



Immokalee CRA Redevelopment Plan Update

HOUSING/MOBILITY

APRIL 20, 2021

6:00 PM

JOHNSON
ENGINEERING

Agenda

HYBRID MEETING & HOW TO PARTICIPATE

HOUSING COMMUNITY GOALS

MOBILITY COMMUNITY GOALS

NEXT STEPS

Technical Help

For sound or display issues contact Collier Staff

Monica Acosta

Email: Monica.Acosta@colliercountyfl.gov.

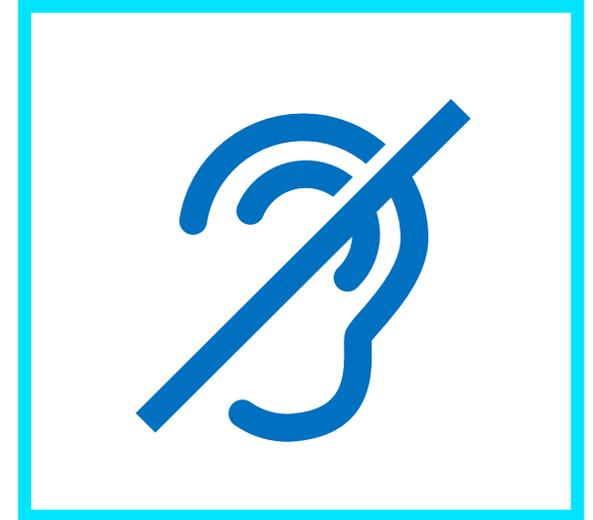
Phone: 239-867-0025

Hybrid Meeting

Social Distancing

Zoom and in-person

Virtual attendees are in 'Listen Only' mode



Participating on Zoom

Online Participants have TWO OPTIONS.

Type your question in the Q&A section. The moderator will read aloud during the discussion session.



Use the **Raise Hand** feature. You will be able to unmute and speak when you are recognized during the discussion session.



Vision Statement

Immokalee is a family-oriented community that supports a healthy lifestyle. It is attractive, environmentally sustainable and offers a full range of housing, recreation, and educational opportunities to meet all residents' needs. Immokalee has a safe, well-connected network to walk and bicycle about town, as well as a roadway network needed to support the transport of goods and services. Business and job opportunities flourish in trade and distribution, agri-business, and ecotourism.

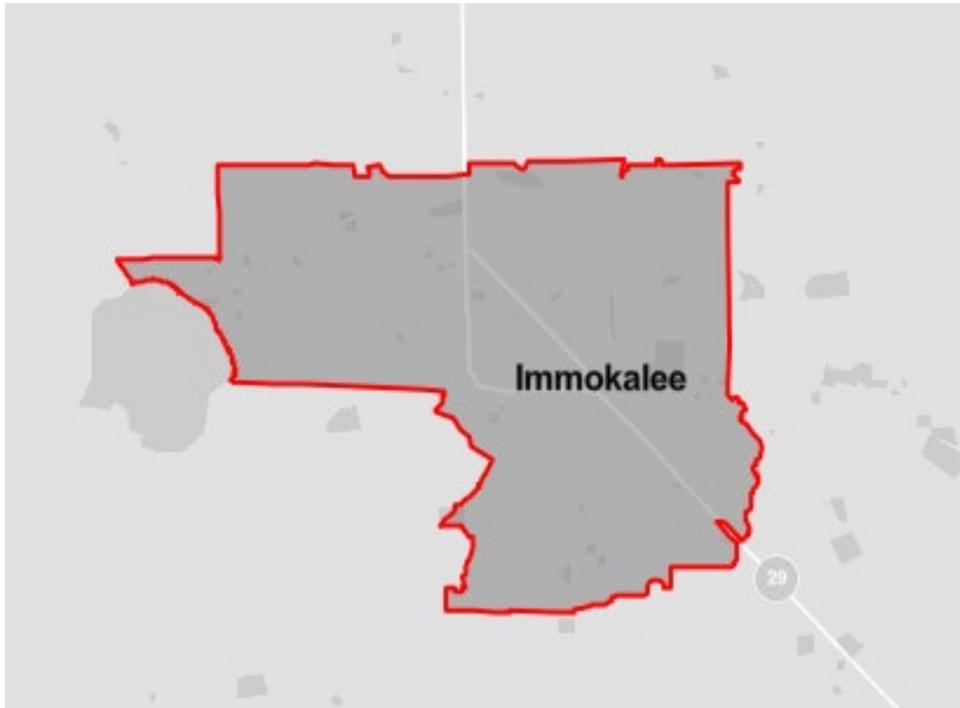
Immokalee Area Master Plan - 2019



Immokalee CRA Baseline Data

Population

Geography	
Population per Square Mile	1,064
Land Area in Square Miles	22.7



Age and Sex	
Persons under 5 years	8.3%
Persons under 18 years	32.3%
Persons 18 to 64 years	60.2%
Persons 65 years and over	7.5%
Female	52.7%
Male	47.3%

Race and Hispanic Origin	
White Alone	71.6%
African American Alone	21.4 %
American Indian	1.3%
Asian Alone	0.3%
Two or More Races	1.5%
Hispanic	72.1%
White alone, not Hispanic	5%

Population

Family & Living Arrangements	
Households	5,985
Persons per Household	4.32
Living in same house 1 year ago	80.8%
Language other than English Spoken at Home	80.0%



Housing Units	
Owner-Occupied Housing	37.8%
Median Value Owner-Occupied	\$121,200
Median Monthly Owner Mortgage Cost	\$978
Median Gross Rent	\$798



Immokalee CRA HOUSING

What we've heard...

On February 16, we began a weekly online survey with a variety of questions to solicit public input on a variety of topics. We hope you will take a few minutes of your time to participate. The input gathered from the survey will be shared with the public. Over the next few months, there will be various public outreach events to gather additional input and comments on proposed changes.

