

SPONSORSHIP OPPORTUNITIES

LOS ANGELES BOAT SHOW

JANUARY 29 - 31, 2027

www.theLAboatshow.com

@theLAboatshow

PARTNER WITH LOS ANGELES BOAT SHOW

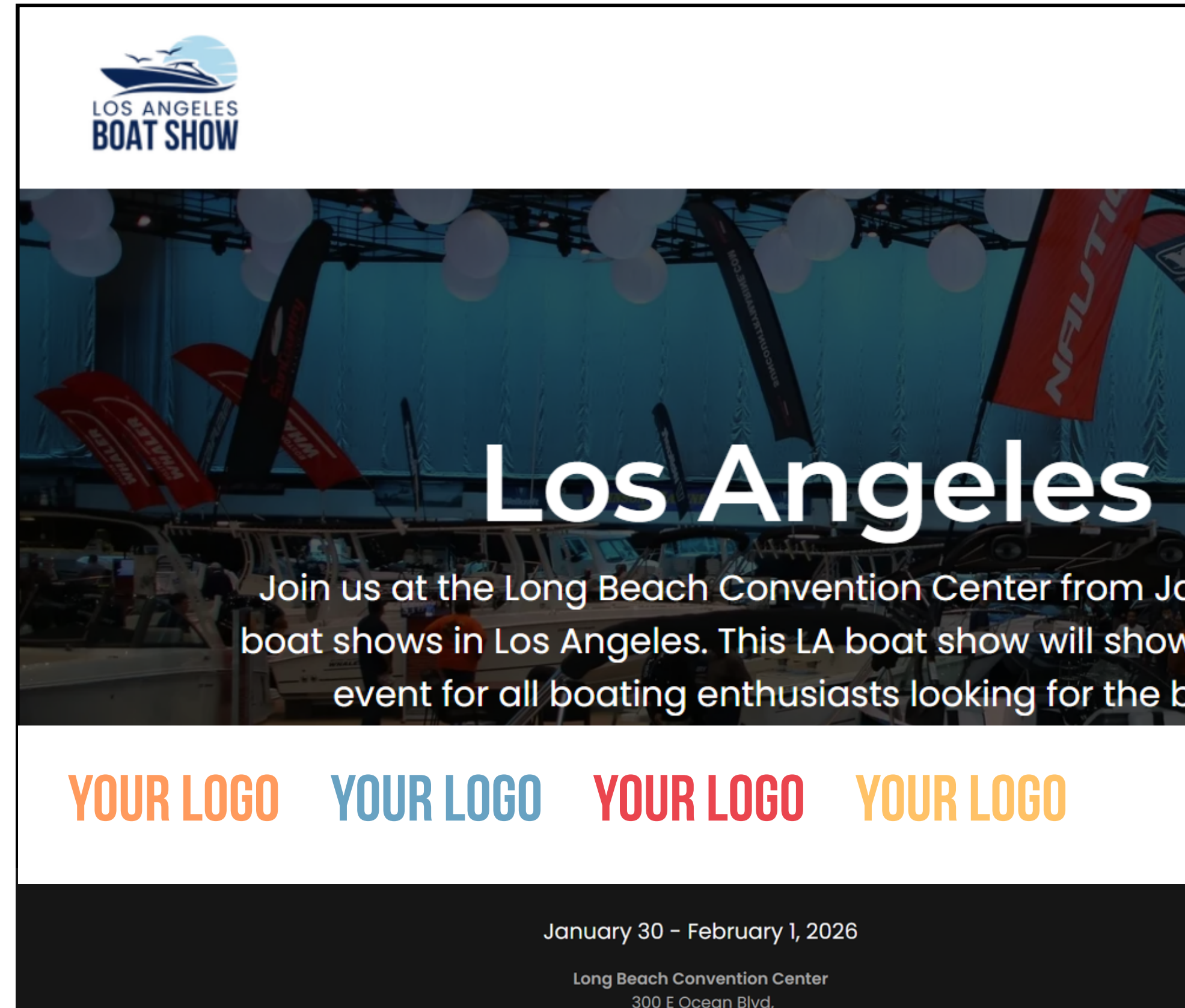
Los Angeles Boat Show goes beyond just hosting an event,
we deliver powerful promotion across every channel.

By combining strong industry connections with a smart mix of social media, traditional media, podcasts, and influencer outreach, we maximize your brand's visibility at boat shows in Los Angeles. As a sponsor, you'll benefit from ongoing exposure that extends well beyond the event itself.

