
There are always three speeches, for every one you actually gave. The one you practiced, the one you gave, and the one you wish you gave. – Dale Carnegie



Program Objectives

- ❖ Build presentations that create maximum impact
- ❖ Use your nerves to enhance your presentation
- ❖ Choose the right visual aids
- ❖ Use your voice to greater effect
- ❖ Handle your audience with confidence

Learning Modalities

- ❖ Highly Interactive sessions of questions and answers
- ❖ Introduction to various creativity and innovation concepts
- ❖ Pragmatic Case studies from a selection of industries
- ❖ Application of the frameworks and tools

Learning outcomes

- ❖ Deal with nerves and think more positively about public speaking
- ❖ Grab listener's attention and holding their interest
- ❖ Use body language and tone of voice to enhance their presentations
- ❖ Use slides and visual aids effectively
- ❖ Deliver an enthusiastic and well-practised presentation

Who should participate

- ❖ All the sales and service professionals in the organisation
- ❖ People facing Support staff
- ❖ Managers and Supervisors responsible for team outcomes
- ❖ Executives and Senior Executives dealing with high-level decisions