terms of ownership and economic participation.

Insert picture

The women parliament project is at the helm of Ms. Nomcebo Zwane as the founder and main driver towards the attainment of the afore-stated goals of the non -profit organization. The organization has two layers of organizational structure which is the operational and executive teams tasked with responsibility to direct the activities.