

EDUCATION

Bachelor of Fine Arts / Graphic Design
University of Memphis, Memphis, TN
GPA: 3.99 | Honors | Summa Cum Laude
University of Memphis Dean's List: 2020 Fall - 2025 Fall

- SKILLS
- Digital Illustration
 - Graphic Design (Print, Web, Motion, UX/UI)
 - Motion Graphics / Animation
 - Customer Service

- PROGRAMS
- Adobe Suite** (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Acrobat, Express, Animate)
 - Microsoft Office** (Word, Powerpoint, Excel, Teams, Outlook)
 - Figma**
 - Canva**

- EXPERIENCE
- Social Media Coordinator / Designer / Co-Founder | IM-MEMPHIS**
MARCH 2025 - PRESENT, MEMPHIS, TN
 - Managed and created branding & social media content for IM-MEMPHIS, an online informational project regarding immigration activism
 - Recruited and managed the work of other team members
 - Marketed and publicly presented project to city officials and local orgs
- UX/UI Internship / Biasly**
JANUARY 2025 - PRESENT, REMOTE
 - Revised design of website using Figma, Adobe, and Google products
 - Strengthened UX/UI knowledge through provided online design course
 - Prepared surveys and compiled research throughout the UX design process as well as collaborated with other interns
- Freelance**
2020 - PRESENT, REMOTE & MEMPHIS, TN
 - Social media campaigns, art gallery installations, portrait illustrations, print designs, animation / motion design, web (UX/UI) design, clothing
 - Notable clients: Welcome to Memphis, Planned Parenthood, YEAH!Rocks, Girls Inc. Memphis
- Logo Mark & Branding | UofM 2023 Homecoming Week**
AUGUST - DECEMBER 2023, MEMPHIS, TN
 - Conceptualized logo mark and digital / print branding for UofM's 2023 Homecoming Week event
 - Collaborative work with peers and marketing department
 - Researched into past examples and other deliberate branding styles to achieve a unique and creative look

- AWARDS / EXHIBITIONS
- 2025

Student Gold Addy "FOUR DEES: Hyper Dimensional Toys", AAF Advertising Awards
42nd Annual Juried Exhibition, Art Museum, University of Memphis
- 2024

Graphic Design Dept. of Art for the Dean's Undergraduate Outstanding Achievement, University of Memphis
41st Annual Juried Exhibition, Art Museum, University of Memphis
- 2023

40th Annual Juried Exhibition, Art Museum, University of Memphis
Graphic Design Exhibition, Box Gallery, University of Memphis
- 2022

39th Annual Juried Exhibition, Art Museum, University of Memphis