



# SECOND ANIMALS IN WAR AND PEACE MEDAL CEREMONY

## SPONSORSHIP INFORMATION

**WHAT:** The Second Medal Ceremony will recognize and honor six unsung animal heroes for their accomplishments in both war and peace on Capitol Hill, Washington, DC in late 2021. The Medal Ceremony hosted by Animals in War and Peace (a national non-profit organization) will continue the efforts toward a new mandated Congressional medal to underscore America’s appreciation of the sacrifices and heroics of our American animals who served our country. This U.S. Medal of Bravery is commensurate with the British Dickin Medal, “the Victoria Cross for Animals” which has honored animals for over 75 years.

Two medals will be given in 2021. The *Animals in War & Peace Medal of Bravery* will once again be given by Members of Congress to animals that served in past wars (posthumous), and current working or retired military dogs representing our military services, or service animals and first responders, for their courage and sacrifice on behalf of the U.S.

A new medal, the *Animals in War & Peace Distinguished Service Medal*, will also be given by Members of Congress and awarded to an animal who has distinguished by exceptionally meritorious service to the U.S in a duty of great responsibility. The performance must be such as to merit recognition for service which is clearly exceptional.

**TENTATIVE DATE:** Tuesday, November 9, 2021 - 5:00PM to 8:00PM EST (Medal ceremony at 6:00PM)

**TENTATIVE LOCATION:** Rayburn House Office Building’s Gold Room, Washington, DC

### SPONSORSHIP LEVELS

| <i>Level</i>            | <i>Recognition</i>  |
|-------------------------|---|
| <b>Platinum \$5,000</b> | Paired with a Member of Congress at the Medal Ceremony. Included in all media communications and introductions to media attending, banner headline, speaking opportunity at award ceremony, copy of medal and framed certificate. Photo of Members and Sponsor with Medal recipients. Featured on <a href="http://WarAnimals.com">WarAnimals.com</a> website. |
| <b>Gold \$2,500</b>     | Paired with a Member of Congress at the Medal Ceremony. Included in all media communications, listed on banner, copy of medal and framed certificate. Photo of Members and Sponsor with Medal recipients. Featured on <a href="http://WarAnimals.com">WarAnimals.com</a> website.   |
| <b>Silver \$1,000</b>   | Included in all media communications, listed on banner, copy of medal and framed certificate. Photo of Member and Sponsors with Medal recipients. Featured on <a href="http://WarAnimals.com">WarAnimals.com</a> website.   |
| <b>Bronze \$500</b>     | Included in all media communications, listed on banner, copy of framed certificate. Photo of Sponsor with Medal recipients. Featured on <a href="http://WarAnimals.com">WarAnimals.com</a> website.   |

### MISSION:

*To honor and recognize animals in both war and peace with a permanent museum and programs where their stories, and their valiant human handlers will be appreciated and recognized for generations to come. The Medal of Bravery goal is to ultimately serve as the highest honor for an animal to receive during war and peacetime becoming a Congressionally mandated award.*

### CONTACTS:

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