

Dear Potential Sponsor,

On Saturday, July 31st, 2021, the Atlantic Highlands Recreation Committee will present Parkfest 2021-- a daylong gathering of some of New Jersey's best live bands with Atlantic Highlands own Cranston Dean and Monmouth County's Telegraph Hill Records.

Fifteen different groups will be playing a lineup of almost entirely original music on the lawn in the Atlantic Highlands marina. The music will kick-off at noon and run until 8:30pm, when the day will be capped by an outdoor screening of a classic Hollywood movie musical.

The fifteen bands come from all over New Jersey and play a range of different styles from rock... to punk... blues... and jazz.

Donations will be taken and distributed to local nonprofit groups including the Atlantic Highlands Arts Council and the Atlantic Highlands First Aid Squad. A canned food drive will also be held to benefit the local food bank.

Volunteers are organizing the event in order to share the talents of New Jersey's top notch musical talent, while helping deserving local nonprofit groups whose goals are committed to the common good.

Your sponsorship is welcomed and needed to ensure this event continues! This event is to show off our local talent, assist our local nonprofit agencies and have a meaningful and memorable event for the residents who deserve nothing better.

Please contact us with any questions. Donation information is on the following page. All donation checks should be made out and mailed to:

Atlantic Highlands Art Council
N.J. Nonprofit Corp.
P.O. Box 236
Atlantic Highlands, N.J. 07716

TIN# 20-8399730

Contact:
Kimberly Humphrey-Gonzales
(Sponsorship Coordinator)
ParkFestMusic@gmail.com

Jon Crowley
(Atlantic Highlands Councilman, Recreation Committee liaison)
Jcrowley@ahnj.com

ParkFest Sponsorship

General \$150.00

- Three (3) Mentions during sponsorship shout-out moments
- Listed in event description

\$300.00

- 30-second, pre-recorded commercial airing one (1) time during the hours of 12pm-3pm
- Four (4) mentions during sponsorship shout outs moments
- Logo on stage banner
- Listed in event description
- Small logo on flyer

\$500.00

- 30-second, pre-recorded commercial airing two (2) times
- Six (6) mentions during sponsorship shout-out moments
- Logo on stage banner
- Listed in event description
- Medium logo on flyer

\$750.00

- 30-second, pre-recorded commercial airing three (3) times
- Logo on stream
- Large Logo on Flyer
- Listed in event description
- Large logo on flyer

\$1,000.00

- Co-presenter with Telegraph Hill and Cranston Dean
- Logo on ALL Virtual and Stage Banners
- 30-second, pre-recorded commercial airing three (3)
- Logo on stream
- Listed in event description
- Large logo on flyer

Proceeds to be donated to Atlantic Highlands Volunteer First Aid and Atlantic Highlands Arts Council

Please make your sponsorship check out to:

Atlantic Highlands Arts Council

P.O. Box 236 Atlantic Highlands, NJ 07716

