

Etiquette Presenter Bios

Dr. Mary Martin is a Professor of Marketing at Fort Hays State University and she loves teaching her Social Media Marketing, Marketing Management, and Marketing Strategy classes. She holds a Bachelor of Science in Advertising from Kansas State University, an MBA from Fort Hays, and a PhD in Marketing from the University of Nebraska-Lincoln.

Combining her academic achievements with practical experience, Dr. Martin co-founded a successful e-business consulting firm in Charlotte, NC, where she provided marketing plans and research services to clients. She was also Director of Marketing for an aircraft coatings company while in Charlotte.

Dr. Martin was honored as Fort Hays State's 2018 President's Distinguished Scholar and was recently awarded the 2023 Robbins College of Business and Entrepreneurship Faculty of the Year Award from the Department of Applied Business Studies at Fort Hays.

Ms. Jill Moeder is an Instructor of Marketing at Fort Hays State University. She has a passion for teaching Digital Marketing, Customer Service and Relationship Management, Consumer Behavior, and Marketing Principles classes. She holds a Bachelor of Science in Organizational Leadership with a Minor in Business Administration, and a Master of Business Administration in Marketing from Fort Hays State.

Prior to returning to her alma mater, Ms. Moeder was the Chair of the Business Office Management program at North Central Kansas Technical College in Hays where she not only led the program, but also taught a multitude of business courses including Marketing Principles, Management Principles, Leadership, Business Law Concepts, Employability Skills, Entrepreneurship, among many others.

Ms. Moeder began her career as a Marketing Specialist for a multi-location financial institution before making the transition to higher education. Ms. Moeder continues to provide consulting services for various organizations throughout the local community to bring together practical application and academic accomplishment. In her spare time, you will find Ms. Moeder spending time with her family and friends, and the classics: classic rock, classic television, and classic movies!

Slater Heglin grew up in Ulysses, KS, and graduated from Fort Hays State University in May 2023 with a degree in Business Education with a Concentration in Talent Development. While at FHSU, Slater obtained 4 certificates, participated in several on-campus organizations, and worked three jobs. Slater's passion for bringing hope to others can be seen through the founding of his non-profit organization, Keep Life Jumping 4 Kay. He currently serves as the Assistant Vice President of Customer Service & Marketing at Grant County Bank in Ulysses, as well as owns and operates a custom yard greeting company, SignGypsies - SWKS. Slater has continued his education at FHSU and began the Master of Business Administration (MBA) program in June 2023. In his spare time, Slater enjoys listening to leadership and faith-based books, performing with his family, and going to garage sales.