

# TECHNICAL DINNER MEETING: 4 April 2019

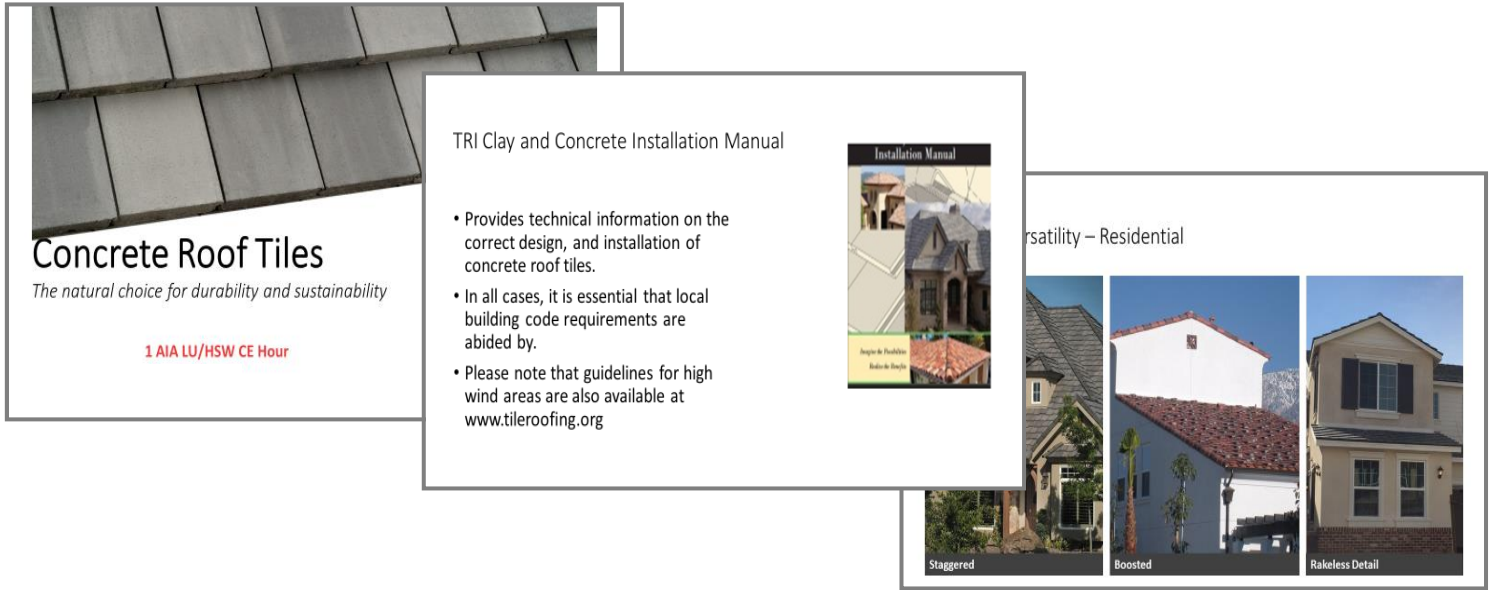


SoCAL CHAPTER

## Concrete Roof Tiles: The Natural Choice for Durability and Sustainability



Presented by  
Kent Lawrence and Michele Morse – Eagle Roofing Products



The slide features a background image of a concrete roof tile. On the left, the text reads "Concrete Roof Tiles" and "The natural choice for durability and sustainability" with "1 AIA LU/HSW CE Hour" below it. In the center, a box titled "TRI Clay and Concrete Installation Manual" lists three bullet points: "Provides technical information on the correct design, and installation of concrete roof tiles.", "In all cases, it is essential that local building code requirements are abided by.", and "Please note that guidelines for high wind areas are also available at www.tilerroofing.org". To the right, a small image of the "Installation Manual" cover is shown. Below this, three photographs illustrate different roof tile installation methods: "Staggered", "Boosted", and "Rakeless Detail". The text "Versatility – Residential" is positioned above these photos.

The SoCal Chapter of RCI, Inc., invites you to learn, network, and dine at our Technical Dinner Meeting at **JT Schmid's Restaurant & Brewery, 2610 E Katella Ave, Anaheim, CA 92806**. This program is designed to improve the knowledge base of consultants, contractors, and design professionals practicing in the roofing, waterproofing and building enclosure field. The seminar provides 1.0 AIA LU's and 1.0 RCI CEH's and includes dinner.

In this one hour course we will take an in-depth look at concrete roofing tiles including design options, manufacturing and installation processes, testing and code compliance, and finally, sustainable attributes and life cycle cost analysis.

The objectives of the presentation are:

1. Discuss the design versatility of concrete roof tiles including color and profile options to coordinate any architectural style in both commercial and residential projects.
2. Review the manufacturing process of concrete roof tiles from the introduction of raw materials to the finished product.
3. Compare and contrast the installation methods of concrete roof tile and other roofing materials.
4. Identify key performance characteristics of concrete roof tiles including safety testing, related building codes, and sustainability attributes.
5. Analyze the longevity, durability, and overall life cycle cost analysis of concrete roof tile compared to asphalt shingles, wood shakes, slate and metal.
6. Confidently specify concrete tile roofing as an alternative to slate, metal, wood shakes and temporary asphalt shingles.



Kent Lawrence is a Senior Account Representative for Eagle Roofing Products servicing Riverside and San Bernardino Counties, California. Along with being a 25-year veteran of Eagle Roofing Products and a 31-year member of the construction industry, Kent has forged strong relationships with public builders, private builders, roofers and architects. He is often called on as a subject matter expert and gives numerous AIA CE Presentations to architects. A strong passion for service fuels his need to find solutions for his clients that allow them to grow their business.



Michele Morse is a Senior Architectural Coordinator for Eagle Roofing Products servicing Southern California. Michele joined Eagle as a Design Center Coordinator in Irvine, California. Growing up with a father who was a roofing contractor and taking the experience from the Design Center, Michele later became an Architectural Coordinator. With over 15 years of experience at Eagle, Michele has built strong relationships in the industry and has a passion for assisting customers with product selection, delivering samples to ensure deadlines are met, code updates, as well as educating clients on the latest components and specialty installations. In her role as Architectural Coordinator, Michele became a LEED AP to gain a better understanding of the green building sector and often gives CE presentations to firms to create awareness of the sustainability benefits of concrete roof tile.

**When:**

**Thursday, April 4th, 2019**

**Social/Tabletop Exhibits: 5:30 p.m. – 6:45 p.m.**  
**Dinner: 6:45 p.m.**  
**Presentation: 7:00 p.m. – 8:00 p.m.**

**Where:**

**JT Schmid's Restaurant & Brewery**  
**2610 E Katella Ave, Anaheim, CA 92806**  
**(restaurant parking available)**

**Cost:**

**Registration: \$45 RCI Members**  
**\$65 Non-members**  
**Tabletop Sponsorship: \$175 (tabletop + 1 dinner)**

**Registration:**

**Online at: [www.socalrci.org](http://www.socalrci.org)**  
*72-hour cancellation is requested for a full refund.*

**Map:**

