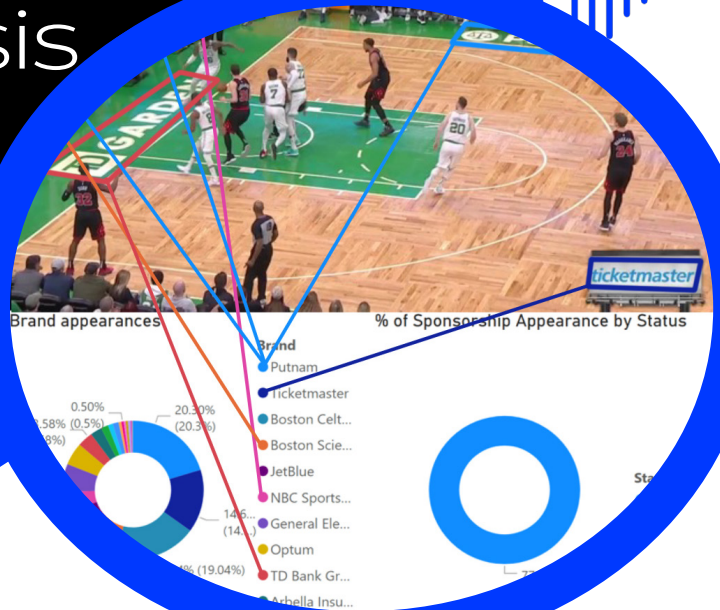# CURIO
ANYWHERE
For Media Analysis

GRAYMETA

A data platform that uses the power of machine learning and AI at scale to better understand what's in your media content and generate more revenue.

How It Works

Tell Curio where your storage is and it takes care of the rest. In no time, you'll be able to use your favorite BI tool or Curio's UI to make custom reports on what Curio found in your content. Use the API to automate data ingestion to your recommendations engine, analyze patterns, and find insights.

Use Cases

+ Help your sponsors pick logo placements in a sports arena based on the amount of time it appears in a season.

+ Give your app or recommendation engine more data to personalize what your fans see to increase engagement.

Get More Engagement

Give your recommendation and personalization engines data from Curio about what's in every second of your content.

Sell More Branding

Use data to show your sponsors the best locations in your venue for their logos. Help them attribute revenue to their logo appearances.

Be Loved

Your sponsors can use the data you provide them to attribute their ad buys with revenue. They can make more money with you.

Get a Demo Now

📞 (855) 202-2270   ✉ sales@graymeta.com   🌐 www.graymeta.com