



**SPONSORSHIP OPPORTUNITIES**

## **GREENWICH CASINO NIGHT**

Join Us for an Evening of  
SHOWGIRLS . GAMING TABLES . SLOT MACHINES  
FOOD . DRINKS . PRIZES . AUCTION

**SEPTEMBER 23<sup>rd</sup>**

6:30 PM – 11:00 PM



1114 East Putnam Ave  
Riverside, CT

100% of the proceeds go directly



*Transportation Association of Greenwich*  
A qualified 501(c)(3) tax-exempt non-profit  
organization

Over 250 guests will experience the fun and excitement of *Greenwich Casino Night*. This is an excellent opportunity to have your brand placed in front of an affluent audience during this elegant affair benefiting the *Transportation Association of Greenwich*. Following are our sponsorship levels. All levels include the opportunity to provide your product or service as one of our prizes during the night. From trips to weekends with luxury vehicles to diamonds our guests will be playing for high stakes! We hope you can be a part of this memorable evening.

**HIGH ROLLER**                      **\$25,0000**

- Recognized as the *Presenting Sponsor* on all communication – “ Greenwich Casino Night presented by “ Your Brand”
- Signage at entrance of event
- Speaking engagement opportunity at the event
- Prominent logo and/or mention on all invitations, GreenwichCasinoNight.com, press releases, full page print ads, posters, flyers, step and repeat wall
- Logo on cocktail napkins throughout the event
- Dedicated page on GreenwichCasinoNight.com
- Front inside cover 2 page spread advertisement in event program
- Gaming table sponsorship signage
- Opportunity to put item in gift bag for VIP guests
- 14 complimentary VIP tickets (to include dinner, drinks and \$500 gaming chips per ticket)

**CARD SHARK**                      **\$15,0000**

- Recognized as the *Platinum Level* sponsor on all communication
- Signage at the event
- Mention over microphone during the event
- Logo and/or mention on all invitations, GreenwichCasinoNight.com, press releases, full page print ads, posters, flyers, step and repeat wall
- Dedicated half page on GreenwichCasinoNight.com
- Back cover advertisement in event program
- Gaming table sponsorship signage
- Opportunity to put item in gift bag for VIP guests
- 10 complimentary VIP tickets (to include dinner, drinks and \$500 gaming chips per ticket)





**ROYAL FLUSH**                      **\$7,500**

- Recognized as the *Gold Level* sponsor on all communication
- Signage at the event
- Mention over microphone during the event
- Logo and/or mention on all invitations, GreenwichCasinoNight.com, press releases, full page print ads, posters, flyers, step and repeat wall
- Dedicated half page on GreenwichCasinoNight.com
- Inside back cover advertisement in event program
- Gaming table sponsorship signage
- Opportunity to put item in gift bag for VIP guests
- 8 complimentary VIP tickets (to include dinner, drinks and \$500 gaming chips per ticket)

**STRAIGHT FLUSH**                      **\$5,000**

- Recognized as the *Silver Level* sponsor on all communication
- Signage at entrance of event
- Speaking engagement opportunity at the event
- Prominent logo and/or mention on all invitations, GreenwichCasinoNight.com, some press releases, full page print ads, posters, flyers, step and repeat wall
- Logo on cocktail napkins throughout the event
- Dedicated quarter page on GreenwichCasinoNight.com
- Full page advertisement in event program
- Gaming table sponsorship signage
- Opportunity to put item in gift bag for VIP guests
- 6 complimentary VIP tickets (to include dinner, drinks and \$500 gaming chips per ticket)

**FOUR OF A KIND**                      **\$2,500**

- Recognized as the *Bronze Level* sponsor on all communication
- Signage at the event
- Mention over microphone during the event
- Logo and/or mention on invitations, GreenwichCasinoNight.com, some press releases, full page print ads, posters, flyers, step and repeat wall
- Dedicated quarter page on GreenwichCasinoNight.com
- Half page advertisement in event program
- Gaming table sponsorship signage
- Opportunity to put item in gift bag for VIP guests
- 4 complimentary VIP tickets (to include dinner, drinks and \$500 gaming chips per ticket)



**FULL HOUSE**                      **\$1,500**

- Recognized as the *Copper Level* sponsor on most communication
- Mention over microphone during the event
- Logo and/or mention on invitations, GreenwichCasinoNight.com, some press releases, print ads, posters, flyers, step and repeat wall
- Quarter page advertisement in event program
- Gaming table sponsorship signage
- Opportunity to put item in gift bag for VIP guests
- 3 complimentary VIP tickets (to include dinner, drinks and \$500 gaming chips per ticket)

**FLUSH**                              **\$750**

- Recognized as a sponsor on some communication
- Mention over microphone during the event
- Logo and/or mention on invitations, GreenwichCasinoNight.com, some press releases, print ads, posters and flyers
- Opportunity to put item in gift bag for VIP guests
- 2 complimentary VIP tickets (to include dinner, drinks and \$500 gaming chips per ticket)

**STRAIGHT**                        **\$500**

- Recognized as a sponsor on some communication
- Mention over microphone during the event
- Logo and/or mention on invitations, GreenwichCasinoNight.com, some press releases, print ads, posters and flyers
- Opportunity to put item in gift bag for VIP guests
- 1 complimentary VIP tickets (to include dinner, drinks and \$500 gaming chips per ticket)

**Customized opportunities are available. We welcome creativity and would love to find synergistic ways to incorporate your brand.**

