



Norris Youth Football Association - Spring 7-on-7 Football Program Charter

Program Purpose

The Norris Youth Football Association (NYFA) Spring 7-on-7 Program exists to **develop football skills, confidence, and game understanding** for youth athletes in a low-contact, instruction-focused environment. The program is designed to **supplement—not replace—spring sports and fall tackle football** while reinforcing NYFA's commitment to long-term athlete development.

Primary Objectives

- Develop **passing, receiving, and coverage fundamentals**
- Improve **football IQ** through route concepts, spacing, and coverage recognition
- Increase **meaningful reps** for all participants
- Prepare athletes for **fall tackle football success**
- Promote **sportsmanship, teamwork, and accountability**

Guiding Principles

- **Development over winning**
- **Equal learning opportunities**, not equal outcomes
- **Everyone learns both sides of the ball**
- **QB is not locked unless numbers demand it**
- **DBs rotate coverage roles (man / zone reps)**
- **Simple concepts**, not complex playbooks – Model middle and high school concepts
- **Positive coaching and instruction-first teaching**

Roles & Responsibilities

- **Program Oversight:** NYFA Board
- **Head Coaches:** Responsible for instruction, player development, and team culture
- **Assistant Coaches:** Support drills, fundamentals, and player engagement
- **Parents & Players:** Expected to demonstrate respect, commitment, and sportsmanship

Player Expectations

- Effort, coachability, and respect
- Willingness to learn both offense and defense
- Positive representation of NYFA on and off the field

Coach Expectations

- Teach fundamentals and concepts appropriate to age and ability
- Promoting a positive, inclusive environment
- Align with NYFA's development-first philosophy
- Communicate clearly with players and parents

Program Boundaries

- No recruiting or discouraging participation in other sports
- No "A/B" or elite team designation during the pilot season
- No specialization pressure (e.g., single-position labeling)
- Safety, sportsmanship, and development take priority over results

Measures of Success

- Player engagement and retention
- Skill growth and confidence entering fall season
- Positive parent and athlete feedback
- Coach alignment with NYFA values