## De-Coding: DRESS CODES 101

Quick Guide To Dress Codes And What They Mean For Him \& Her Tf your invilation says..

## CASUAL

Casual is basically a non-dress code, and you can wear comfortable clothing.

## FOR HIM:

Think Homer Simpson. Tee shirt, eans and sneakers are appropriate. ru may also opt
Step it tup a notch with khakis, cargos, a polo shirt or hen and still fit injust fine.
Tip: Avoid inflammatory or otherwise offensive graphic tees.

## FOR HER:

Pull out your favorite jeans! You can opt for a comfortable tee or dres things up a bit with a stylish top,
jewely or even a blazer. Depending on the nature of the event, you footwear can range safely from sneakers to heels to boots. Tip: For outdoor events, sneakers are better as heels can sink into soft ground!

Business Casual is what many people would typically wear to work at the office.

COMBO

Wear a pair of nice khakis paired with a polo shirt or other collared shirt.


Tip: Avoid the wrinkles; iron your shirt and pants!
Patterned collared shirts
are a nice option for a
less dressy feel than their solid counterparts.

## SMART CASUAL

Smart Casual (or dressy casual) is basically a combination of casual, business casual, and business dress codes, where you can combine them into a "smart" ensemble.

This is your opportunity to pair denim with a sport coat. Khakis, denim with a sport coat. Khakis,
trousers, vests and ties are other great options to bring into the great
mix.

Tip: If opting for jeans, your denim should look somewhat dressy, fresh and sharp with no wear or holes.


It's safest to go with nice slacks or a skirt, though you could also wear a nice pair of dark jeans dressed up with a collared or herwise dressy top. Throw on a blazer for an extra touch of class.

Tip: For Smart Casual, you should look sharp, stylish and neatly put ogether.

## BUSINESS/INFORMAL

Informal attire may be a misnomer as it does call for a bit of formality (not to be confused with Casual attire). Business and Informal attire is more sophisticated than Smart Casual, often signaling the need for suits, ties and dresses.


Wear a business suit with tie You may also opt for nice slacks with a sports jacket and tie

Wear a business suit or business style dress with heels (high or low).

Tip: For Business and Informal dress codes, stick to business colors: black, navy blue, gray or brown.


## SEMI-FORMAL

Semi-formal attire is more fancy than business attire but just a notch below formal tuxedos and fancy gowns.


## FORMAL / BLACK TIE / BLACK TIE OPTIONAL

Formal, Black Tie and Black Tie Optional events are among the most fancy of all dress codes, and you will likely be surrounded by a crowd full of tuxedos and floor-length gowns.

Wear a tuxedo with all the frills (vest/cummerbund, You are safest wearing a long, floor-length evening cufflinks, etc). For Black Tie Optional, you may also opt to wear a black suit with white shirt and conservative tie
Tip: A Black Tie dress code does not


Tip: Wear your hair in an elegant updo or partial updo, and put on fancy ies, but you may opt for a black tux with any matching tie/cummerbund olor of your choosing

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