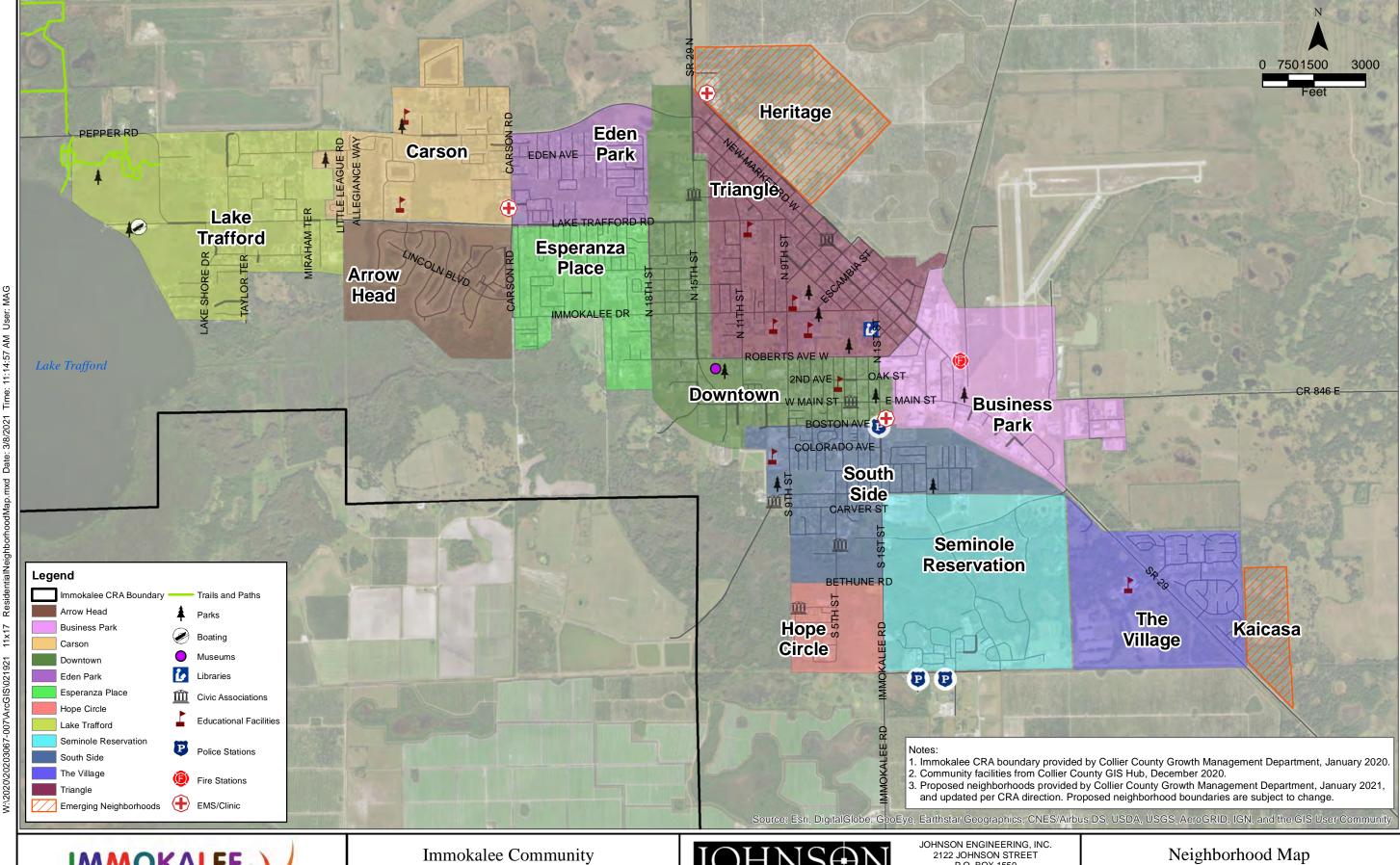
2022 Immokalee Redevelopment Plan Update: Goal Validation Draft Themes & Goals

Theme	Current Redevelopment Plan Goal	Proposed Goal
Celebrate Culture	N/a	Highlight the diverse cultures of Immokalee by promoting community
celebrate culture	IN/ C	events and adding unique cultural identifiers in public open spaces
		and streetscapes.
Prioritize Recreation	N/a	Provide adequate levels of service for all age groups through
Facilities		increased public investment to maintain existing facilities and to plan
		and fund new facilities.
Promote Economic	Improve both the landside and airside facilities at the Immokalee Regional Airport and	Direct public Investment to promote business development,
Development	Industrial Park to meet the future demands for all forms of aviation and business	strengthen opportunities for job training and post-secondary
	development activities.	education, and continue developing Immokalee Airport's role as a
		center for aviation and business development.
	Create adaptive development standards in each of the subdistricts identified in the	
	Immokalee Overlay District to permit flexibility and incentives for redevelopment and	
	development.	
	Diversify the economy by encouraging the recruitment of businesses to the Immokalee	
	Regional Airport and Industrial Park.	
Provide Community	Encourage neighborhood stability through the implementation of additional	Encourage public investment in public realm improvements and
Facilities	streetlights, sidewalks, and landscaping throughout the community.	implement regulatory standards for private development to enhance community character.
	Enhance the physical appearance of properties within the Main Street area.	
Improve Housing	Provide opportunities for adequate, safe, and affordable housing. Encourage the	Expand housing affordability and home ownership opportunities
Conditions and	development of both affordable rental and home ownership through rehabilitation and	through increased housing choices and through assistance programs
Expand Housing	new construction.	to rehabilitate dilapidated residential units.
Options		
	Develop a program to address the replacement of existing old mobile homes with	
	newer mobile home units or modular homes.	
Provide Safe and	Develop a circulation pattern for the community, which will provide safe and efficient	Provide road improvements for connectivity to accommodate
Convenient Mobility	access throughout the community. This network would include a loop road to provide	pedestrians, bicyclists, vehicles and transit with focus on enhancing
Options	the separation of commercial truck traffic from-tourist designated places and	safety and filling gaps in the existing networks.
	residential developments.	
Promote Ecotourism	Provide opportunities for capturing the tourist trade by creating eco-tourism	Provide opportunities for capturing the tourist trade by creating eco-
and Agrotourism	opportunities at Lake Trafford, Peppers Ranch, and Roberts Ranch.	tourism opportunities at Lake Trafford, Peppers Ranch, and Roberts
		Ranch as well as agritourism opportunities.
Improve Drainage and	Improve the drainage system throughout the community and improve the appearance	Direct investment in public infrastructure to address drainage issues
Lake Trafford Water	and function of the open drainage swales throughout the community.	and to support water quality initiatives so Lake Trafford endures as a
Quality		sustainable natural and recreational amenity.



Redevelopment Plan Update Collier County, Florida



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FOR DISCUSSION

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