The CRA has an online survey to gather your feedback on goals and issues to address in the Redevelopment Plan Update

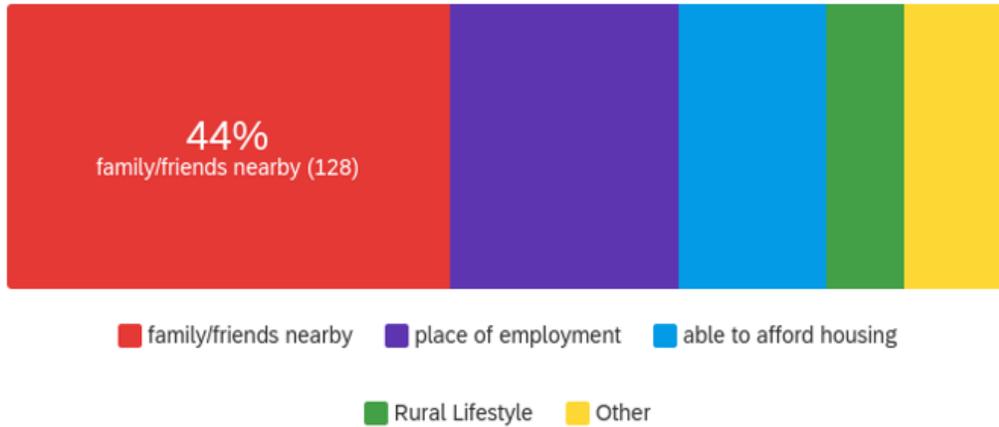
Survey is available:

<https://immokaleecra.com/>



What we've heard...

GQ4 - What is the main reason or reasons you live in Immokalee? (Select as many as apply)



#	Answer	%	Count
1	My family/friends live nearby	44.14%	128
2	My place of employment is in Immokalee	22.76%	66
3	I am able to afford housing in Immokalee	14.83%	43
4	Other	10.34%	30
5	Rural Lifestyle	7.93%	23
	Total	100%	290

- Living with family (3 🧑🏠 and kids)
- Born here, house was passed to me
- Grew up in Immokalee and love the melting pot culture. Have been blessed here!
- Move here years ago decided to retire here.
- I fell in love with Immokalee after I moved her in '96. My wife grew up here and we are raising our 4 sons here.
- Born n raised here
- Where my parents lived
- My widowed mother lives here.
- Born and raised
- My parents moved here from Mexico, technically born into this town
- I grew up here
- I grew up here
- this is where i have been my whole life
- Born and raised here
- It's my home
- Grew up in Immokalee
- Other - Text
- Work
- I was raised here
- Lived here my entire life
- I love Immokalee
- Raised here all my life

What we've heard...

Housing

140 survey participants

60% live in satisfactory housing

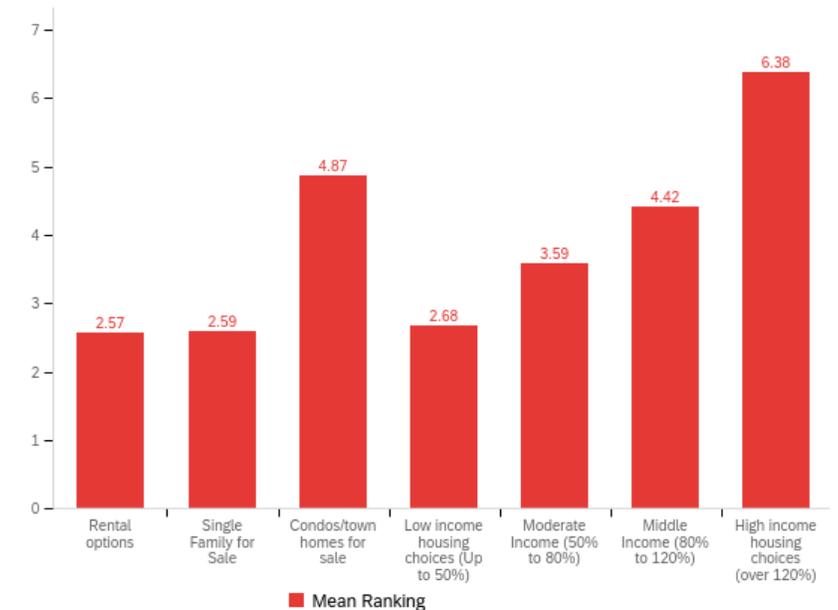
45% indicate their home needs significant repair

86% feel safe in their neighborhood

Lighting would help neighborhood feel safer
(44%)

Most needed housing options: Rentals, single family & low income housing choices

Lowest Value = Highest Ranking



Housing

Immokalee Area Master Plan –

Goal – To provide quality neighborhoods for all residents

Objective – Coordinate with the CRA and residents to identify neighborhood improvements

