



# Dia Nacional De La Cumbia

**Saturday - August 26, 2023**

**Rosedale Park, San Antonio, Texas**

**Noon to 11 p.m.**



## 2023 EXHIBITOR / NON-FOOD VENDOR

(Artisans / Body Care / Clothing & Hats / Jewelry / Sports Memorabilia / Product Sampling or Marketing)

**\*PLEASE COMPLETE ALL INFORMATION REQUIRED BELOW:**

\*NAME OF EXHIBITOR: \_\_\_\_\_

\*NAME OF BUSINESS OR COMPANY: \_\_\_\_\_

\*ADDRESS: \_\_\_\_\_

\*CITY/STATE: \_\_\_\_\_ \*ZIP: \_\_\_\_\_

\*Cell # during event: \_\_\_\_\_ \*EMAIL ADDRESS: \_\_\_\_\_

\*DESCRIPTION OF ITEMS (MUST LIST ALL PRODUCTS): \_\_\_\_\_

*Items to be SOLD or SAMPLED MUST BE APPROVED. MUST EMAIL PICTURES OF ALL ITEMS.*

\*PRICE(S) OF ITEMS: \_\_\_\_\_

### ✓ SELECT SIZE OF SPACE DESIRED:

(Price Is For The 1-Day Event)

\_\_\_\_\_ 10' X 10' SPACE - \$200 | \_\_\_\_\_ 10' X 20' - \$400

*SPACE allocated by Event Services Consultant.*

- **PLEASE READ THE POLICIES AND REGULATIONS ON PAGE 2. YOU MUST SIGN AND DATE PAGE 2 OF APPLICATION IN ORDER TO BE CONSIDERED FOR THIS EVENT. ACCEPTANCE IS NOT GUARANTEED.**
- **IF YOU ARE ACCEPTED AS AN EXHIBITOR, YOU WILL BE CONTACTED AT THE CELL # ABOVE WITH LOCATION OF SPACE, BOOTH NUMBER AND PRICE. A Link For Payment will be sent to you if you accept the space offered.**
- **YOU MUST PAY YOUR BOOTH FEE IN FULL BY THE DEADLINE SENT TO YOU BY THE EVENT SPECIALIST TO SECURE THE SPACE OFFERED AND ACCEPTED.**
- **SPACE INCLUDES: ONE 10'x10' SPACE FOR THE ONE-DAY event and ONE 110V for Lights only. You must provide your own WHITE TENT, LED lights, extension cords, tables & chairs. If you are set up outside your designated area, an additional fee will be charged during the event. (See Item 4 on Page 2). No large fans or heating elements allowed.**
- **PLEASE COMPLETE APPLICATION AND EMAIL SIGNED COPY OF APPLICATION (Both Pages) FOR REVIEW TO: judi@starlite-sa.com**

*(don't forget to READ Page 2 – Signature Required)*

**OFFICE USE ONLY:** DATE APPROVED \_\_\_\_\_ BY: \_\_\_\_\_

ASSIGNED SPACE #: \_\_\_\_\_ PRICE: \_\_\_\_\_ DATE PAID: \_\_\_\_\_

**2023 DIA NACIONAL DE LA CUMBIA  
Event Policies & Regulations**

1. DIA NACIONAL DE LA CUMBIA will be providing ALL beverages at this event. Exhibitors/Vendors **are not allowed to sell ANY beverages**, other than the Aguas Frescas Booth.
2. DIA NACIONAL DE LA CUMBIA has the right to refuse any Vendor to sell their products or market their services, if the item is not deemed safe or appropriate for the event.
3. If you are approved as a Vendor/Exhibitor, you will be notified. If you do not hear from us please **email** Event Services Consultant for status of your application. ([judi@starlite-sa.com](mailto:judi@starlite-sa.com))
4. Exhibitors will be provided a 10' x 10' space. Exhibitors must bring their own tables, chairs or equipment. **Electricity is VERY LIMITED – ONE 110V plug for one light.**
5. There are specific loading areas surrounding the event. **No loading or unloading allowed during the event hours of 11 a.m. to 11:59 p.m.**
6. **There is NO RESERVED PARKING. Please arrive early for set up & best parking placement.**
7. Exhibitors will be permitted to set up ONLY between the hours of 7 a.m. to 11 a.m.
8. All Vendors must be set up and ready by 11:00 a.m. – no exceptions.
9. **LOAD OUT will only be permitted between the hours of 12:00 a.m. to 1:30 a.m. unless other arrangements have been made with Event Specialist.**
10. Exhibitor / Vendor must contain their display or sale of their products within the dimension of the space rented. Additional storage is not provided. If you use more than the space allocated, you will be charged additional fees.
11. No items shall be displayed in the landscaped areas.
12. Exhibitors/Vendors are responsible for collecting & paying Texas State Sales Tax as applicable to their product.
13. Submission of application **does not guarantee acceptance of space requested** due to limited space.
14. **This event is Rain or Shine. THERE WILL BE NO RAIN DATES** and there are **NO refunds**.
15. DNDLC retains the right to prevent future participation of any Exhibitor/Vendor for conduct deemed, in the DNDLC's sole discretion, unacceptable and/or detrimental to the mission and reputation of the Starlite Management & Productions / DIA NACIONAL DE LA CUMBIA organization and the event.
16. **All Exhibitors/Vendors are prohibited from bringing alcohol to the event. No alcohol allowed in booth area. If alcohol is found inside your working or storage area, your booth will be closed and forfeited. No refunds. No exceptions.**
17. Should you have any questions **prior** to or **during this event**, please contact Event Services Consultant, Judi Deleon at 210.386.3722.

Exhibitors/Vendors and any of its employees release the Starlite Management & Productions / DIA NACIONAL DE LA CUMBIA Organization from any liability due to breakage, theft, injury, or bodily harm while at any Starlite Management & Productions sponsored event. The Exhibitor/Vendor also agrees to the policies and regulations above for this event. If any of these policies and regulations are violated, the Exhibitor/Vendor will be escorted from the property immediately, not permitted to sell or setup, and NO refunds will be given.

***I have read and understood all the above policies and regulations set forth by Starlite Management & Productions / DIA NACIONAL DE LA CUMBIA, and agree to comply. If I do not comply with the rules/regulations set forth above, I understand that I will not be permitted to sell or setup and no refund will be given.***

EXHIBITOR/VENDOR - PRINT NAME:

EXHIBITOR/VENDOR'S SIGNATURE:

DATE SIGNED:

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