

Atomic Agents: Daily Revenue Anchors

Build Momentum That Actually Lasts

What Creates Momentum In Your Business?

What Are You Currently Relying On Most For Business? (Check One)

- ☐ Referrals
- ☐ Social Media
- ☐ Open Houses
- ☐ Repeat Clients
- ☐ Cold Outreach
- ☐ "Whatever Comes Up"

Where Are Your Gaps Right Now? _____

Your 3 Daily Anchors

Every Day Must Include All Three. Define What That Looks Like For You.

Connection (Relationship Building)

Who Are Your Go-To People?

- ☐ Past Clients
- ☐ Friends/Family
- ☐ Local Contacts/Businesses
- ☐ Other: _____

What Does Your Connection Actually Look Like?

- ☐ Text
- ☐ Call
- ☐ Voice Message
- ☐ In Person
- ☐ Other: _____

Your Minimum Daily Goal: _____ People

Visibility (Staying Top Of Mind)

Where Do You Show Up Most Consistently?

- ☐ Facebook
- ☐ Instagram
- ☐ Stories
- ☐ In Person/Networking
- ☐ Other: _____

What Kind Of Content Feels Easy For You?

- ☐ Quick Updates From Your Day
- ☐ Tips/Education
- ☐ Listings/Showings
- ☐ Personal/Lifestyle
- ☐ Other: _____

Your Minimum Daily Action: _____

Pipeline (Moving Deals Forward)

Who Is Currently In Your Pipeline?

- ☐ Active Clients
- ☐ Warm Leads
- ☐ "Thinking About It" People
- ☐ Old Conversations To Revive

What Is Your Go-To Follow-Up Style?

- ☐ Direct Questions
- ☐ Casual Check-Ins



☐ Sending Info/Resources

☐ Other: _____

Your Minimum Daily Follow-Ups: _____ People

Stack, Don't Scatter

Be Honest - What Does Your Current Pattern Look Like?

☐ I Go All In One Day, Then Disappear

☐ I Follow Up Randomly

☐ I'm Consistent For A Few Days, Then Fall Off

☐ I Don't Have A System

What Would Consistency Look Like Instead?

The 10-Minute Rule

If It Takes Too Long, It Won't Happen.

How Much Time Are You Currently Spending Daily? _____

What Is Realistic For You?

☐ 15 Minutes

☐ 30 Minutes

☐ 45 Minutes

Break It Down:

Connection: _____ Min

Visibility: _____ Min

Pipeline: _____ Min

Use What's Already Happening

You Don't Need More To Do. You Need To Use What You're Already Doing.

List 2 Things From Your Current Business You Can Reuse:

1. _____

→ Who Else Could This Apply To? _____

2. _____

→ Where Could You Share This? _____

YOUR DAILY MOVEMENT MIX

Not all actions create the same result. Focus on a mix of impact, not just volume.

Each day, aim for:

☐ **1-2 Meaningful Conversations**

(actual back-and-forth, not just a message)

☐ **2-3 Light Touches**

(quick check-ins, replies, reactions, or nudges)

☐ **1 Opportunity Created or Advanced**

(booked showing, scheduled consult, revived convo, etc.)

DEFINE WHAT COUNTS FOR YOU

Meaningful Conversation looks like:

☐ Buyer/seller discussion

☐ Timeline or decision talk

☐ Consult or strategy convo

☐ Other: _____

Light Touch looks like:

☐ Quick text or DM

☐ Comment/reply on social

☐ Sending an article/listing

☐ Other: _____



Opportunity Created =

- ☐ Appointment set
- ☐ Showing scheduled
- ☐ Follow-up revived
- ☐ Referral started
- ☐ Other: _____

YOUR REAL DAILY GOAL

What would feel like a WIN at the end of the day?

(Not busy. Not exhausted. Actually moved forward.)

Simple System You Will Actually Use

Pick One. Not Five. Not Someday. One.

- ☐ Notes App Checklist
- ☐ Spreadsheet
- ☐ Crm (Active Clients Only)

What Will You Use Starting Tomorrow? _____

Today's Action (Send It Before You Leave)

Who Are You Messaging Right Now?

Name: _____

What Are You Sending?

- ☐ "Okay This Might Be Random But..."
- ☐ Checking In On Timeline
- ☐ Sharing Something Relevant
- ☐ Other: _____

Did You Send It?

- ☐ Yes
- ☐ Not Yet (Fix That Before You Leave 😊)

Your Personal Daily Plan

Lock This In So You Don't Have To Think Tomorrow.

Connection: _____

Visibility: _____

Pipeline: _____

Time Of Day You Will Do This: _____

Final Reality Check

What Usually Gets In Your Way?

- ☐ Time
- ☐ Overthinking
- ☐ Not Knowing What To Say
- ☐ Avoiding Follow-Up
- ☐ Inconsistency

What Will You Do Differently This Week?

Remember

Small Actions. Done Daily. Create Real Momentum.

Not Perfect. Not Complicated. Just Consistent.