Policy: Complete Neighborhood Improvement Plans

Objective – Conservation and Rehabilitation of housing

Policy – Leverage funding opportunities

Policy – Repair, removal, or replacement of substandard housing

Policy – Relocation Assistance

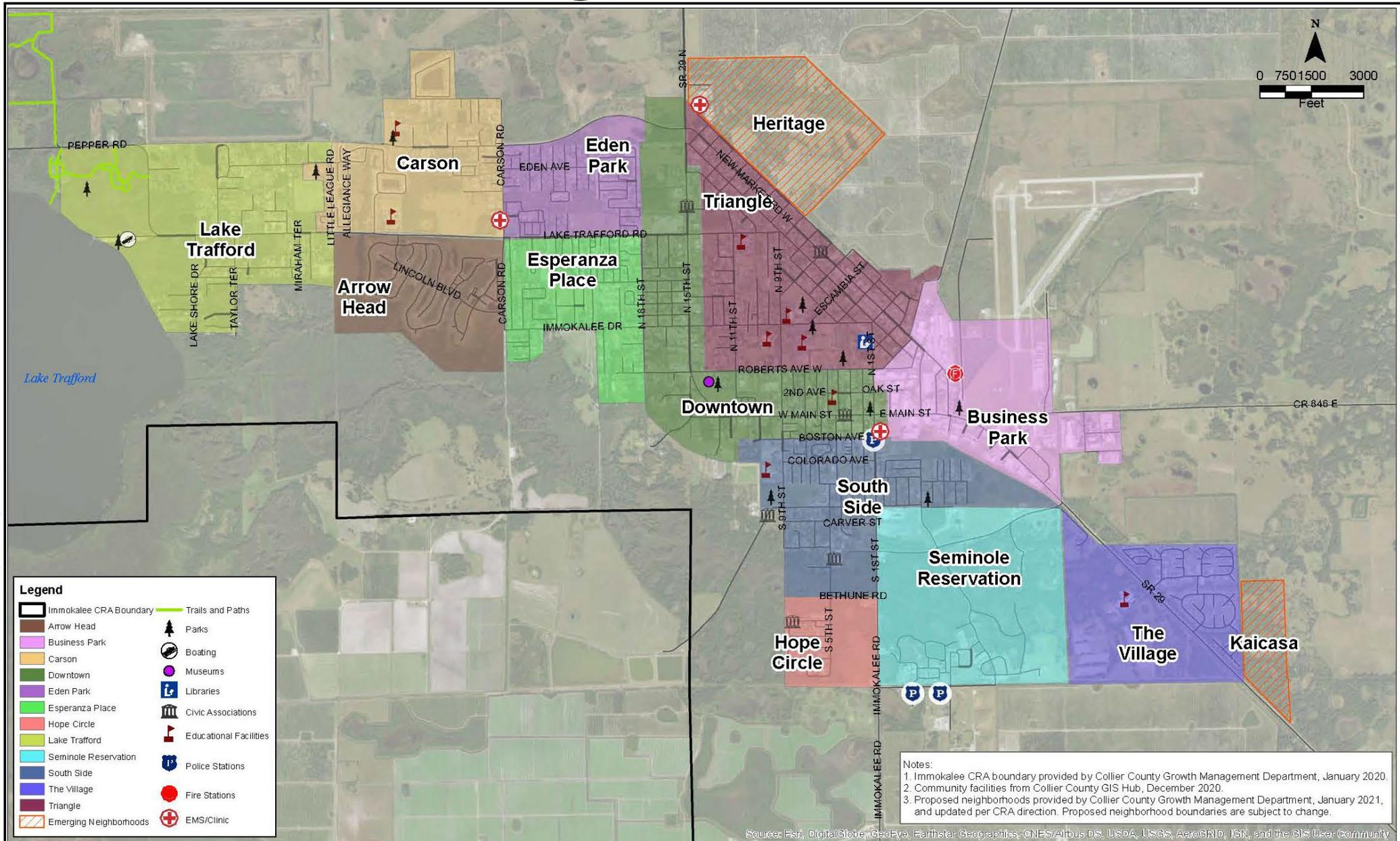
Policy – Code Enforcement – brought up to compliance

Policy – Coordinate with the CRA and others to consider incentives to improve housing quantity and quality

Objective – Explore innovative programs and regulatory reforms to reduce development costs and promote quality neighborhoods and full range of housing

Policy – Coordinate with the CRA to seek grant funds to provide housing

Neighborhoods



Housing

Proposed Goal:

- Expand housing affordability and home ownership opportunities through increased housing choices and through assistance programs to rehabilitate dilapidated residential units.

Habitat for Humanity development at Esperanza Place



Immokalee Fair Housing



Rural Neighborhoods



Arrowhead



Immokalee Foundation – 18 homes

Housing



Code Enforcement – Compliant to Demolition 2021



Objectives and Strategies to Reach Goal

Goal Revisions?
OPEN DISCUSSION



Immokalee CRA

MOBILITY



Immokalee CRA Baseline Data

Transportation System

ROADWAY CLASSIFICATIONS

Collier County's roadway network is comprised of State, County, City and privately maintained roadways. Roadways are generally classified as Arterial, Collector, or Local.

During your initial planning phase, it is important to identify the jurisdiction governing the site's surrounding roadways because this affects the permitting process and requirements. Also identify the adjacent roadway classifications because this determines location and spacing of access points, types of turning movements and relationship of your site to the surrounding network.

Arterial road: A roadway that serves primarily through traffic and secondarily provides access to abutting properties.

Collector road: A roadway providing access and traffic circulation service to a residential, commercial, or industrial area and secondarily provides for local through traffic.

Local road or street: A route providing service which is of relatively low traffic volume, serving short trip length, or minimal through-traffic movements, and a high degree of access for abutting properties. Local roads may be privately owned or governed by Collier County jurisdiction.

If your project involves construction of a new or expanded public collector or arterial road, refer to the Collier County DEVELOPER SPONSORED ROAD PROJECT PERMITTING PROCESS HANDBOOK for additional guidance.



Principal Arterial –SR29
Minor Arterial – CR 846
Major Collector CR846;
New Market and Lake
Trafford

