



Meeting Minutes
Silverdale Water District – Large Conference Room
December 13, 2018

Meeting Called to Order: Jason Nutsford (Kitsap Public Utility District) called the meeting to order at 10:06 AM and introductions were made.

Minutes: Thomas Hunter (City of Port Orchard) made a motion to approve the minutes from November's meeting. Jason seconded. Minutes approved.

Treasurer's Report: Diana Temple (Silverdale Water District (SWD)) reported that the current statement balance is \$357.01. There are no outstanding debits or credits.

Task Force Reports:

Public Outreach:

- Diana reported that the Public Outreach taskforce will be having their first meeting of 2019 sometime in January to begin preparations for the Home & Garden Show booth. If anyone from the group would like to attend, please let Diana or another taskforce member know so the meeting details can be communicated. Jason advised that the sign-up sheet be distributed in January to allow plenty of time for utility involvement.

Legislative:

- No Report.

Conservation:

- No Report.

Cross-Connection:

- No Report.

Mapping/GIS:

- No Report.

Old Business:

- No Report.

New Business:

- Michelle Perdue and Pat Kirschbaum (both with Kitsap County Stormwater) presented on communication channels and youth programs as they relate to public outreach.
- Pat demonstrated models and tactics she uses in classrooms to explain stormwater runoff and rainfall. Kitsap County's SEEK website was shown to the group, which is a great resource for teachers, parents, and students. It can be viewed at www.kitsapgov.com/pw/resources/educational-lessons-tours-events. Pat also stressed the benefits of field trips. They are a great opportunity to not only educate students, but the parent chaperones as well. Diana asked how utilities, or WaterPAK as a whole, can get involved with classroom presentations. Pat advised that a program be put together and then presented to the teacher/school. She stressed that putting together a program should not be rushed and can take 6-12 months. The Water Festival committee is always looking for more classroom presentations as well.



- Sid Williams (SWD) asked how you know that you are doing a good job; getting your message across. Pat says that the frequency of the requested lesson tells her that it is well-received. She will ask three questions before and after the lesson. The amount of kids who can answer the questions afterwards, tells her how successfully she portrayed the lesson. Michelle added that video is the most receptive technology right now.
- Michelle, who handles communications and publications, demonstrated Kitsap Public Works' interactive projects website. The website, found at <http://kitsap.paladinpanoramic.com/home>, allows a user to learn about a County project taking place, simply by finding it on the map or typing in a specific address. Morgan Johnson (SWD) asked if utilities can add their own projects to the map so users can have a “one-stop-shop” for everything going on in Kitsap County. Chuck Smiley (Kitsap County Public Works) and Morgan brought up the idea of creating a Public Outreach sub-taskforce, which will jointly work to notify the public about all projects happening in Kitsap. Chuck mentioned bringing in the creator of the mapping website to present to the WaterPAK group next year. The group agreed that this would be a great tool for all utilities to use. Michelle also pointed out an icon next to many of the projects on the map that, when selected, sends an email or text when something on the map changes. In addition to the interactive map, Kitsap's [Road Report](#) website was viewed by the group. Another form of communication that the County uses to reach residents in discrete areas is the “Next Door” app.
- Social Marketing Techniques – Pat explained how the goal is to use traditional marketing ideas to encourage behavior changes. A great example is Smokey the Bear. Clean Water Kitsap has had tremendous success with their “Mutt Mitt” program. Last year, between Kitsap County and the Parks jurisdictions, over one-million Mutt Mitt bags were provided.
- IDDE Program and Spill Response – In Sarah Olson's absence, Michelle talked about Kitsap's IDDE Program. Any illicit discharge should be called in to (360) 337-5777. There is also an online report form that can be filled out and submitted. Chuck stressed the importance of calling in any spills. Jason asked if the IDDE Program handles water system flushing for chlorinated systems. Chuck said that it ties right in. Morgan mentioned the idea of tying in water system flushing to the Public Works interactive map.
- See-Click-Fix app – Michelle and Chuck gave a brief overview of the app, which allows a user to see something in the County that needs addressing, take a picture, and send it in right there on-site.

Discussion Items:

- The group discussed the 2019 Washington State Science and Engineering Fair in Bremerton. Diana will contact Kathleen Cahall (formerly with City of Bremerton) and see if she has interest in judging water-related projects. The selected project will receive a \$50 reward from WaterPAK.
- Jocelyne Gray (WA DOH ODW) notified the group that DOH is hiring two new engineers.
- Melina Knoop (Kitsap Public Health District (KPHD)) mentioned that KPHD has postponed new rules for Group B systems, which were previously scheduled to go into effect in March. KPHD will notify the system owners/managers with pertinent information when it becomes available.
- Jason mentioned a recent conversation he had with someone from the USDA who would like to present to the group early next year. The presentation will focus on funding opportunities for water systems. This presentation is tentatively scheduled for February 2019.



KPUD's Unsatisfactory Bacteria Sample

- Jason gave an overview of a recent E. coli-positive sample the PUD had with one of their systems in the Wildcat Lake area. A system-wide LUD was done to improve all of the infrastructure when the system was acquired, so the bacteria failure was a surprise. One possible source of contamination could have been the surface seal on the well. KPUD learned that any work done to a surface seal must be done by a certified well driller.
- Jason mentioned how hard it is for the news media to correctly identify the locations of such events. Melina and Jocelyne also mentioned how easy it is for the news media to misidentify the cause of contamination.

Adjournment: With no further business to discuss, Jason adjourned the meeting at 11:35 AM.

Respectfully Submitted,

Diana Temple
WaterPAK Secretary/Treasurer