

Privacy Policy

Last Updated: June 2, 2026

Start Technologies LLC ("we," "us," or "our") operates CreateList (the "App"). This Privacy Policy explains how we collect, use, store, and protect your information when you use the App.

1. Information We Collect

Information you provide directly:

- **Phone number** — used as your primary account identifier and for login
- **PIN** — used for authentication (stored as a one-way cryptographic hash; we never store or have access to your actual PIN)
- **Lists, items, and group data** — the shopping lists, items, group names, and related content you create

Information collected automatically:

- Basic device and app usage information (such as app version and device type) for the purpose of troubleshooting and maintaining service reliability

We do **not** collect precise location data, contacts from your device, or browsing history, and we do not use the App to track you across other apps or websites.

2. How We Use Your Information

We use the information we collect to:

- Create and authenticate your account
- Sync your lists and items across your devices
- Enable group sharing features (so people you invite by phone number can see and collaborate on shared lists)
- Maintain, troubleshoot, and improve the App
- Communicate with you about your account or the App, if necessary

We do not sell your personal information. We do not use your data for advertising or share it with advertisers.

3. How We Store and Protect Your Information

- Your data is stored using Supabase, a third-party backend and database provider, which hosts data on secure cloud infrastructure.
- PINs are hashed using SHA-256 before storage; we cannot reverse this to see your actual PIN.
- Access to your data is restricted using Row Level Security (RLS) policies, meaning only you and members of groups you've joined can access relevant data.

- While we take reasonable measures to protect your information, no method of electronic storage or transmission is 100% secure, and we cannot guarantee absolute security.

4. Sharing of Your Information

We share your information only in these circumstances:

- **With other users you choose to share with** — when you add someone to a group or share a list, they can see relevant lists, items, and your phone number for identification within that group.
- **With service providers** — specifically Supabase, which stores and processes data on our behalf, subject to its own privacy and security practices.
- **For legal reasons** — if required by law, subpoena, or legal process, or to protect the rights, safety, or property of us, our users, or the public.

We do not share your information with third parties for marketing or advertising purposes.

5. Your Phone Number and Group Visibility

Because the App uses phone numbers to identify users for group sharing, please be aware:

- Your phone number is visible to other members of any group you join
- Other users may be able to find and add you to a group if they know your phone number
- You can leave a group or remove members (if you're the group owner) to control this visibility

6. Data Retention and Deletion

We retain your data for as long as your account is active. You may request deletion of your account and all associated data at any time by contacting us at contactstarttechnologies@gmail.com. We will delete your data within 90 days of a verified request, except where retention is required by law.

7. Children's Privacy

The App is not directed at children under 13, and we do not knowingly collect personal information from children under 13. If we learn that we have collected information from a child under 13 without parental consent, we will delete that information promptly.

8. Your Rights

Depending on your location, you may have rights to:

- Access the personal information we hold about you
- Correct inaccurate information
- Request deletion of your information
- Object to or restrict certain processing

To exercise any of these rights, contact us at contactstarttechnologies@gmail.com.

9. International Users

The App is operated from the United States. If you use the App from outside the United States, your information will be transferred to and processed in the United States, where data protection laws may differ from those in your country.

10. Changes to This Policy

We may update this Privacy Policy from time to time. We will indicate changes by updating the "Last Updated" date above, and for material changes, we may provide additional notice through the App.

11. Contact Us

If you have questions about this Privacy Policy or how we handle your information, contact us at:

Start Technologies LLC

contactstarttechnologies@gmail.com