

# Brinker Capital Five Factor Stock Market Barometer



## Fundamentals

We invest to participate in company success. Over time, stock prices follow earnings.

**Fundamental indicators include factors such as corporate earnings, profitability, and the credit environment.**

- Earnings growth is expected to continue improving throughout 2024 and into 2025. Most recent analyst expectations are for 10.9% earnings growth for CY 2024. Earnings likely troughed in 2023, leading to a more constructive forward-looking outlook.
- Profit margins are hovering near 5-year averages, and upward revisions from Q4 have provided additional support to earnings growth figures.
- GDP growth continues to surprise to upside. 4Q23 real GDP growth was 3.2%. 2023 GDP grew well above expectations and prior year 2022 at +2.5%.
- Several leading indicators, however, such as an inverted yield curve, still suggest some potential weakness in 2024.

## Valuation

How much do we pay for those fundamentals? Starting points matter.

**Valuation indicators include factors such as price multiples, the CAPE ratio, and earnings yield vs. other asset classes.**

- Valuation measures point to an expensive domestic equity market.
- Current CAPE ratio is well above historical average which is consistent with below-average returns.
- Fed Funds rate exceeds the forward earnings yield of the S&P 500.
- Small cap, foreign developed, and emerging markets are relatively attractively valued; pockets of opportunity exist in the US equity market as valuations and concentration levels are near all-time-highs.

## Interest Rates

Both the level and trend of interest rates impact earnings and valuations.

**Interest rate indicators include factors such as the interest rate environment, credit spreads, and inflation.**

- Yield curve has been inverted for the longest consecutive span since 1980; inversion has been a bearish market signal and fairly accurate indicator of future recessions.
- Inflation-adjusted interest rates remain high which is typically a headwind for risk assets.
- Investment grade and high yield spreads remain tight vs historical averages. They are “well-behaved” but potentially vulnerable. Wider spreads are often a precursor of equity weakness.
- Expectations for rate cuts have been pushed later into 2024, delaying potential tailwinds for risk assets.

## Policy

Monetary and fiscal policy impact interest rates, valuations, and earnings.

**Policy indicators include factors such as monetary and fiscal policy.**

- Fiscal policy is expected to be accommodative with current election cycle.
- Expectations on the Fed Funds rate between the Fed and market participants have started to converge.
- Year-over-year change in M2 money supply remains negative, but is still above long-term trend. Year-over-year money supply, however, may have bottomed.
- Increased government spending in the face of rising debt service continues to pose longer-term threats to government funding and potential for robust fiscal policy response.

## Behavioral

Over the short term, the market is like a voting machine.

**Behavioral indicators include factors such as sentiment, momentum, trend, and breadth.**

- Investor (and consumer) optimism is at higher levels, suggesting below average (albeit positive) returns in the months and quarters to follow.
- Price trends were positive at year-end and have continued into 2024, although market breadth remains poor.
- New highs typically mean above-average returns moving forward.
- Seasonality is bullish in the fourth year of the presidential election cycle, though not necessarily at the beginning of the fourth year.

# Brinker Capital Asset Class Barometer



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