

CASABLANCAS

SUMMER 2022

MODEL

IMTA
HIGHLIGHTS

mtm BOOKINGS

MEET OUR NEW
COVER GIRL

TEACHER FEATURE

+PHOTOSHOOT TIPS
FROM A
PHOTOGRAPHER

TEACHER SPOTLIGHT

Joanna was born in Athens, Greece and she has been working as a dancer and actress since 2008, choreographed and danced for national television and multiple music videos for singers and composers. Joanna has walked and posed for fashion designers in Athens, she has worked as a model for exhibition projects with photographers from Athens, Spain, Hungary, Paris and USA. Joanna has been the casting director, assistant director and production manager for the international campaign of Aqua Marina Global and Mspa official for four consecutive years. She has coached students of all ages in drama and dance and has her own dance academy in Athens. Joanna recently moved to Michigan and is now working with Cranbrook Theater School as a dance instructor, MiPremierDance Company as a choreographer and John Casablancas as model coach.



Joanna Korina

Megan Harris



I graduated from John Casablancas Modeling and Career Center in 2021, with all the help from my John Casablancas family I won 2023 Miss Petite Michigan, and I will be going to Wisconsin in August 2023 to compete for Miss Petite USA! As I continued to gain more experience and grow as a model, I was proud to accept a teaching position at John Casablancas Modeling And Career Center. I'm so excited helping our pre-teens grow in modeling and acting. As a petite model I was made aware of the fashion limits but I wasn't going to let that stop me from doing what I love. So, with my wonderful advisor Kimberly and my family, this was all possible. John Casablancas modeling and Career Center truly boosted my confidence and pushed me to be my best self.

SHOOTING TIPS FROM A PHOTOGRAPHER!

- ★ Timeliness cannot be stressed enough!! Always show up on time or earlier
- ★ Treat your body well, it is your instrument. Get good rest the night before, drink lots of water before and eat food/snacks you know will make your body feel it's best
- ★ Be confident, it will show in your photos!
- ★ Study up on poses and don't be afraid of movement
- ★ Communicate with your photographer, about your ideas, your comfort, and the shoot as a whole



IMTA

“THE EXPERIENCE OF A LIFETIME”



IMTA, International Modeling and Talent Association, is home to the semi-annual event that provides models, actors, singers and more with the opportunity to interact with world professionals from around the world. IMTA has discovered stars such as Ashton Kutcher, Jessica Biel, and Jessica White. In fact, our very own JC Detroit model, Natalie Kelly, was signed to Next Models Miami after attending IMTA and earning the title of International Teen Female Model of the Year!

TAKING ON NEW YORK, 2022

John Casablancas has been representing Fashion and Talent Contestants for many years. IMTA holds these competitions twice a year in LA and New York. This July our group came back with Category Medals and Honorable Mentions. But we are most excited and proud of the response our people got from the hundreds of top Fashion/Talent Agencies worldwide. 85 percent of our team received callback requests and 50 percent of those are in "Next Step" processes to connect with High Fashion Agents.



Ashley, Callais Phillip, Olivia, Katie, Julia

As Director of Admissions and Model Development I am proud of the work we do here at John Casablancas to ensure the proper training and experience necessary for our students/models to succeed! I can't wait to take our next, even larger group of talented people to New York City in 2023. Discovering new and promising talent is such a thrill and I'm honored to be part of their journey. Hope you can join us!!

Kimberley

.mtm. New Faces

model & talent management



KAYLA



CALLAIS



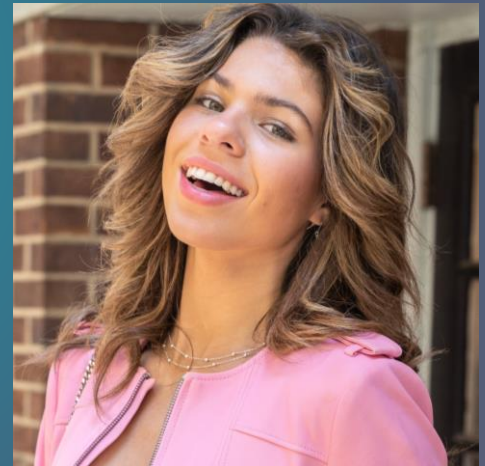
COBY



KATIE



ISABELLA



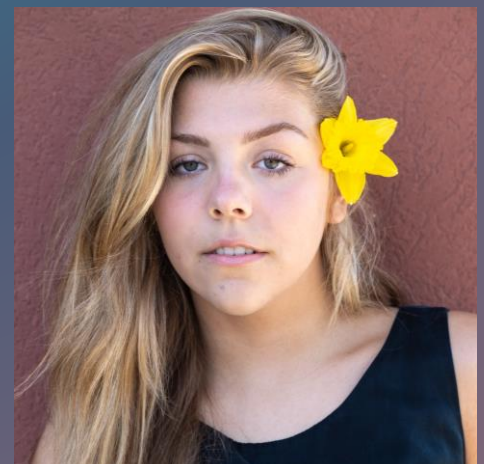
OLIVIA



CHERISH



NIKO



ASHLEY

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JACK



PHILLIP



KENNEDY



JULIA



ELLA



LELAND

MTM – MODEL TALENT MANAGEMENT



MTM MODELS DETROIT

The MTM Agency is a division of the John Casablancas Modeling and Career Center and performs all the duties of a professional Talent Agency.

Bookings are obtained through advertising sources and other activities common to all Talent Agencies.

While MTM is a division of John Casablancas, we also accept and represent other qualified talent when requested.

The Detroit Agency provides talent for all types of Modeling and Acting requests.

Recently, MTM has worked with New York Agencies providing talent for Detroit, Grand Prix, Nike, Footlocker and website and internet advertising. Film producers frequently contact MTM to book actors and extras, many hair product manufactures for men and women, have used our models as well.

Teen and pre-teen talent have worked for local clothing boutiques, clothing catalogues, many retail and wholesale businesses, as well as Videos and Social Media Advertising.

BROOKE

Our Cover Model is a 15 year old honor student and cross country runner at Stoney Creek Highschool. She is also a competitive dancer and she loves all forms of art.

One of her favorite hobbies is to ride her horse

