



Unmasking the Reality of Lung Cancer Gala 2020
 1002 639 14 Ave SW
 Calgary Alberta T2R 1H9

Sources of Revenue and Donations

| | |
|-----------------------------|-------------|
| Total Deposit: Eventbrite | \$12,878.87 |
| Square | \$ 8,957.64 |
| Cash deposit | \$ 2,930.00 |
| Direct to account | \$ 1,745.00 |
| Dorothy night of event | \$ 600.00 |
| Direct to UofC Feb 28, 2020 | \$ 2,050.00 |

Total **\$29,161.51**

Please note the Eventbrite and Square excludes fees charged.

Operating Expenses

| | |
|------------------------------------|-------------|
| Venue | \$ 2,971.00 |
| Advertising with 88.1 | \$ 3,150.00 |
| Videography night of event | \$ 2,625.00 |
| Photography | \$ 370.00 |
| Catering | \$ 5,335.00 |
| Main table decorations | \$ 1,050.00 |
| Kimberlites (regular rate \$3,000) | \$ 1,500.00 |
| Dando Dance | \$ 1,050.00 |
| Sue Deyell (regular rate \$1,000) | \$ 500.00 |
| Snacks for volunteers | \$ 139.60 |
| Liquor costs approximate | \$ 654.00 |
| Charger plates | \$ 277.20 |
| First on Colour | \$ 332.32 |
| Rayacom | \$ 295.00 |
| Liquor License | \$ 500.00 |
| Liability Insurance | \$ 175.00 |
| Police check | \$ 52.50 |
| Web site | \$ 190.00 |
| Masks/beads/toys | \$ 756.46 |
| Decorations | \$ 102.25 |
| Meals | \$ 312.77 |
| Media/ Marketing In the Public Eye | \$15,000.00 |

Total expenses to date **\$37365.10**

Sponsorship

| | |
|--|-------------|
| Mobility Financial Services (Diane Colton) | \$33,203.59 |
| Windspeaker Radio 88.1 Services in Kind | \$10,000.00 |
| Healthcare TV in kind | \$10,000.00 |
| In the Public Eye (Bernadette Geronazzo) in kind | \$ 5,000.00 |

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unmaskingtherealityoflungcancer.ca

Everyone can be the pebble that creates the avalanche of change