

BRMTU Board Meeting November 5

In attendance: Mell Richardson, Paul Carlson, Paul Mailman, Rob Carpenter, Jim Reich, Bob Borgwat Zoom online
Quorum attended

Randy Carpenter - works with Non-profits and "technology stacks" for non profits.

- Website, email, software, etc Maybe Goggle Workspace? - what's the right mix of software
- Signup genius, Evententry, GoDaddy, etc Website
- Zoom Meeting , Quickbooks
- Email list - how do you coordinate communications for leadership and chapter comms
- Do we want to create the BRMTUPresident@google.com

Strategic Plan? - we need one. Will start on that. What does the chapter want out of their membership? Etc

Surveys? We have some coming up. What do you want out of this chapter?

Audit - Exposure - Data Security.

First Software Team will be:

Paul Carlson, Bob Borgwat, Randy Carpenter, Paul Mailman, Jim Reich, - Maybe Bob Wetzsteon?

Hulsey FF101

- We want to Thank David and Becky Hulsey by getting some gift certificates
- **1/2 day FF for 2 - \$350**
- **Trout trek - 2 - \$300**
- **Intro to FF Class is \$200 for two people**

Approved - Paul Mailman to execute

Looked into TroutFest moving McCaysville

- Alcohol Sales still an issue
 - Christie Gribble would change our funding receipts
 - Cell phone pings show that having TF in the City is better
 - Numbers of people during TroutFest increased between 2000 and 4500 people
 - McCaysville impact is related almost entirely related to the trains activity

- **Could we hold a Kids Fishing Rodeo there? Follow-up in Jan for some other event**
- **Maybe with maybe fishing focussed - vendors - Trout Train**

Review of TroutFest Budget for 2026

- Eventeny Software will save us some places

- Less on newspaper and magazines
- social media is better
- Bill boards in Atlanta will continues
- Radio Spot - live radio spot - Mountain Country continues
- We have strong relationships with Troncalli and Grumpies' (Stefanie)

continues

- What does Ai do for us in creation of focussed messages?

- Film festival

- Oyster Rods more involved in the film festival this year.

- Insurance will be worked out - each vendor will be required to have it.

- Cooking Demo will be coming to do local trout cooking demos. - Not Ga Grown - not paying us as promised.

- Farmers Market for Vendor - City to supply driver or we pay much less. They supply the bus.

- We'll meet with the new mayor early in the year - Feb City Council Meeting

- We'll provide more covered eating areas - large tents that don't block the view of the stage.

- Budget overall about \$80K costs

- Board approves the proposed budget for TF2026

Digital Signs from the DOT will allow for a large message roadside - Mel to find out

Paul Mailman

- BRMTU Sign at Ag center - renewed for two years
- \$200 allowed for expenditures without Board vote

What to do with the monies not budgeted in our Budget

- Can we purchase some CDs ? Yes! Mailman is on it with Truist.

Christmas Party

- Dec 5th
- Twisted Tomato
 - \$30 a head Pizza buffet and a couple of alternatives

TVA Meeting Nov 5

- Borgwat and Carlson attended a meeting.
- What's with the too high a water temp?
 - TVA made mistakes.
 - 500 CFS - too fast.
- Outcomes:
- TVA was receptive to change
- DNR Biologist attended
- We could get with "Adopt a stream" through the DNR
 - We need to get engaged and get certified and help with the studies
 -
 - **TVA :**
 - Suggest TVA look at the stocking - Volumes and size of fish?
 - Look at the Biology - Mailman and Borgwat have extensive history if you want further discussion
 - We have been at it for years.
- Reluctant to identify the reproductive nature of trout in the tail-water
 - Trout is insignificant to the DNR

NC Tuck Fishing Event 12th and 13th

Carter Ott running the trip

More at the BRMTU Meeting Nov 8th