Transportation System

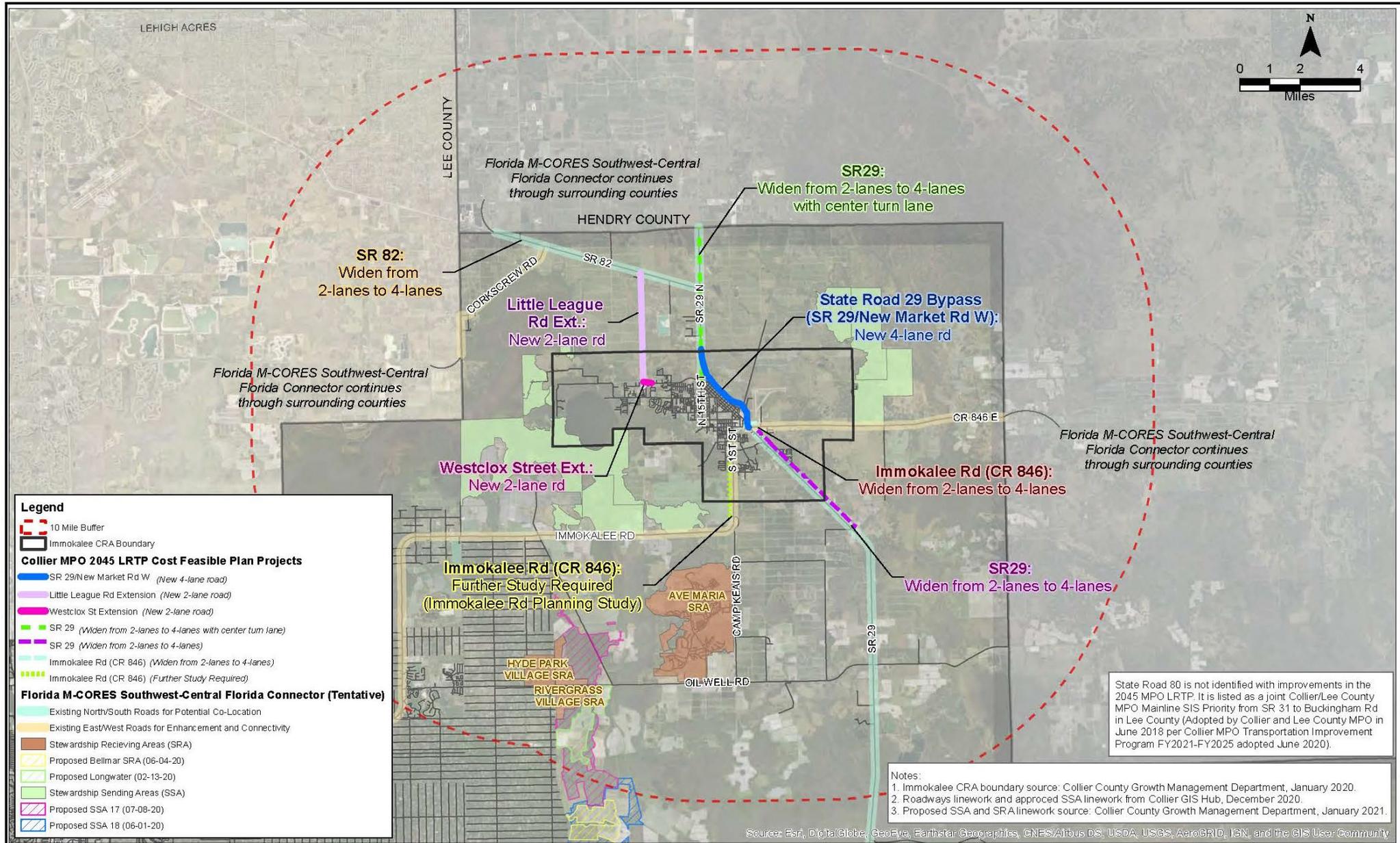
Florida Department of Transportation (FDOT)

State Roadways:

