

**Atomic Agents | Relationship Reboot**  
Restart Conversations. Reignite Opportunities.

**1. Restart a Quiet Relationship**

Text **3 people you haven't spoken to in 6+ months.**

Examples:

Hey! You crossed my mind today and I realized it's been a while. How have things been?

Just realized it's been way too long since we caught up. What's new with you lately?

Random thought today and your name popped into my head. How have things been going?

**2. Reconnect With a Past Client**

I was thinking about past clients today and realized it's been too long since I checked in. How has the house been treating you?

Quick question – what has been your favorite part of the house now that you've lived there a while?

I drove through your neighborhood today and it made me think of you. Are you still loving the house?

**3. Reboot an Old Buyer Lead**

Quick question – did you ever end up moving or are you still in the same place?

We connected a while back about possibly moving and your name popped into my head today. How have things been going?

I was reviewing some old notes today and realized we never reconnected. Are you still thinking about making a move at some point?

**4. Reconnect With a Business Partner**

Hey! I was updating my referral list today and realized we haven't caught up in a while. How has business been lately?

You crossed my mind today and I realized it's been too long since we connected. How are things going for you?

I was just thinking about great vendors I like recommending and wanted to check in. How has this year been treating you?

**5- Reboot List**

Write down **five names** of people in each category to reconnect with this week.

- past client \_\_\_\_\_
- old lead \_\_\_\_\_
- vendor \_\_\_\_\_
- friend \_\_\_\_\_
- sphere \_\_\_\_\_

This becomes your **first reboot list.**

**Easy Conversation Starters That Don't Feel Salesy**

How has this year been treating you?

What's new in your world lately?

Are you still working at the same place?

Have you done any fun projects around the house recently?

What's been keeping you busy these days?



### **Follow-Up After the Conversation Starts**

If real estate comes up naturally, you can continue with:

If you're ever curious what your home value looks like these days, I'm always happy to run the numbers.

A couple homes near you sold recently and the prices surprised me.

If you ever start thinking about a move, feel free to bounce questions off me anytime.

### **Social Media Reconnection Prompts**

Commenting on posts is one of the easiest ways to stay visible.

That trip looks amazing!

Your kids are getting so big!

That project turned out great.

That looks like a fun weekend.

### **Your Weekly Relationship Reboot Plan**

Monday

Text 3 past clients

Tuesday

Reconnect with 3 old leads

Wednesday

Comment on 5 social posts

Thursday

Check in with 2 vendors or business partners

Friday

Send one handwritten note

15 relationship touches per week =

60 per month =

700+ per year

### **Final Reminder**

Your database isn't dead.

It's simply waiting for someone to restart the conversation.

Conversations create contracts.