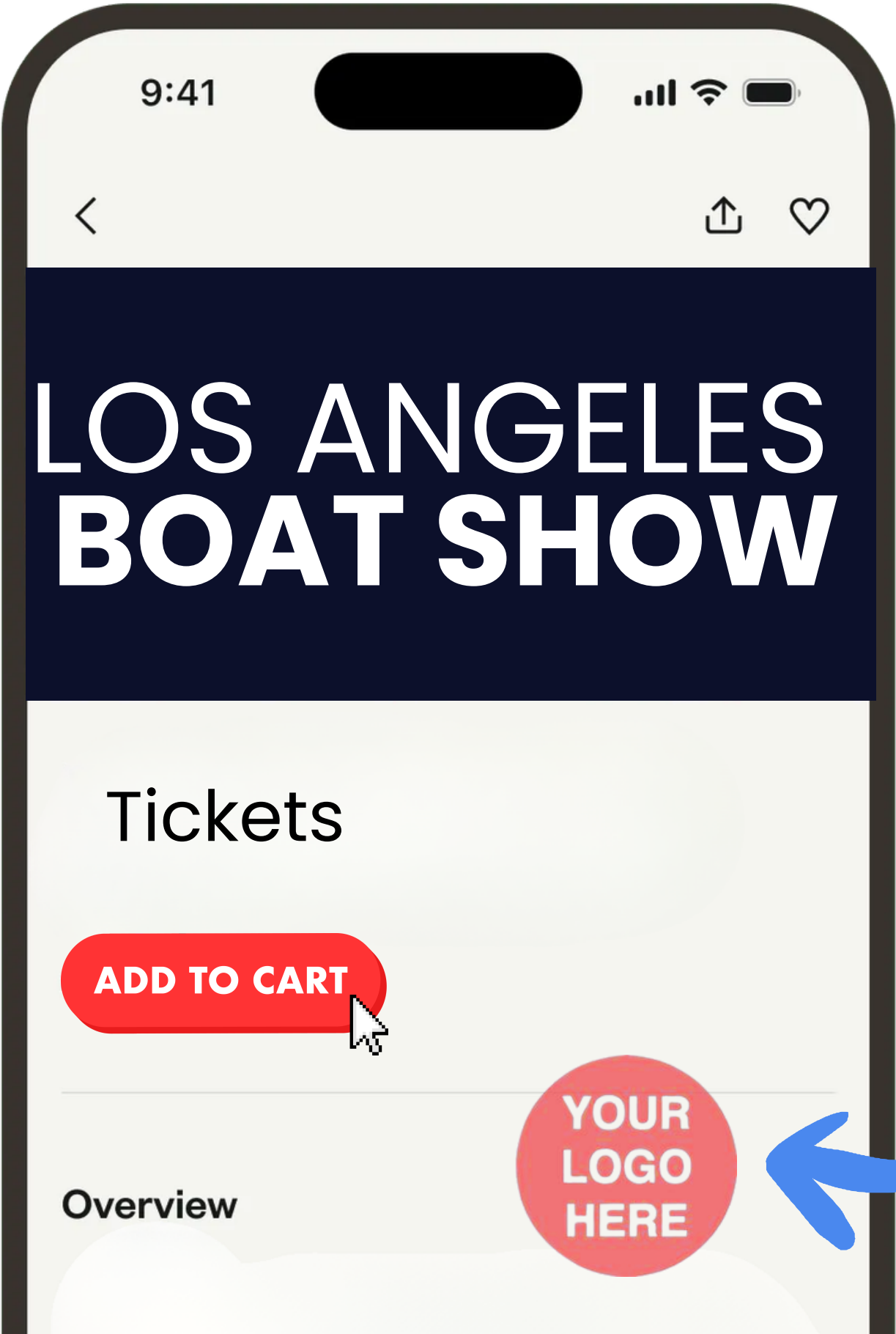
LOGO PLACEMENT ON WEBSITE + BEYOND

Sponsor logos featured across event marketing materials, including:

- Website and ticketing pages
- Email newsletters and digital campaigns
- Social media posts and paid ads
- Press releases and media partner content



TICKETING LOGO PLACEMENT



Digital Exposure to Attendees | Your logo appears on all Eventbrite ticketing pages, emails, and confirmation receipts, reaching every registrant

Early Brand Engagement | Attendees see your brand during ticket purchase, creating pre-event recognition and association

High-Value Audience Targeting | Reaches qualified, high-end boating enthusiasts actively committing to attend the show

Extended Visibility | Eventbrite emails, reminders, and digital tickets continue to showcase your brand before and after the show

Cost-Effective Marketing | Digital placement delivers repeated impressions to a large, relevant audience without additional advertising spend

Amplified Engagement | Your brand becomes part of the attendee journey, reinforcing awareness and recall at every touchpoint

DIGITAL FLOOR PLAN

Logo Placement on Event Map | Mobile App + Website

Guaranteed Visibility to All Attendees | The digital floor plan is one of the most visited tools before and during the show. Attendees use it to plan which exhibitors and features to visit.

