

# Atomic Agent 2026 Business Plan

## 1. JUMP START: DECEMBER

Use this pre-launch window to warm up your systems and begin building momentum.

### Jump Start Goals:

- Clean and update CRM
- Organize your 2025 client list
- Create or refresh your marketing templates
- Draft January content using the AI prompt page
- Build your weekly schedule structure
- Reconnect with 20 people before January 1

### Jump Start Actions:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## 2. ATOMIC AGENT SELF-AUDIT

Strengths: \_\_\_\_\_  
\_\_\_\_\_

Friction Points / Gaps: \_\_\_\_\_  
\_\_\_\_\_

Focus Guardrails (what helps / hurts): \_\_\_\_\_  
\_\_\_\_\_

## 3. SYSTEMS PRIORITY

System I will build or improve first:

\_\_\_\_\_

What problem it solves:

\_\_\_\_\_

## 4. 2026 PRODUCTION TARGETS

### Annual Goals

- Total Transactions: \_\_\_\_\_
- Average Price Point: \_\_\_\_\_
- Gross Commission Income Target: \_\_\_\_\_
- Net Income Goal: \_\_\_\_\_

### Monthly Breakdown

- Transactions per Month: \_\_\_\_\_
- Buyer vs Listing Ratio: \_\_\_\_\_

Why These Goals Matter

\_\_\_\_\_  
\_\_\_\_\_

## 5. ATOMIC PIPELINE (Choose 3)

Lead Source

Weekly Action

Follow-Up Plan

Conversion Goal

1 \_\_\_\_\_  
2 \_\_\_\_\_  
3 \_\_\_\_\_

## 6. MARKETING STRATEGY

### Core Message for 2026:

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### Platforms (choose 1–2):

- Facebook / IG
- YouTube / Shorts
- Email newsletter
- Local community groups
- Other: \_\_\_\_\_

### Weekly Content Rhythm

- Market update: \_\_\_\_\_
- Educational post/video: \_\_\_\_\_
- Personal/human post: \_\_\_\_\_
- Client spotlight / success story: \_\_\_\_\_

## 7. AI-ASSISTED MARKETING & SCRIPT PROMPTS

Use these prompts in ChatGPT or another AI assistant.

### Marketing Prompts

1. "Create a short educational post explaining this week's market update in a clear, friendly way for homeowners."
2. "Give me 5 video hooks for buyers who are hesitant because of interest rates."
3. "Rewrite this listing description to highlight lifestyle benefits, not just features."
4. "Generate 10 social post ideas tied to my brand message: \_\_\_\_\_."

### Script Prompts

1. "Write a conversational script for contacting past clients to check in before the new year."
2. "Create a warm outreach message for homeowners likely to sell in 2026."
3. "Write a script explaining absorption rate and pricing strategy to sellers in simple terms."
4. "Create a non-salesy follow-up after an open house."

## 8. WEEKLY SCHEDULE & TARGETS (Non-Negotiables, Day & Time)

- Atomic Focus Block: \_\_\_\_\_
- Follow-up/Admin: \_\_\_\_\_
- Marketing/System work: \_\_\_\_\_
- Weekly review: \_\_\_\_\_

### Targets:

- New Conversations: \_\_\_\_\_
- Follow-Ups: \_\_\_\_\_

- Social Posts/Videos: \_\_\_\_\_
- Leads Added: \_\_\_\_\_
- Appointments: \_\_\_\_\_
- Closings: \_\_\_\_\_

### 9. MONTHLY CHECK-IN

At the end of each month, answer:

**What created momentum?**

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**What stalled progress?**

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**What one adjustment will I make next month?**

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### 10. QUARTERLY STRATEGY REVIEW

**Quarter:**

- Wins: \_\_\_\_\_
- Challenges: \_\_\_\_\_
- Pipeline Health: \_\_\_\_\_
- Systems to Improve: \_\_\_\_\_
- Marketing Adjustments: \_\_\_\_\_

**Next Quarter's Top 3 Priorities:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

### 11. 90-DAY ACTION PLAN

**Top 3 priorities for Q1 2026:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Weekly Micro-Metrics**

- Priority 1 Metric: \_\_\_\_\_
- Priority 2 Metric: \_\_\_\_\_
- Priority 3 Metric: \_\_\_\_\_

### 12. Atomic Commitment Statement

“In 2026, I commit to building my business with intention, consistency, and systems that support my life.”

Signature: \_\_\_\_\_ Date: \_\_\_\_\_