

***“Focus on the win and you lose the battle, focus on the battle and you win.” - Toni Sorenson***



### Program Objectives

- ❖ Identify the purpose of strategy in the strategic hierarchy
- ❖ Set a strategy in line with organisational vision and mission
- ❖ Set objectives and strategy measurements
- ❖ Link corporate strategy to operational activities
- ❖ Manage the strategic change process

### Learning Modalities

- ❖ Engaging and Interactive sessions with maximum participation
- ❖ Introduction to various Strategy building concepts
- ❖ Pragmatic Case studies from a selection of industries
- ❖ Application of the frameworks and tools
- ❖ Group presentations and debrief

### Learning outcomes

- ❖ Develop a strategic vision that provides a clear direction
- ❖ Create strategic objectives for clear organisational goals
- ❖ Critically look at current processes, practices and strategy
- ❖ Perform a health check that helps identify strategic gaps
- ❖ Create a clear strategy with defined outcomes

### Who should attend

- ❖ Professionals at all levels who offer Service or Support
- ❖ Fresh and seasoned supervisors and function leads
- ❖ People managers responsible for team outcomes
- ❖ People managers at all levels
- ❖ Leaders at strategic roles in the organisation