



Be the impact.

# XV Champions' Brunch

Presented by XV Foundation | July 20, 2025 | Washington, D.C.

[www.xvfoundation.com/champions-brunch-july-20](http://www.xvfoundation.com/champions-brunch-july-20)



**Alycia Washington**  
Co-Founder



**Kristine Sommer**  
Co-Founder



**Samantha Luther**  
Board Member

### About XV Foundation

## **Bridging the gap between talent and opportunity**

We provide critical financial support to enable elite USA women's rugby players to compete at the highest level.

Women's rugby is professionalizing globally, but USA rugby remains largely pay-to-play. With your help we can change that.

### **Founded by:**

Former National Team players  
Alycia Washington and Kristine Sommer

### **Supported by:**

Fellow teammate and Board Member  
Samantha Luther

**Complete transparency.  
Professional environment.  
World-class results.**







### Our mission

## Helping Eagles soar – on and off the pitch

We support USA Women's Rugby through financial resources, visibility, and direct community engagement

### Our Impact

**\$381,000** raised since 2020

**\$352,000+** funds distributed to players

**Over 92%** of donations directly support our Eagles

**\$63,000+** distributed for 2022 Rugby World Cup athletes

**Adopt an Eagle Program** directly connects donors and players, building support through community, not just dollars.

### Why it matters

## In 2025 the world's biggest stage is getting bigger

### Record-Breaking Tournament:

Over 275,000 tickets sold, with an 82,000-seat final at Twickenham Stadium.

### Global Spotlight:

A chance to inspire the next generation and elevate women's rugby in the U.S and beyond.

### More Teams, More Games:

An expanded tournament featuring 16 teams across 8 cities in England.

The final will be held at Twickenham Stadium (82,000 seats).



### The challenge

## Financial strain holds our Eagles back

Right now, USA Women's National Rugby Team players are training relentlessly to earn their spots for the 2025 World Cup.

Yet, unlike competitors in England, New Zealand, and France, they lack full-time contracts. Financial strain forces them to juggle jobs alongside elite training, making it harder to compete at the highest level on the world's biggest stage.

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### The solution

## Performance Bonus Program

With your help, we will raise a minimum of \$150,000 to provide performance-based bonuses for our athletes at the 2025 Rugby World Cup. The more raised, the greater the outcome for the players.

### Reward Excellence:

Recognize and support players for their dedication and success. Performance-based bonuses are proven to motivate and empower athletes, fueling success on the field and sustaining careers in the sport.

### Create Competitive Parity:

Help level the financial playing field with top international teams. 6 of the top 8 teams (75%) at the last World Cup had professional, full-time players earning contracted salaries.

### Elevate the Legacy:

Drive long-term growth and sustainability for elite women's rugby in the U.S.



Be the impact.

The

# Champions' Brunch

Join us the morning after the USA vs Fiji match  
for a celebration of rugby, community, & impact.

The Rotunda at the Ronald Reagan Center, 8th floor | Washington, D.C.

July 20, 2025 | 10:30AM - 12:30PM





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### Event highlights

Player speakers

Behind-the-scenes stories

Donation moments

Recognition of key supporters and sponsors

...and so much more

### Sponsorship Tiers:

\$25,000 – Legacy Tier

*Title Sponsors*

\$10,000 – Gold Tier

*VIP Table Sponsors*

\$5,000 – Silver Tier

*Table Sponsors*

\$1,000 – Bronze Tier

*Individual Ticket Purchaser*



**Sponsorship  
Breakdown**

**\$25,000 – Legacy Tier** *Title Sponsor*  
(1 Remaining Available)

**Brand  
Visibility**

- Involvement in event presentations, including a moment to address the room
- XV Foundation specific advertisement on screen during the event
- Logo inclusion on screen and on-stage during the event
- Dedicated acknowledgement on our platforms (social media, website, etc.)
- Logo inclusion in step and repeat

**Networking and  
Hospitality**

- 1 VIP Table (10 tickets)
- Two USA Rugby guests at the table
- Access to XV Foundation Box – USA vs. Fiji Game (TBC)
- Limited edition XVF gift
- Brunch sit-down

**\$10,000 – Gold Tier** *VIP Table Sponsor*  
(7 Remaining Available)

- XV Foundation specific advertisement on screen during the event
- Logo inclusion on screen and on-stage during the event
- Dedicated acknowledgement on our platforms (social media, website, etc.)
- Logo inclusion in step and repeat

- 1 VIP Table (10 tickets)
- A USA Rugby guest at the table
- Limited edition XVF gift
- Brunch sit-down

**\$5,000 – Silver Tier** *Table Sponsor*  
(5 Remaining Available)

- Logo acknowledgement integrated during the event
- Acknowledgement on our platforms (social media, website, etc.)

- 1 Table (6 tickets)
- Limited edition XVF gift
- Brunch sit-down

**\$1,000 – Bronze Tier** *Individual Ticket Purchaser*

# Special Thank You

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To our **Legacy Tier Sponsor:**



To our **Gold Tier Sponsors:**







“I have decided that for the next 18 months I’m going to give rugby everything I’ve got... XVF allows me to choose rugby.”

“This financial support keeps me in the game – training harder, competing stronger, and pushing for success.”



We have the talent. We have the passion. Now, we need you.  
Help level the playing field at the 2025 Rugby World Cup

**Be the impact.**

For more information, contact our board: [xvfounder@gmail.com](mailto:xvfounder@gmail.com)

Donate Today | Spread the Word