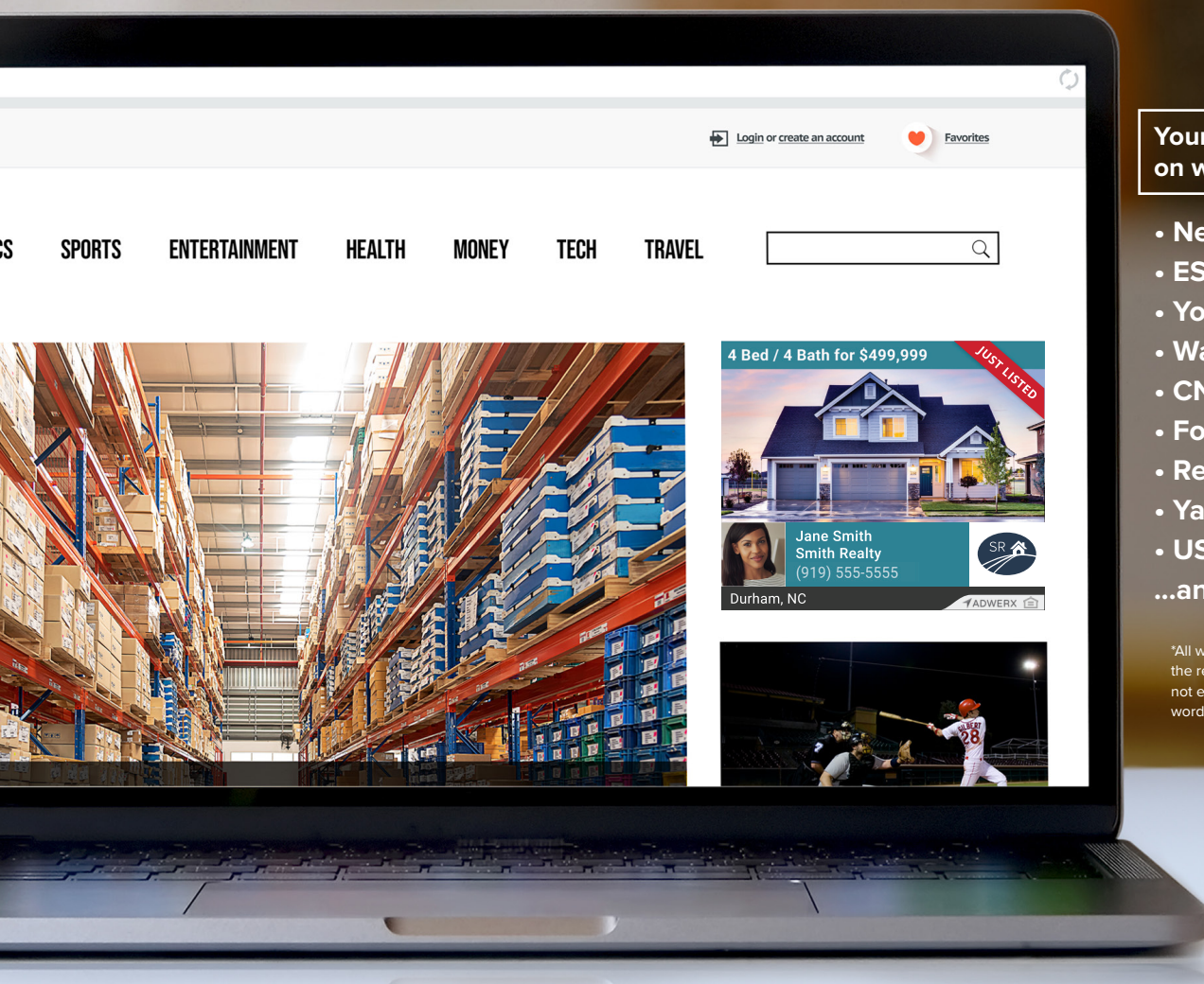# 93% OF HOME BUYERS SHOP ONLINE*
## *YOUR PROPERTY NEEDS <u>POWERFUL DIGITAL MARKETING</u>*

Our marketing software uses anonymous online data to identify and target local potential homebuyers. Ads featuring your property will be displayed to the right audience thousands of times on premium websites covering **96% of the web,** as well as Facebook and Instagram.

Login or create an account    ♥ Favorites

SPORTS    ENTERTAINMENT    HEALTH    MONEY    TECH    TRAVEL

4 Bed / 4 Bath for $499,999    *JUST LISTED*

Jane Smith
Smith Realty
(919) 555-5555
Durham, NC    ⌂ADWERX

**Your ad will be displayed on websites such as:**

- **New York Times**
- **ESPN**
- **YouTube**
- **Washington Post**
- **CNN**
- **Forbes**
- **Realtor.com**
- **Yahoo!**
- **USA Today**

**...and more!**

## POTENTIAL HOMEBUYERS ARE IDENTIFIED BY:

🔍 **Behavior:** people who have searched for homes, used mortgage calculators, searched for moving companies, and more

🌐 **Geography:** people who are located within a 15-mile radius of your property

After potential buyers view your listing, ads for your home will then accompany them wherever they go on the web and social media.

You'll also receive **daily marketing reports** to see how your ad is performing, and have the opportunity to share back to your own social media channels.
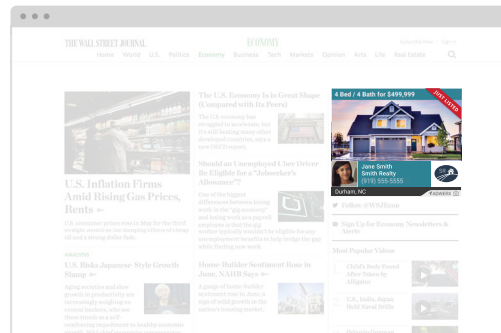
NOVEMBER 9

# Your ad performance summary

A digital ad campaign was created by Jane Harris to promote your home to interested buyers wherever they go online.

4 Bed / 4 Bath for $499,999    JUST LISTED

Jane Smith
Smith Realty
(919) 555-5555
Durham, NC
ADWERX

Yesterday, your ad was featured on sites like:

YAHOO!

*and hundreds of other sites!*

Your ad views:

YESTERDAY
**1,097 views**

ALL TIME
**10,097 views**

Your ad has been featured on sites like these:

abc NEWS     YAHOO!     ESPN

You Tube     facebook     NBC NEWS

USA TODAY     THE HUFFINGTON POST     CNN

Your ad is getting **8x** more clicks than the industry average!

**View all campaign results**

Homes sell faster when you spread the news.

f Share     ✉ Share

*Report shown is for sample purposes only

POWERED BY: ADWERX