



# **CRATONIC MALL**

**A Unit Of Cratonic Enterprises Private Limited**

**CIN – U23922GJ2025PTC157892**

## **FRANCHISE MODULE**

***Dealer Owned Dealer Operated***

### **Eligibility Criteria –**

- Land Requirement – Min. 15000 sq. ft.
- Land Frontage – Min. 100 ft.
- Land should be commercial converted (Non-Agricultural Land)
- Land should be nearby Market Area
- Minimum Investment – 55,00,000/- (Approx.)

### **Allotment Process –**

- Application Charge – 5,900/-
- Site Survey
- Refundable Security Deposit – 5,00,000/-
- Agreement Period – 10 Years (Subject to Renewable)
- Lock-in-Period – 5 Years

### **Dealer's Scope of Work –**

- GST Registration
- Other Required Licences
- Electricity Connection
- Construction as per Layout Plan provided by the Company
- Staff Recruitment

EMPLOYEES	NO. OF EMPLOYEE	APPROX SALARY
Sales Staff	6	8000
Billing Staff	2	8000
Manager	1	20000
House Keeping	2	5000
Security Guard	2	8000

- Initial Stock – 20,00,000/- (Purchase from Company Only)
- Mall Insurance



### **Company Scope of Work –**

- Provide Layout of Site Construction and Interior
- Staff Training
- Provide Billing Software
- Supply of Stock
- Marketing and Advertisement



### **Tentative ROI (Return on Investment)**

<b>Minimum Monthly Sales</b>	<b>10,00,000/-</b>
<b>Profit Margin (30%)</b>	<b>3,00,000/-</b>
<b>Staff Salary</b>	<b>1,10,000/-</b>
<b>Electricity</b>	<b>30,000/-</b>
<b>Other Expenses</b>	<b>20,000/-</b>
<b>Net Profit Per Month</b>	<b>1,40,000/-</b>
<b>Net Profit Per Annum</b>	<b>16,80,000/-</b>

### **❖ Dealer Owned Company Operated**

*In case of DOCO module, profit Sharing ratio will be 70:30*

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**State Office : 18, Nagar Palika Bazar, Bhilai-3, Chhattisgarh – 490025.**

**T & C Applied:**

All the above figures are indicative; it may vary as per the site location and services.