

THE
R.U.M.A.D
CHALLENGE
2020



RETURN COMPLETED CHALLENGE FORMS TO

Heritage Christian College Foundation
2609 Grand Canyon Ct.
McKinney, TX 75072

ATTN: 2020 R.U.M.A.D. CHALLENGE

Dear Friends,

Thank you for allowing us this opportunity to introduce to you the 2020 R.U.M.A.D. CHALLENGE. This year our goal is to partner with schools, universities, businesses, and churches around the country, complete the R.U.M.A.D. CHALLENGE, and raise \$100,000 for student scholarships at Heritage Christian College in Ghana, Africa.

HERITAGE CHRISTIAN COLLEGE FOUNDATION-USA (www.hccf-usa.org) is a 501 (c)(3) non-profit organization and all donations made on behalf of Heritage Christian College through the R.U.M.A.D. Challenge are tax-deductible. HCCF functions as a support mechanism for Heritage Christian College and their main campus is located in Accra, Ghana. We are deeply committed to this College, and we know that once you get to know the students better, you will be equally as excited to partner with them as we are.

How does the R.U.M.A.D. CHALLENGE work? We designed the challenge based on one of our most successful fundraising campaigns called the 10-4-10 challenge. It's effortless to explain, and better yet, very easy to accomplish and raise the necessary funds for a project. Simply put, a **team leader** invites 10 of their closest friends to each donate \$10 to the team goal. When the challenge form is filled out, and the team leader has collected all their funds, return the form and money back to the R.U.M.A.D. CHALLENGE offices: **Heritage Christian College Foundation, 2609 Grand Canyon Ct., McKinney, TX 75072**. Your team has now successfully completed their 2020 R.U.M.A.D. CHALLENGE. **Donations and funds collected can also be entered via credit card on our secure website address: www.hccf-usa.org/rumad-challenge-2019**

We believe that whether you are a student, a teacher, a children's minister, campus organization group leader, business leader or parent of; that you will accept this fun challenge and help us reach and exceed our 2020 R.U.M.A.D. CHALLENGE goal of **\$100,000**. In doing so, together we can help HCCF-USA and in turn, Heritage Christian College in Ghana reach their 2019 goals for education, community development and sustainability.

So now it's time to start your challenge and for you to answer the question,

ARE YOU MAKING A DIFFERENCE?

Sincerely

Douglas Fair

Douglas Fair
Director of Development
Heritage Christian College Foundation
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