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NYFA Board Meeting Minutes

Date: September 26, 2021 at 1900 hours

Location: Norris High School Room M-15

Attendees: Wylie Clang, Joey Hausmann, Adam Ickes, David Jacobs, John McNally Rob Mierau, Ty Twarling

Absentees: Nick Jasa, Aaron Williams

- The Board opened with Joey Hausmann attending the meeting and introducing himself in place of Matt Slauson. Adam Ickes advised that Slauson decided not be a member of the NYFA board. Hausmann stated he would like to be a part of the NYFA board. Hausmann stated he has been tied to the Screaming Eagles and Primetime organizations for several years, and recently many people have approached him to see if he is supporting the NYFA. Hausmann stated he supports the NYFA and the merging of all of the Norris youth football teams. Hausmann stated he feels his long standing ties with the Eagles/Primetime will help many parents/families see his support for the NYFA if he is a Board member, and it will help the organizations merge. The Board did not disagree that Hausmann would help merge all of the teams, and accepted Hausmann as the final NYFA Board member.
- The Board discussed and finalized the plan for the “Youth Football Night” at the NHS football game on October 1, 2021 (vs. Plattsmouth). The Board finalized the script and the plan. The plan would be for the PA announcer to read the script while the NMS (7th and 8th grade) teams made a tunnel for the youth football teams to run through as they were announced during halftime; then the NMS teams would fall in behind the youth teams on the field. At the end, all of the NMS and youth players would create a tunnel for the NHS teams to return to the field.
- The Board discussed the marketing and communications for the NYFA. David Jacons advised he secured web domains, as well as Facebook and Twitter handles. Jacobs stated he created a web site for the NYFA and he is prepared to open up the web site for registration around November 1, 2021, with the use of a registration form from Google docs, that would sort and log all of the registrants. Further discussion determined that we would like to create print media that could be distributed through the school, so kids/parents/families were aware of the NYFA and the registration location and deadlines.
- The Board continued with the tabled discussion of leagues choices. After further discussion of the pros and cons of the available leagues the Board made the decision to join the Great Plains league. The Board felt the Great Plains league would give us the flexibility and the competition we need to reach our (unwritten) goals for our youth/program.
- The Board briefly discussed Coach Twarling had secured us a joint Hudl account. How we use the account will be determined at a later date.

Board of Directors

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- The Board discussed creating a logo and By-Laws. Hausmann volunteered the services of his business employees to help create a logo and he would forward that to Jacobs in the coming days to be used on our media. Hausmann also advised he would have his business' attorneys review (and possibly edit) the Norris Jr. Titans By-Laws so they could be used for the NYFA.
- The Board discussed the importance of marketing the new NYFA and doing so in the coming days/weeks so we could inform the public of the merger and promote registrations. David Jacobs advised he would secure web domains, Facebook, and Twitter handles; and then begin to push out information as the NYFA progressed and content was developed.
- The Board held a brief discussion about player fees and organization insurance. Various estimates were discussed, and it was determined that more information would need to be gathered before we could really determine the cost per player. This item was tabled for future discussion.
- The Board scheduled its next meeting for October 24, 2021 at 7:00pm at the Norris High School Room M-15
- The Board adjourned.

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