



# **CRATONIC MALL**

**A Unit Of Cratonic Enterprises Private Limited**

**CIN – U23922GJ2025PTC157892**

## **FRANCHISE MODULE**

***Dealer Owned Dealer Operated***



### ***Eligibility Criteria –***

- Land Requirement – Min. 15000 sq. ft.
- Land Frontage – Min. 100 ft.
- Land should be commercial converted (Non-Agricultural Land)
- Land should be nearby Market Area
- Minimum Investment – 55,00,000/- (Approx.)



### ***Allotment Process –***

- Application Charge – 5,900/-
- Site Survey
- Refundable Security Deposit – 5,00,000/-
- Agreement Period – 10 Years (Subject to Renewable)
- Lock-in-Period – 5 Years



### ***Dealer's Scope of Work –***

- GST Registration
- Other Required Licences
- Electricity Connection
- Construction as per Layout Plan provided by the Company
- Staff Recruitment

EMPLOYEES	NO. OF EMPLOYEE	APPROX SALARY
<i>Sales Staff</i>	6	8000
<i>Billing Staff</i>	2	8000
<i>Manager</i>	1	20000
<i>House Keeping</i>	2	5000
<i>Security Guard</i>	2	8000

- Initial Stock – 20,00,000/- (Purchase from Company Only)
- Mall Insurance



## Company Scope of Work –

- Provide Layout of Site Construction and Interior
- Staff Training
- Provide Billing Software
- Supply of Stock
- Marketing and Advertisement



## Tentative ROI (Return on Investment)

Minimum Monthly Sales	10,00,000/-
Profit Margin (30%)	3,00,000/-
Staff Salary	1,10,000/-
Electricity	30,000/-
Other Expenses	20,000/-
Net Profit Per Month	1,40,000/-
Net Profit Per Annum	16,80,000/-

### ❖ Dealer Owned Company Operated

*In case of DOCO module, profit Sharing ratio will be 70:30*

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**Head Office : 221, Exult Shoppers, Vesu, Surat, Gujarat – 395007.**

**State Office : 18, Nagar Palika Bazar, Bhilai-3, Chhattisgarh – 490025.**

**T & C Applied:**

All the above figures are indicative; it may vary as per the site location and services.