



## STANDARD BOOTH: 10' X 10' X 8'

### OVERHEAD BANNERS + SIGNS:

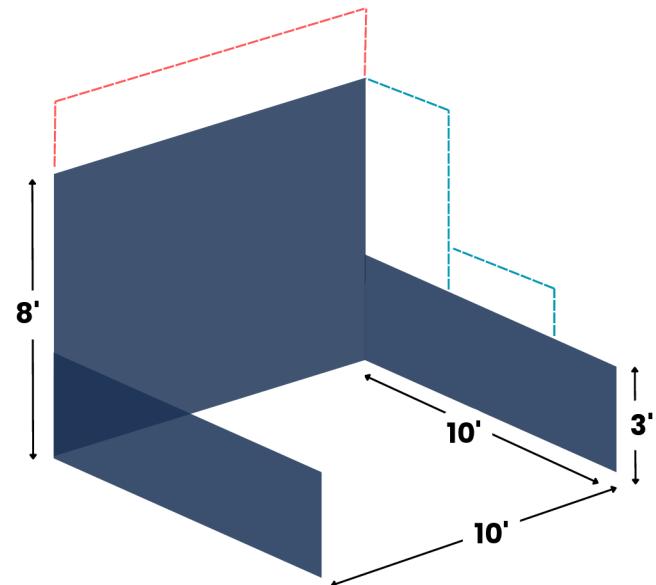
One-sided only, no print on back side. Pricing prohibited on overhead signs or banners. (shown in red)

### MAXIMUM DISPLAY HEIGHT:

10' total (2' higher than curtained back wall)

### SIDE PANEL:

Display cannot exceed 4' tall once they are 4' out from the back wall. (shown in blue)



## BOOTH DISPLAY GUIDELINES

To help everyone showcase their products and maintain clear sightlines throughout the show, please follow these guides for your booth display:

- Visibility:** Ensure your display does not block neighboring booths
- Standard Booth Size:** 10' deep x 10' wide, with aluminum frame, 8' back drape, and 3' side panels
- Larger Booths:** 8' back drape remains; side panels only on ends for 10' x 20', 10' x 30'
- Height Limit:** Maximum 10' total (2' above back drape) for all display elements, including signs, banners, and products
- Side Display Height:** Maximum 4' tall beyond 4' from the back wall
- Booth Space Boundaries:** All items and signage must remain within your booth and not extend into aisles

## CANOPIES AND TOPS - NOT PERMITTED

For safety and visibility reasons, canopies, tents, or booth tops are *not permitted*. These structures can block the view of neighboring exhibitors, may violate standard booth regulations, and/or safety code.

## BANNERS AND SIGNAGE

All signage should be neat, professional, and finished on all sides.

- Banners or signs above the 8' curtained back wall may not have printing on the backside, including company names, logos, or graphics visible to neighboring aisles, as this infringes on adjacent exhibitors' space.
- Pricing may not be displayed on overhead signs or banners.
- Show Management reserves the right to remove or modify any sign or banner deemed distracting, inappropriate, or noncompliant.

## VARIANTS

If you believe your booth requires special consideration, contact the Los Angeles Boat Show in writing with a description and illustration of your design. Requests must be submitted at least 60 days before show setup for review and approval.

**If you have questions or need clarification about your display setup or height limits, please reach out to the Los Angeles Boat Show team:**

[info@thelaboatshow.com](mailto:info@thelaboatshow.com)