



CEO-Edge Member Benefits

- **Peer Board of Advisors:** Ten other very successful (non-competitive) CEOs providing candid, unbiased and invaluable feedback on most any issue – and you can be totally open with them regarding your concerns and circumstances, as they have no influence on your tenure or comp.
- **Learning Resources:** Exceptional speakers on engaging business and personal development topics; synopses of books on important concepts and topics; curated articles on timely and valuable ideas and facts worth knowing.
- **Strategic Execution System:** Support for optimizing implementations and reinforcing accountability for goals and KPIs.
- **Twice-Monthly Sessions:** Two three to four-hour in-person group sessions each month plus a one-hour individual one-on-one session.
- **Quarterly Skill Drills:** Focused learning sessions on topics such as balance sheet management, M&A, sales incentives, and motivation, hiring and training, and others.
- **CEO Sharing:** Motivational ideas; Grand Gesture ideas; Family Mission-vision-values and goals exercises; review of the latest research on finding greater happiness, fulfillment, and sense of purpose in life.
- **Lunch Series:** Interesting people discussing interesting topics.
- **CEO-Edge Accredited Advisors:** Access to tested, trusted professional advisors from more than a dozen different disciplines for quick advice on urgent issues.
- **Commando Teams:** Expert group member teams who can parachute in to deliver immediate advice and counsel on critical issues requiring deep and urgent attention.
- **Unique Exclusive Experiences:** Private mini-concerts and Q&A with nationally renowned bands; private Q&A sessions with political, financial, military, sports, and entertainment leaders; behind-the-scenes tours of interesting businesses; including some extremely unique and interesting family-friendly events.

The Competitive Edge Organization

13911 Ridgedale Drive, Suite 180 | Minnetonka, MN 55305

www.CEO-Edge.com