



**PAPAROA A&P SHOW**  
**North Kaipara Agricultural Association Incorporated**

SPONSORSHIP REQUEST for the 146<sup>th</sup> Paparoa A & P Show to be held on  
Saturday 4<sup>th</sup> February 2023

In 2021 the traditions of the Paparoa Show were once again on display and another most successful show was held. Unfortunately, the 2022 show was cancelled due to Covid 19 so we are hoping for a bigger and better show in 2023. The support that we receive from our sponsors and supporters for our show is absolutely invaluable.

The Paparoa A&P Show is one of New Zealand's long-standing events. The Show has particular value and economic importance for the North Kaipara region, its people and its businesses.

We now have third generation contestants in many events and sections; testament to the proud history of the show. The indoor section is one of the best in Northland.

With your support, we plan to continue to grow the show and increase its profile in the local and wider community.

We are now seeking sponsors for the 2023 show.

We hope that in the following list of options you will find one which suits you.

**Options for 2023:**

**Show Sponsors:** are Sponsors who give funds to be used to improve the Show.

Premier Show Sponsors – give \$500 or more

Major Show Sponsors – give \$200 or more

**Event Sponsors:** are Sponsors who give funds towards a specific event and give \$100 or more

The events seeking support are: Equestrian, Cattle, Dairy Goats, Wood-chopping, Shearing and Indoor (Food, Produce, Flowers, Photography, Arts and Crafts)

Premier Event Sponsors --give \$300 or more

Major Event Sponsors -- give \$200 or more

**Show Supporters:** are sponsors who: Give \$100 or less

Give goods or specific items instead of cash to the Show. The Show will use these for raffles or as prizes for events.

Whatever level of sponsorship or support you are able to offer will be gratefully received.

In recognition, Sponsors and Supporters will have their names featured –



In the schedules,



On the NKAA website



On display at the Showground entrance



On publicity boards throughout the Show



In the Press.

There are many ways to become involved. I trust that one of the above options will appeal to you and that you can see your way clear to helping us for our 144th Paparoa A & P Show. Our website is [www.paparoashow.org.nz](http://www.paparoashow.org.nz)

Thank you for taking the time to consider our request.

We ask that you complete the attached sponsorship form and get it back to us as quickly as you are able. We hope that by giving advance warning you will be able to factor the Paparoa A& P show into your budget.

We have provided our bank account details on the sponsorship form to enable you to pay online. Please give your name as the reference. We will provide you with a receipt. Please ensure the form is fully completed.

Should you wish to discuss sponsorship please email me through [secretary@paparoashow.org.nz](mailto:secretary@paparoashow.org.nz)

Kind Regards  
Melinda Birt

North Kaipara Agricultural Association Inc.



## PAPAROA A&P SHOW

<b>North Kaipara Agricultural Association Incorporated</b>			
<b>2023 SPONSORSHIP FORM</b>			
<b>Contact Person</b>			
Sponsorship by - circle one	Personal	Business	Other
Position- e.g. Manager/Director/Secretary/member			
Organization/Company			
Postal Address			
email address			
Landline		Cell phone	
<b>Sponsorship type (circle one)</b>		<b>Amount pledged</b>	
<b>Show Sponsor</b> funds used to improve the show Premier \$500+; Major \$200 -\$499		\$	
Tell us if there is a specific event you want to sponsor –e.g. Equestrian, Horse pleasure ring, Cattle, Dairy goats, Wood chopping, Shearing, or Indoor Section-Food/produce/flowers/craft			
<b>Event Sponsor</b> funds towards a specific event and give \$100 or more Premier \$300+; Major \$200+; Event \$100+		\$	
<b>Show Supporter</b> - up to \$100.00		\$	
<b>Donations of Goods/services</b> Please give details. Goods may be used in a raffle or as a prize			
A Receipt will be issue on request. I require a receipt YES/NO Payment may be made by internet banking to a/c 12-3099-0099701-00. Please use your name/business name and 'Sponsorship' as a reference. Cheques made payable to North Kaipara Agricultural Association. Postal address PO Box 39 Paparoa 0543 Please return this form (you may want to take a copy for your own records), or you may prefer to scan and email to <a href="mailto:secretary@paparoashow.org.nz">secretary@paparoashow.org.nz</a>			
If you are prepared to sponsor/support the show in the future please indicate below			
2024			
Sorry I/we are unable to help this year (2023)			
<b>SIGNED by (print name)</b>		<b>Signature</b>	
		<b>Date</b>	