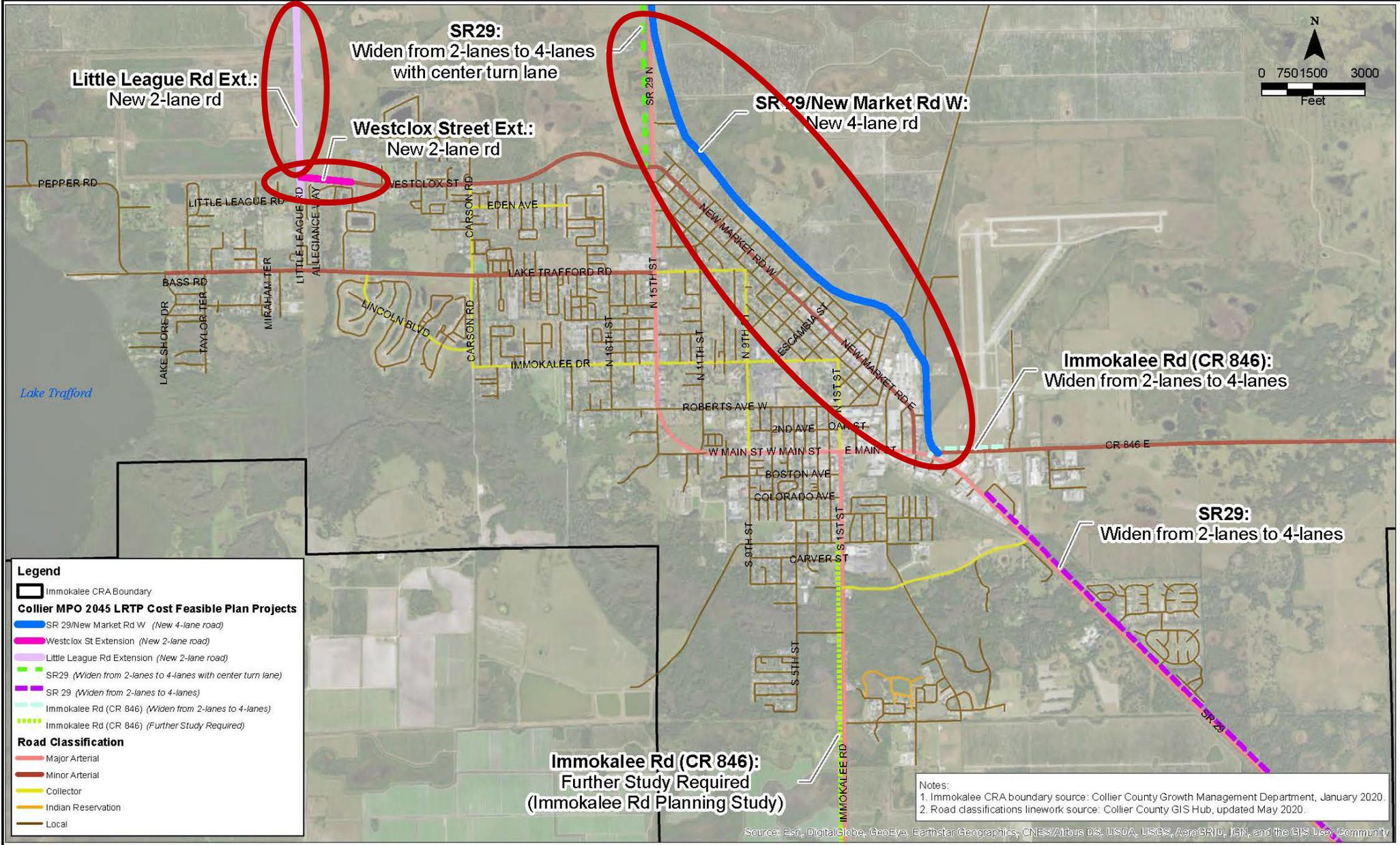
SR 29 and SR 82



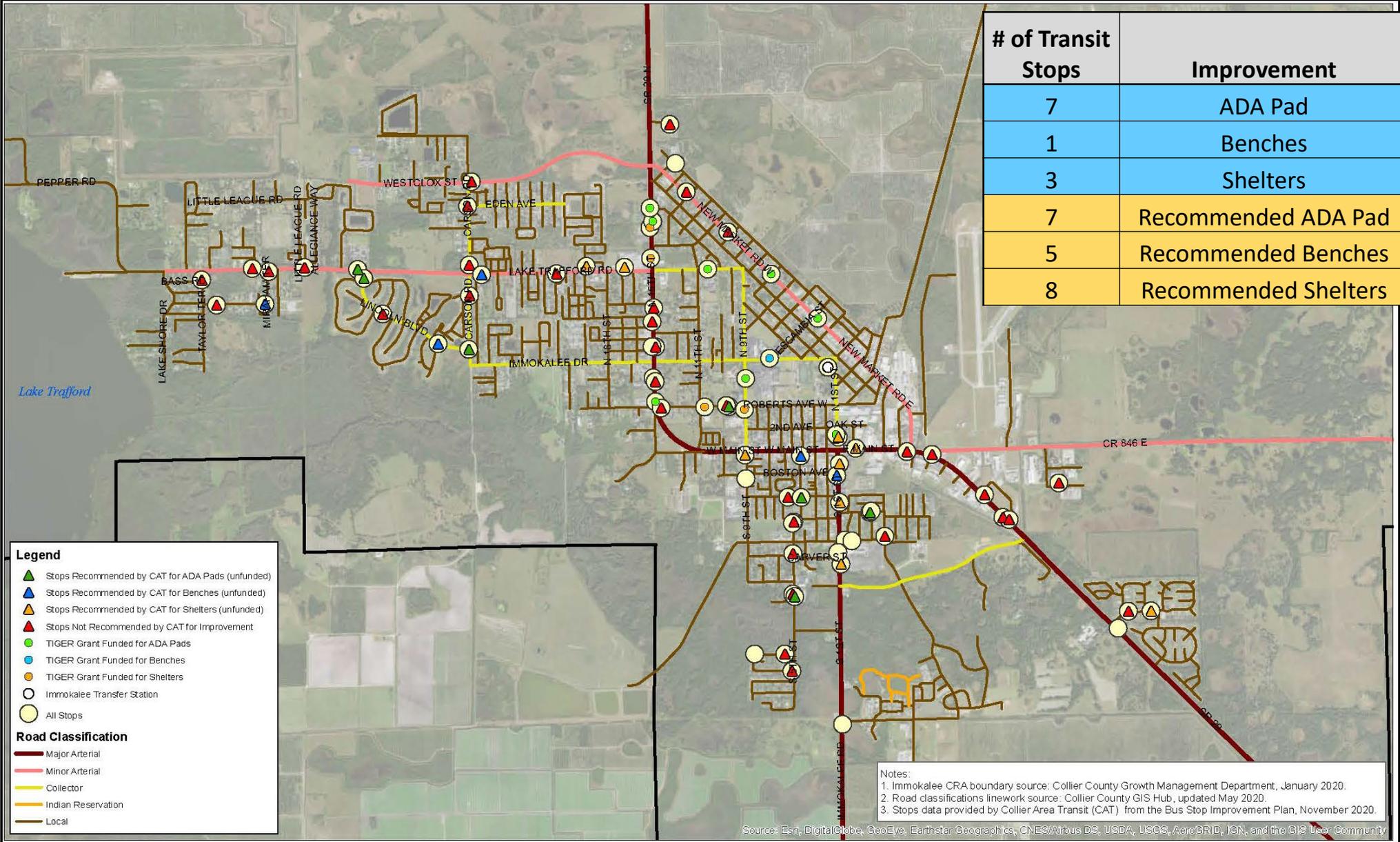
Regional Connections



Street Layout



Funded & Unfunded Transit Stop Improvements



# of Transit Stops	Improvement	Funded	
7	ADA Pad	Yes - TIGER	11 funded (15%)
1	Benches	Yes - TIGER	
3	Shelters	Yes - TIGER	
7	Recommended ADA Pad	No	20 unfunded (27%)
5	Recommended Benches	No	
8	Recommended Shelters	No	

Legend

- ▲ Stops Recommended by CAT for ADA Pads (unfunded)
- ▲ Stops Recommended by CAT for Benches (unfunded)
- ▲ Stops Recommended by CAT for Shelters (unfunded)
- ▲ Stops Not Recommended by CAT for Improvement
- TIGER Grant Funded for ADA Pads
- TIGER Grant Funded for Benches
- TIGER Grant Funded for Shelters
- Immokalee Transfer Station
- All Stops

