



Alycia Washington Co-Founder



Kristine Sommer Co-Founder



Samantha Luther Board Member

About XV Foundation

Bridging the gap between talent and opportunity

We provide critical financial support to enable elite USA women's rugby players to compete at the highest level.

Women's rugby is professionalizing globally, but USA rugby remains largely pay-to-play. With your help we can change that.

Founded by:

Former National Team players Alycia Washington and Kristine Sommer

Supported by:

Fellow teammate and Board Member Samantha Luther



Our mission

Helping Eagles soar – on and off the pitch We support USA Women's Rugby through financial resources, visibility, and direct community engagement

Our Impact

\$381,000 raised since 2020 **\$352,000+** funds distributed to players **Over 92%** of donations directly support our Eagles

\$63,000+ distributed for 2022 Rugby World Cup athletes

Adopt an Eagle Program directly connects donors and players, building support through community, not just dollars.



Why it matters

In 2025 the world's biggest stage is getting bigger

Record-Breaking Tournament:

Over 275,000 tickets sold, with an 82,000-seat final at Twickenham Stadium.

Global Spotlight:

A chance to inspire the next generation and elevate women's rugby in the U.S and beyond.

More Teams, More Games:

An expanded tournament featuring 16 teams across 8 cities in England.

The final will be held at Twickenham Stadium (82,000 seats).



The challenge

Financial strain holds our Eagles back

Right now, USA Women's National Rugby Team players are training relentlessly to earn their spots for the 2025 World Cup.

Yet, unlike competitors in England, New Zealand, and France, they lack full-time contracts. Financial strain forces them to juggle jobs alongside elite training, making it harder to compete at the highest level on the world's biggest stage.





The solution

Performance Bonus Program

With your help, we will raise a minimum of \$150,000 to provide performance-based bonuses for our athletes at the 2025 Rugby World Cup. The more raised, the greater the outcome for the players.

Reward Excellence:

Recognize and support players for their dedication and success. Performance-based bonuses are proven to motivate and empower athletes, fueling success on the field and sustaining careers in the sport.

Create Competitive Parity:

Help level the financial playing field with top international teams. 6 of the top 8 teams (75%) at the last World Cup had professional, full-time players earning contracted salaries.

Elevate the Legacy:

Drive long-term growth and sustainability for elite women's rugby in the U.S.







Event highlights

Player speakers
Behind-the-scenes stories
Donation moments
Recognition of key supporters and sponsors
...and so much more

Sponsorship Tiers:

\$25,000 – Legacy Tier
Title Sponsors

\$10,000 – Gold Tier
VIP Table Sponsors

\$5,000 – Silver Tier

Table Sponsors

\$1,000 – Bronze Tier Individual Ticket Purchaser



Sponsorship Breakdown

\$25,000 - Legacy Tier Title Sponsor (1 Remaining Available)

\$10,000 - Gold Tier VIP Table Sponsor (7 Remaining Available)

\$5,000 – Silver Tier Table Sponsor (5 Remaining Available)

Brand Visibility

- Involvement in event presentations, including a moment to address the room
- XV Foundation specific advertisement on screen during the event
- Logo inclusion on screen and onstage during the event
- Dedicated acknowledgement on our platforms (social media, website, etc.)
- Logo inclusion in step and repeat

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- 1 VIP Table (10 tickets)
 - A USA Rugby guest at the table
 - Limited edition XVF gift
 - Brunch sit-down

- Logo acknowledgement integrated during the event
- Acknowledgement on our platforms (social media, website, etc.)

Networking and Hospitality

- 1 VIP Table (10 tickets)
- Two USA Rugby guests at the table
- Access to XV Foundation Box USA vs. Fiji Game (TBC)
- Limited edition XVF gift
- Brunch sit-down

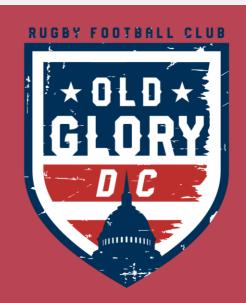
- 1 Table (6 tickets)
- Limited edition XVF gift
- Brunch sit-down

\$1,000 - Bronze Tier Individual Ticket Purchaser



Special Thank You

To our **Legacy Tier Sponsor**:



To our **Gold Tier Sponsors**:











We have the talent. We have the passion. Now, we need you. Help level the playing field at the 2025 Rugby World Cup

Be the impact.