Every time someone navigates the map, your logo appears front and center, ensuring repeated exposure throughout the attendee journey





LANYARDS

High Visibility | Your company name/logo is seen by every attendee throughout the event, creating repeated exposure

Association with a Premium Event | Aligns your brand with the Los Angeles Boat Show, the only Boat Show based in Los Angeles

Extended Brand Impressions | Lanyards are often worn during the event and kept afterward, extending your brand presence beyond the show

Cost-Effective Marketing | One sponsorship reaches thousands of attendees without the need for a large booth or display

Exclusive Sponsorship Recognition | Your brand shares prominent placement alongside the Los Angeles Boat Show logo, reinforcing credibility and prestige

Engagement Opportunity | Lanyards help attendees remember your brand during and after the show

ON-SITE EVENT LOGO PLACEMENTS

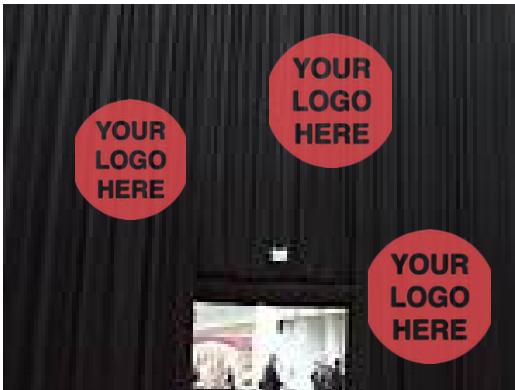
High-Impact Brand Exposure | Logo Placement Options :
Banners, Floor Decals, Projection, Columns, Digital Floor Plan

Maximum Onsite Visibility | Banners and floor decals are strategically placed throughout high-traffic areas entrances, walkways, rest areas, and exhibit halls. Your logo will be seen by every attendee multiple times per day, creating strong brand recall

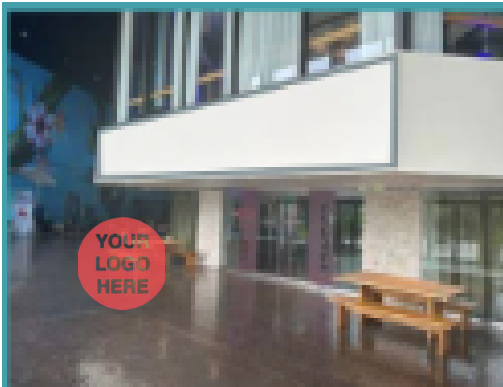
Photo & Media Exposure | Branded banners and floor graphics often appear in media coverage, influencer posts, and attendee photos shared across social platforms. Your logo gains extended visibility beyond the show, reaching digital audiences organically



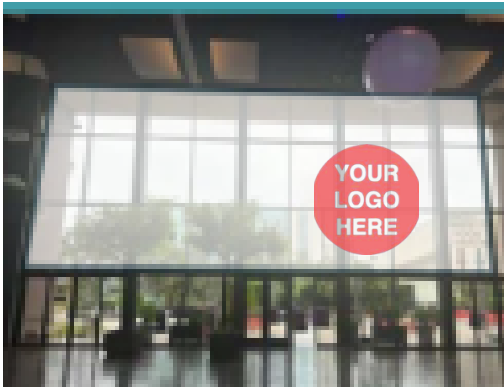
ENTRANCE WELCOME BANNER



PROJECTION | main entrance + main hall c



FLOOR DECAL



BANNER

+ OUTDOOR STAGE

Premier Visibility in a High-Traffic Social Zone | The Outdoor Band Stage is one of the most visited and photographed areas of the show where attendees relax, eat, and enjoy live entertainment

For inquiries about the Los Angeles Boat Show or
sponsorship opportunities please contact us at:

email | info@thelaboatshow.com

phone | 800-261-0271

www.theLAboatshow.com



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THANK YOU