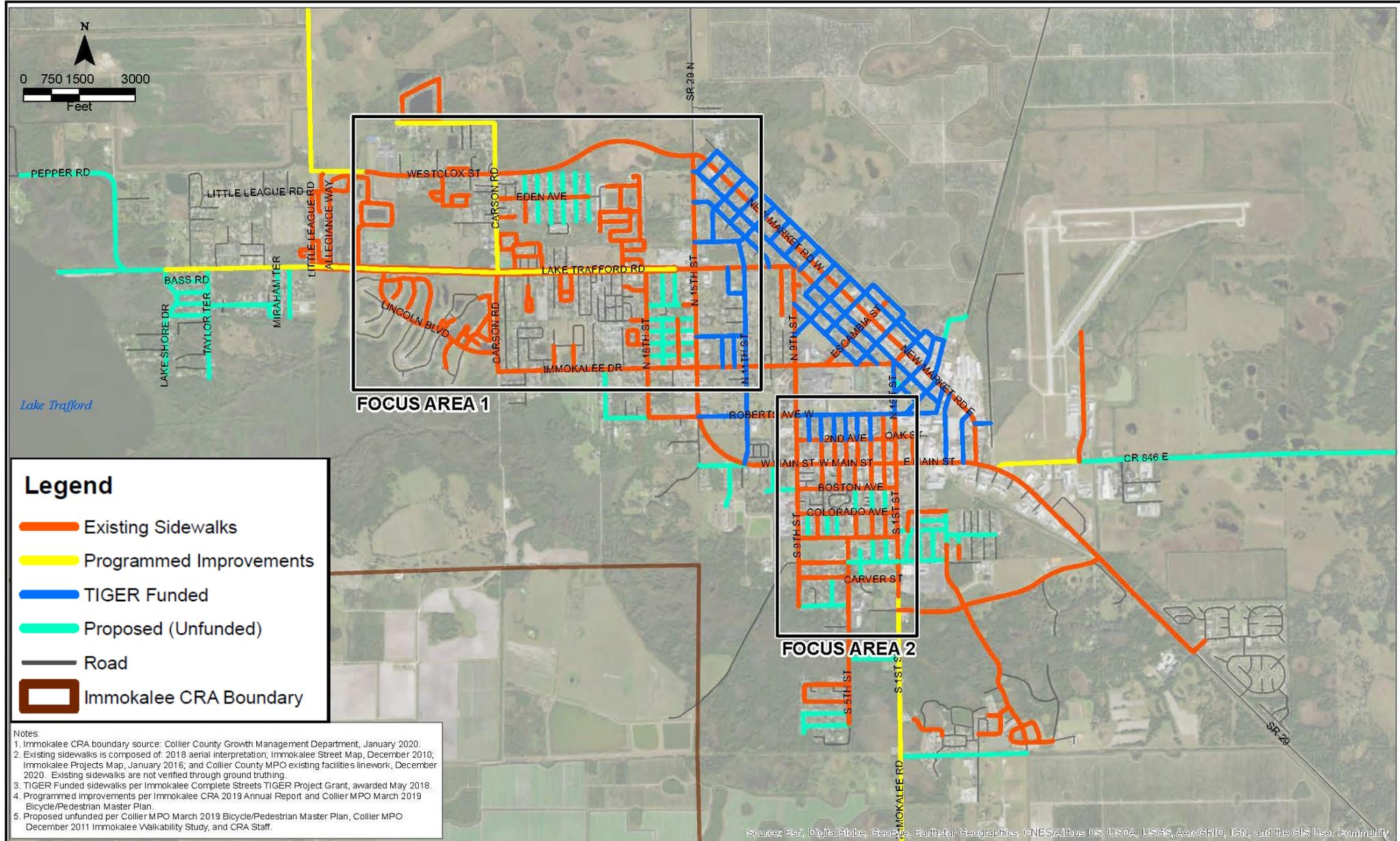
Road Classification

- Major Arterial
- Minor Arterial
- Collector
- Indian Reservation
- Local

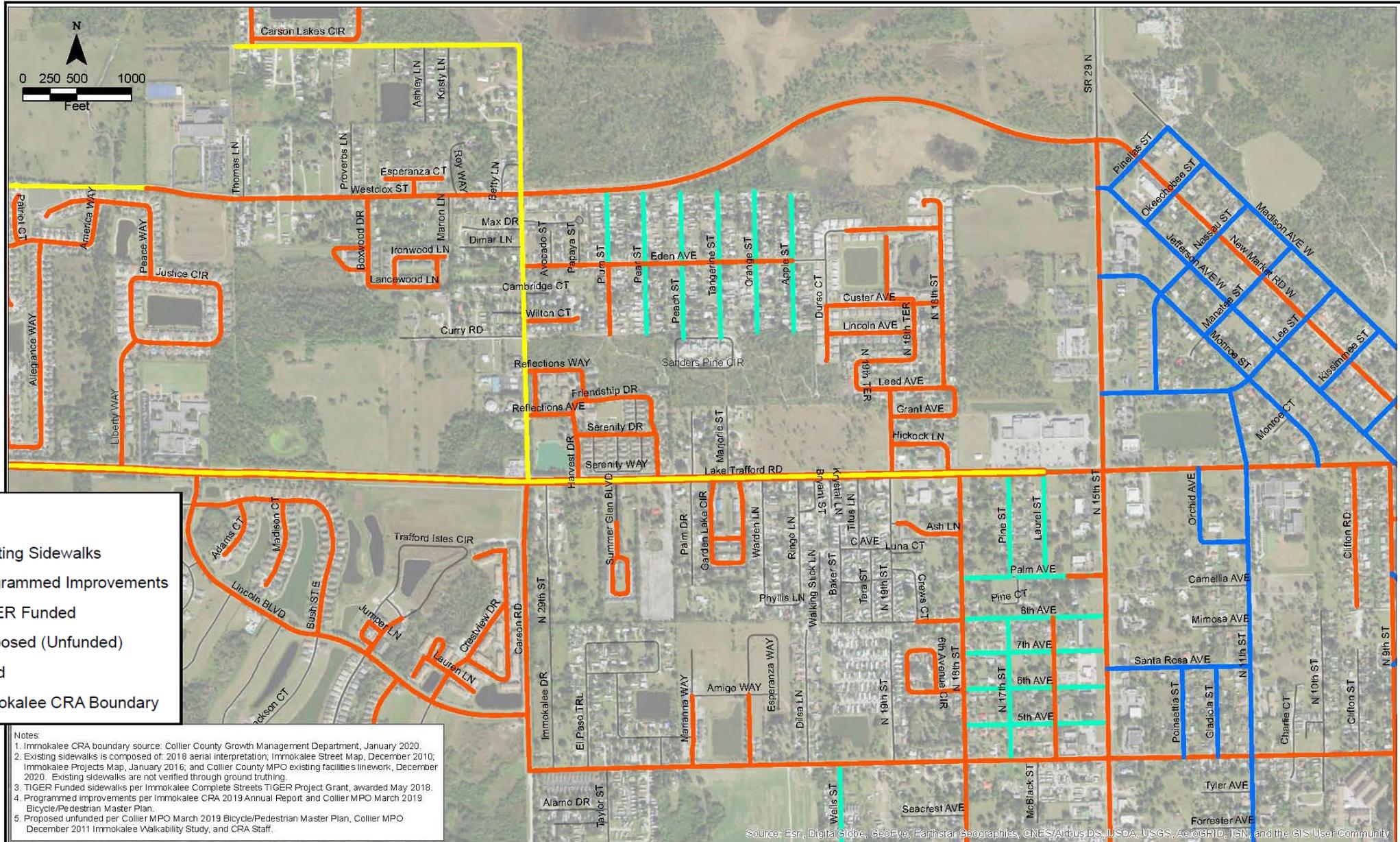
Notes:
 1. Immokalee CRA boundary source: Collier County Growth Management Department, January 2020.
 2. Road classifications linework source: Collier County GIS Hub, updated May 2020.
 3. Stops data provided by Collier Area Transit (CAT) from the Bus Stop Improvement Plan, November 2020.

