

# Privacy Policy for FenCon Expo

**Effective Date:** July 1, 2025

At FenCon Expo, your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal information when you visit our website.

## 1. What Information We Collect

We may collect the following information when you interact with our site:

- Name and contact details (email, phone number) when you fill out a form or contact us.
- Information you provide when signing up as a vendor, attendee, or newsletter subscriber.
- General usage data (e.g., IP address, browser type, pages visited), collected through cookies or analytics tools.

## 2. How We Use Your Information

We use your information to:

- Respond to inquiries and provide customer support.
- Process vendor applications and event-related requests.
- Send event updates, reminders, or promotional information if you've opted in.
- Improve the performance and content of our website.

## 3. How We Protect Your Information

We take reasonable precautions to protect your personal data from unauthorized access or disclosure. Our website uses secure methods for handling forms and submissions, and we limit access to your information to only those who need it to operate the show.

## 4. Sharing Your Information

We do **not** sell, rent, or trade your personal information to third parties. We may share information with service providers who help us manage the website or event operations, but only to the extent necessary.

## 5. Cookies & Analytics

We may use cookies or third-party services (like Google Analytics) to understand how visitors use our site. This helps us improve the website experience. You can disable cookies through your browser settings if you prefer.

## 6. Your Choices

You can:


- Opt out of marketing emails at any time by clicking the "unsubscribe" link in our messages.
- Request access to or deletion of your personal data by contacting us.

## 7. Links to Other Sites

Our website may contain links to other websites. We are not responsible for the privacy practices or

content of those sites.

## **8. Contact Us**

If you have any questions about this Privacy Policy or how your information is used, please contact us at:  [\*\*info@fenconexpo.com\*\*](mailto:info@fenconexpo.com)