

SECOND ANNUAL ANIMALS IN WAR AND PEACE MEDAL CEREMONY

SPONSORSHIP INFORMATION

WHAT: The Second Annual Medal Ceremony recognizing and honoring six to eight unsung animal heroes for their accomplishments in both war and peace at the Rayburn House Office Building on Capitol Hill, Washington, DC. The Medal Ceremony will continue the efforts toward a new Congressional medal to underscore America's appreciation of the sacrifices and heroics of our American animals who served our country. The new U.S. Medal of Bravery is commensurate with the British Dickin Medal, "the Victoria Cross for Animals" which has honored animals for over 75 years.

The Animals in War & Peace Medal of Bravery will be given by Members of Congress to four animals that served in past wars (posthumous), and current working or retired military dogs representing our military services, or service animals and first responders, for their courage and sacrifice on behalf of the U.S.

A new medal, the *Animals in War & Peace Distinguished Service Medal*, will also be given by Members of Congress. The Distinguished Service Medal is awarded to any animal who has distinguished by exceptionally meritorious service to the U.S in a duty of great responsibility. The performance must be such as to merit recognition for service which is clearly exceptional.

WHEN: Wednesday, September 30, 2020 - 5:00PM to 8:00PM EST (Medal ceremony at 6:00PM)

LOCATION: Rayburn House Office Building, Rooms 2043-45, Washington, DC

SPONSORSHIP LEVELS

Level	Recognition
Platinum \$20,000	Paired with a Member of Congress at the Medal Ceremony. Included in all media communications
	and introductions to media attending, banner headline, speaking opportunity at award ceremony,
	copy of medal and framed certificate. Photo of Members and Sponsor with Medal recipients.
	Featured on WarAnimals.com website.
Gold \$10,000	Paired with a Member of Congress at the Medal Ceremony. Included in all media
	communications, speaking opportunity at award reception, listed on banner, copy of medal and
	framed certificate. Photo of Members and Sponsor with Medal recipients. Featured on
	WarAnimals.com website.
Silver \$5,000	Paired with a Member of Congress at the Medal Ceremony. Included in all media
	communications, listed on banner, copy of medal and framed certificate. Photo of Member and
	Sponsors with Medal recipients. Featured on <u>WarAnimals.com</u> website.
Bronze \$2,500	Included in all media communications, listed on banner, copy of medal and framed certificate.
	Photo of Members and Sponsor with Medal recipients. Featured on <u>WarAnimals.com</u> website.

CONTACTS:

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