Source: Esri, DigitalGlobe, GeoEye, Earthstar Geographics, CNES/Airbus DS, USDA, USGS, AeroGRID, IGN, and the GIS User Community

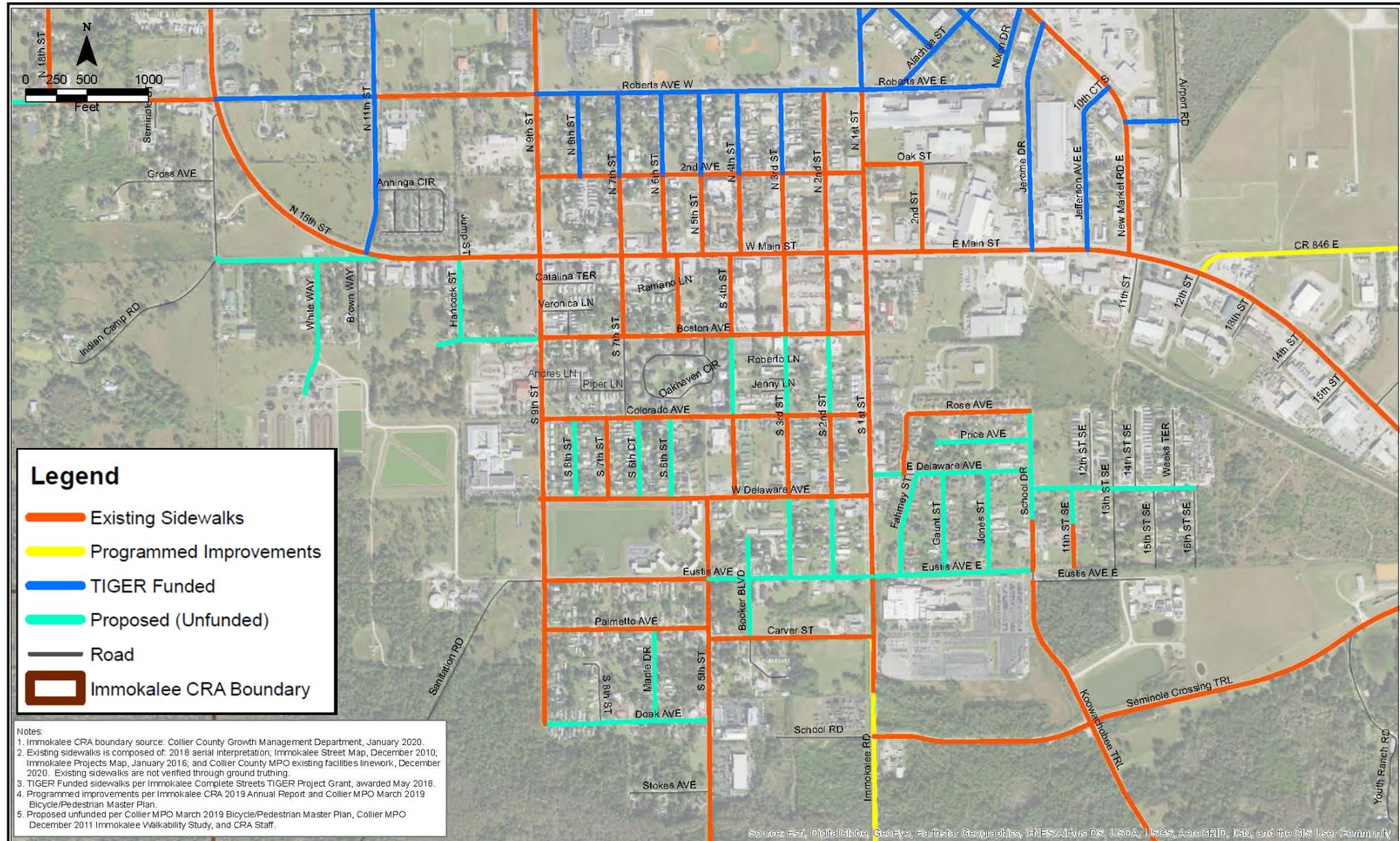
Sidewalks



Sidewalks – Lake Trafford Road Area



Sidewalks – Main Street / South Side Area



What we've heard...

