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# Cannes: 3SIX9 Studios Launched by Group Including Saudi Sheikh Mohammed El Khhereiji

The company says it will strive to usher in "a new era in Hollywood-Saudi entertainment collaboration."

BY **SCOTT FEINBERG** MAY 20, 2024 3:46AM



3SIX9 Studios founders Daya Fernández, Sheikh Mohammed El Khhereiji, Amaury Nolasco and Inga V. Smith at the 2024 Cannes Film Festival

Saudi Arabia's fast-growing entertainment sector added a high-profile new film company this week.

chairman; **Daya Fernández**, who has worked with **Tom Cruise** and will be CEO; **Inga V. Smith**, a former Paramount executive who will be president; and **Amaury Nolasco**, an actor/producer best known for the TV series *Prison Break*.

The company will strive to usher in “a new era in Hollywood-Saudi entertainment collaboration,” the quartet said in a statement issued Monday, by employing strategic partnerships with key Saudi leaders in finance, production and business — and Yellow Camel Productions, a preeminent Saudi Arabian production company — to support a slate of new productions.

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Projects already in the works, according to the company, include *Bunny Run*, a fast-paced action comedy written by **Jayson Rothwell**, shooting in Saudi Arabia in fall 2024; *Scotland Yank*, a comedic contemporary reimaging of *Sherlock Holmes* by **Mitch Klebanoff**, filming in the United States and Saudi Arabia; *Patrol*, a gripping action-horror film in the vein of *Predator*; and *No Night So Long: Double Clutch*, a TV series created by **Ilya Naishuller** and **Will Stewart**.

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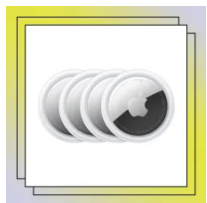
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