



Empowering Community Stability
and Dignity Through Equitable
Access to Essential Resources

Food - Nutrition - Health - Hygiene - Family - Home - Support - Enrichment

Since 2009, Bullying...We're Kickin' It has evolved from a school-based anti-bullying campaign into a multi-faceted **501(c)(3)** nonprofit, serving diverse community needs through specialized divisions.

Kickin' It's latest initiative, the Community Closet, is a unique centralized hub providing a diverse inventory of goods ranging from food and daily essentials to building supplies, toys, and tools. By providing these resources at **no cost**, it removes financial barriers and serves as a vital lifeline, empowering recipients with the essentials and materials they need to overcome hardship and thrive. In just 24 months, the Kickin' It Community Closet has scaled to serve over 49,000 vulnerable individuals, families, and animals.

As a **volunteer-led** operation powered by students, veterans, and seniors, Kickin' It leverages a trusted distribution network of first responders, military members, and faith-based organizations. This impact is made possible through the generosity of corporate partners such as **Walmart, Lowe's, and Burlington**. Together, we transform surplus inventory into immediate community resources that directly impact:

- **29,700 Military, Veterans, and Reservists**
- **9,870 Underserved and ALICE Households**
- **3,925 Animals in Rescue and Shelter Care**
- **3,400 At-Risk and Solo-Aging Seniors**
- **1,360 Unsheltered and Displaced Individuals**
- **1,285 Neighbors with Specialized Needs**
- **410 Disaster and Emergency Survivors**

To continue meeting rising demand, Kickin' It seeks new corporate partnerships. Kickin' It provide a seamless, **end-to-end logistics solution** with assigned handlers ready to manage any volume, from individual cases to full pallets, minimizing the operational burden on your team.

The Kickin' It Corporate Partnership powers the logistical backbone of our relief network, **delivering not just essential goods, but kindness, hope, dignity, and respect directly to our most vulnerable neighbors.**

CONTACT INFORMATION:
Box 85 Adelphia 07710
office@werekickinit.org
908-670-3098

501(c)(3) 27-3196571
KICKINIT.ORG

REQUEST:

- Strategic Alignment

CURRENT REACH:

- 49,000+

CORPORATE ADVANTAGES:

- Charitable Tax Deductions
- Enhanced Inventory Deductions
- Reduced Operational Costs
- Sustainability / ESG Compliance
- Employee Recruitment and Retention
- Brand Activation & POS
- Strategic Community Relations

KEY BENEFITS:

All Inventory & Goods Accepted
New & Overstock:

- Liquidations, Discontinued,
Unsold Inventory

Retail Recoveries:

- Returns, Out of Season,
Clearance

Specialized Handling:

- Distressed, Short Dated,
Shelf Pulls

Flexible Logistics & Pick Ups
Managed Scheduling:

- Weekly, Daily, Recurring

On Demand Support:

- Priority, On Call