The CRA has an online survey to gather your feedback on goals and issues to address in the Redevelopment Plan Update

Survey is available:

<https://immokaleecra.com/>



What we've heard...

Transportation & Infrastructure

- *16 survey participants*
- Preferred improvements:
 - High frequency bus service (bus come more often)
 - Expanded bus service hours (earlier and later service hours)
- 82% prefer sidewalks on both sides of the street (vs sidewalks on one side)
- 73% are willing to donate an easement for sidewalk or drainage improvements
- Flooding occurs often (80%) (**New Market Road** identified by majority)

Public Infrastructure

Immokalee Area Master Plan –

Goal – To provide adequate and efficient public infrastructure and facilities for the Immokalee Urban Area

Objective 3.1–Coordinate with the CRA on an annual basis to develop a prioritized list of Immokalee specific capital projects and studies to further the IAMP.

Policy: On an annual basis develop a prioritized list of specific projects.

Objective 3.3– To provide a network of roads, sidewalks, bike paths to support growth in a manner that allows for the safe and convenient movement of pedestrians, bicyclists, and vehicles.

Policy – Complete Streets – multi-modal

Policy – Bicycle and Pedestrian Pathways Plan – priority to projects linking existing residential neighborhoods with commercial and employment areas, recreation, schools.

Policy – Collier County will initiate a transportation planning study to identify potential routes to improve connectivity of the collector and local street grid to expand public transit, bicycle and pedestrian access. (FY23)

Policy – Private Roads – Will encourage through incentives that private roads be brought up to County Standards and offered to County for acceptance and maintenance.

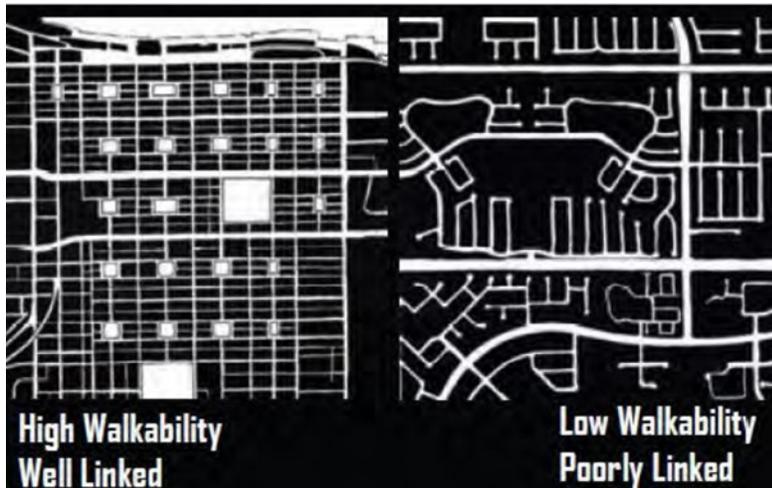
Policy – as funding is available implement the 2011 Immokalee Walkability Study.

Policy – Consider Expansion of public transit

MOBILITY

Proposed Goal:

Improve the transportation system to accommodate pedestrians, bicyclists, vehicles and transit with focus on enhancing safety and filling gaps in the existing network.



WHAT ARE Complete Streets?

Completing
**FLORIDA'S
STREETS**



Space for **PEOPLE**

Curb ramps, crosswalks, and curb extensions to make it easy for pedestrians to cross streets and access destinations



Space for **BIKES**

Designated connected routes and low-stress facilities that support people riding bikes, e-bikes and scooters



Space for **CARS**

Traffic calming measures and design cues to encourage slower speeds and driver awareness of vulnerable road users



Space for **MASS TRANSIT**

Bus pullouts, shelters, transit-only lanes, and signal priority to create transit-friendly roadways



Space for **SHARED MOBILITY**

Designated curb-side space for shared bike and scooter parking that separates users from traffic, and keeps sidewalks clear and safe



Space for **REFUGE**

Street furniture, parks, lighting, and public green spaces that promote gathering and social interaction



Objectives and Strategies to Reach Goal

Goal – Revisions?
OPEN DISCUSSION

Public Outreach

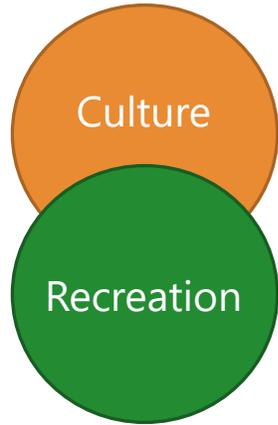
When conducting outreach, what is the best way to reach each of the major Immokalee language -communities? (Spanish, Mum, Creole, English)

- Radio
- Television
- Door-to-door,
- community centers,
- Churches
- Social Media
- Other_____

Initiating a marketing campaign about litter reduction, what topic(s) would be most relevant? Will it vary by the community?

- Environmental health,
- Neighborhood appearance,
- Focus on Children, tie it in to an event like the soccer tournament,
- Other

Next Steps – Focus Groups



April 13, 2021
@ 6:00 p.m.



April 20, 2021
@ 6:00 p.m.



April 27, 2021
@ 6:00 p.m.



May 6, 2021
@ 6:00 p.m.

Next Steps – Redevelopment Plan

Online public survey & Community Kick of Meeting

March/April 2021

NEXT 

Goal Validation Focus Group Meetings
CRA AB Workshop with Framework Maps
Develop Capital Project List for CRA funding

April/May 2021
May 2021

 **NEXT**

Redevelopment Plan Update drafting

Summer 2021

Community Review Meeting &
CRA AB endorse Draft Redevelopment Plan
Planning Commission
Board of County Commissioners adoption
Final Completion date

September 2021
Oct – Nov 2021
Dec – Jan 2022
March 31, 2022

Contacts



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<https://immokaleecra.com/>

