



THE
R.U.M.A.D.
CHALLENGE
2019

R.U.M.A.D. BASECAMP

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Dear Friends,

Thank you for allowing us this opportunity to introduce to you the **R.U.M.A.D. CHALLENGE**. Our goal for 2019 is to partner with schools, universities, businesses, and churches around the country, complete the R.U.M.A.D. CHALLENGE, and raise **\$100,000** for education and sustainability projects in Ghana, Africa. This year The R.U.M.A.D. Challenge will be partnering with Heritage Christian College Foundation-USA.

HERITAGE CHRISTIAN COLLEGE FOUNDATION-USA (www.hccf-usa.org) works in Ghana, Africa and is focused on student education and community development. We are deeply committed to this organization, and we know that once you get to know them and the work they do, you will equally be excited to partner with them as we are.

How does the R.U.M.A.D. CHALLENGE work? We designed the challenge based on one of our most successful fundraising campaigns called the 10-4-10 challenge. It's effortless to explain, and better yet, very easy to accomplish and raise the necessary funds for a project. Simply put, a **team leader** invites 10 of their closest friends to each donate \$10 to the team goal. When the challenge form is filled out, and the team leader has collected \$100 (or more), they then send the form and money back to the R.U.M.A.D. basecamp. That team has now successfully completed their R.U.M.A.D. CHALLENGE.

We are asking (at least) 10 schools, 4 universities, and 10 churches or businesses to partner with us this year and help us reach our \$100,000 goal. So, as an example, if you are a school partner, we are asking each school to get a **minimum of 50 students** (or 5 teams of 10 students in each) to take the challenge.

We believe that whether you are a student, a teacher, a children's minister, campus organization group leader, business leader or parent of; that you will accept this fun challenge and help us reach and exceed our R.U.M.A.D. CHALLENGE goal of \$100,000. And in doing so, together we can help HCCF-USA reach their 2019 goals for education, community development and sustainability.

So now it's time to start your challenge and for you to answer the question,

ARE YOU MAKING A DIFFERENCE?

Sincerely

Doug Fair

Doug Fair
President
R.U.M.A.D. Challenge

THE R.U.M.A.D. CHALLENGE
www.rumadchallenge.org

