



Mailing Address
25211 South 68th Street
Firth, Nebraska 68358



Email
board@norrisyouthfootball.org

NYFA Board Meeting Minutes
Date: August 1, 2021 at 1900 hours
Location: Norris High School Room M-15

- Attendees listed below are a self formed board with four members from each club and Coach Twarling as the 9th member.
 - Ty Twarling (Varsity HC)
 - 402-670-3004
 - ty.twarling@nsdtitans.org
 - Nick Jasa (Norris)
 - n_jasa@yahoo.com
 - 402-540-8256
 - Aaron Williams (Norris)
 - 402-730-3689
 - aarondalewilliams@gmail.com
 - Adam Ickes (PrimeTime)
 - Adam@gotredas.com
 - 402-580-8256
 - Wylie Clang (Jr. Titans)
 - wylieclang@yahoo.com
 - 402-440-4457
 - David Jacobs (Jr. Titans)
 - HuskerDaveJ@gmail.com
 - 402-419-4991
 - John McNally (Jr. Titans)
 - john.S.mcnally@me.com
 - 402-525-1317
 - Rob Mierau (Jr. Titans)
 - robmierau@gmail.com
 - 402-806-0216
 - Matt Slauson (PrimeTime) - Not in attendance
- The Board vaguely discussed how to structure the organization and what responsibilities board members would need to take on as the organization began to form. The initial thoughts of the board are listed below:
 - General Manager
 - Look at 2 individual

Board Members

Wylie Clang - Joey Hausamnn - Adam Ickes - David Jacobs - Nick Jasa
John McNally - Rob Mierau - Ty Twarling - Aaron Williams



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- Volunteers
 - Game Day Items
 - Chain Crew
 - Picture Day
 - Marketing
 - Sponsors
 - Media Director
 - Tech. Director
 - Website (Secure Name) Dave J.
 - Fundraising Director
 - Concessions
 - Organizer
 - Setting of Fees for families
-
- The Board discussed the scheduling of facilities for practices and games for the 2021 season (and beyond). Dr. Mitch Stine requested a single-point of contact for all of the youth football organizations, and to have that contact person provide him a spreadsheet of the request for all of the teams. David Jacobs volunteered to organize the scheduling and communicate with Dr. Stine.
 - The Board discussed how to transition from three organizations into one Non-Profit organization. The Board agreed to title the organization as the “Norris Youth Football Association” (NYFA). The Board discussed what name the youth football teams would use going forward and the decision was made to name the teams and register the teams as the “Norris Titans”.
 - The Board discussed how to use and change the bank account at Union Bank and Trust (UBT). Wylie Clang volunteered to look into making these changes and preparing to merge funds from all three organizations.
 - The Board discussed the need for By-Laws to be in place, and felt these By-Laws needed to be in place prior to February 1, 2022. David Jacobs advised the Jr. Titans program currently has By-Laws in place and we could edit those By-Laws to suit the NYFA.
 - The Board had an initial discussion about which league(s) the NYFA would join going forward. Below is a list of pros and cons for each league. The Board decided to continue to review its options as the 2021 season progresses and this topic would be tabled for a later discussion.
 - Blue Valley Pros/Cons
 - Con 3rd & 4th Graders not a focus / Officiating needs to be better
 - Pro All Class B / Strong Leader

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- GreatPlains Youth Football League Pro/Cons
 - Pro Class A & B (Bigger Schools)
 - Cons Officials sometimes
- The Board held a brief initial discussion about how teams would be structured in the future. Part of the discussion involved structuring the teams based on which league we joined, as one league has mixed grade teams (i.e. 3rd/4th, 5th/6th), one league doesn't have 3rd graders at all, one league allows for single grade teams only (i.e. 4th, 5th, 6th). Another part of this discussion was about how to split players amongst the NYFA teams. Much of the Board seemed in favor of a draft system to spread talent across multiple teams, as opposed to "A" and "B" teams. The Board discussed how this could add long depth to the middle school and high schools programs. The Board tabled this topic to be finalized at a later date.
- The Board discussed the color scheme for the NYFA. The Board decided to use the Norris Titans color scheme. Colors / Uniforms / Pants
 - Norris Titan (Power Red, Navy, White)
- The Board had a brief initial discussion about equipment. The Board determined that each of the three teams will do an end of the season inventory, so we could determine what we had available, so we could then determine what we need to purchase. The Board discussed how it would be important to get helmets and other pieces of equipment order ASAP, as supply chains are delayed. This item was table to be discussed at the end of the teams' seasons.
- The Board briefly discussed a NYFA/NHS football camp. The discussion was primarily how to schedule the camp to get more attendees. This item was tabled for later discussion.
- The Board discussed if/how the NYFA could tie into the NHS Hudl account to record games and use the film to educate players as well as allow kids and their families to watch the games. Coach Twarling, who is connected with Hudl, advised he would look into creating a joint account for the NYFA and the NHS programs.
- The Board discussed the importance of marketing the new NYFA and doing so in the coming days/weeks so we could inform the public of the merger and promote registrations. David Jacobs advised he would secure web domains, Facebook, and Twitter handles; and then begin to push out information as the NYFA progressed and content was developed.
- The Board discussed how the NYFA (and the current teams) would go public with the information for the new NYFA. It was determined that there would be a "Youth Football Night" at the NHS football game on October 1, 2021 (vs. Plattsmouth). The Board will develop a script for the PA announcer and the youth football teams would be recognized on the field during halftime. The script would detail the team and organization name, some brief history of past

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organizations/teams, why the organizations/teams are merging, and provide the public with board members' names.

- The Board discussed a brief timeline of things that would need to be done in the coming months to get the organization moving and prepared for the 2022 season. Below is the initial timeline for NYFA's progress.
 - November 2021
 - Helmet and Jersey Design
 - Team(s) Structure
 - League
 - December 2021
 - Finalize Coaching decisions
 - Send letters to Football Leagues
 - February 2022
 - February 2022
 - 2022 Registration goes live
 - Promote via social media
 - Thursday Folder flyers?
 - June 2022
 - Purchase Equipment
 - August 2022
 - Start Practice
- The Board scheduled its next meeting for September 26, 2021 at 7:00pm at the Norris High School Room M-15
- The Board adjourned.

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