

8TH ANNUAL SJC COMMUNITY RUN

2027 SPONSORSHIP OPPORTUNITIES

RUN LOCAL. SUPPORT LOCAL. BUILD COMMUNITY.

Partner with a community event that brings local families, athletes, businesses and youth organizations together - while helping fund programs that create opportunities for kids in our community.

Crossing the Finish Line is Just the Beginning!

WHY PARTNER WITH US?	WHO YOUR SUPPORT HELPS
The SJC Community Run is designed as a fun, family-centered community event. For 2027, our sponsor program gives businesses more tangible ways to participate: course features, race-day visibility, family engagement and named event assets - not just a logo on a flyer.	FC Capistrano Youth soccer, Homework Club, scholarships, mentorship and player development. Capistrano Boxing Gym Youth leadership, mentorship, athletic development and community programs.

Sponsorships start at just **\$100**, making it easy for businesses of every size to be part of the event.

2027 SPONSORSHIP PACKAGES

Simple entry points for local businesses, plus premium opportunities that give sponsors something specific they can own.

FRIEND OF THE RUN	\$100	Business/family name on website Community Supporters recognition Social media thank-you
COMMUNITY PARTNER	\$250	Logo on event website Event-day logo/name recognition Social media recognition Coupon or promotional item in participant bags
MILE MARKER SPONSOR	\$500	Custom course sign Website + social recognition Event announcements Participant-bag insert Complimentary vendor booth
COMMUNITY CHAMPION	\$1,000	Logo on event T-shirt Premium website placement Sponsor banner at event Vendor booth Sponsor spotlight + announcements 2 complimentary race registrations

FINISH LINE SPONSOR	\$2,500	Limited to One Sponsor "Finish Line presented by [Company]" Premium finish-line branding • Large event banner • Premium T-shirt and website logo placement • Premium vendor booth • Social feature • Event-day announcements • Participant-bag insert • 4 complimentary race registrations
----------------------------	----------------	---

FEATURE SPONSORSHIPS

Kids 1K Sponsor	\$750	Naming rights, signage, announcements, web + social recognition
Water Station Sponsor	\$500	Hydration Station presented by your company; on-course signage + recognition
Starting Line Sponsor	\$1,000	Starting-line branding, announcements, web + social recognition
Awards Sponsor	\$1,000	Awards presented by your company; ceremony signage + recognition
Race Bib Sponsor	\$1,500	Exclusive company logo placement on participant race bibs
Participant Bag Sponsor	\$1,500	Exclusive company logo on participant bags + promotional insert

MORE WAYS TO PARTNER

IN-KIND COMMUNITY PARTNERS

Not every contribution needs to be financial. We welcome donated products or services such as water and sports drinks, participant food/snacks, gift cards, raffle prizes, printing/signage, photography/video, participant giveaways, awards, equipment and event services. Recognition may be provided based on the value and usefulness of the contribution.

A BETTER WAY TO SAY YES

Choose a level that fits your business, sponsor a specific part of race day, or contact us to build a custom local partnership.

2027 SPONSOR COMMITMENT FORM

Business / Organization: _____

Contact Name: _____ Phone: _____

Email: _____

Address: _____

Select Sponsorship:

■ Friend of the Run - \$100 ■ Community Partner - \$250 ■ Mile Marker - \$500

■ Kids 1K - \$750 ■ Community Champion - \$1,000 ■ Starting Line - \$1,000

■ Awards - \$1,000 ■ Race Bib - \$1,500 ■ Participant Bag - \$1,500

■ Finish Line - \$2,500 ■ In-Kind Partner ■ Custom: _____

Contribution Amount / Value: \$ _____

Authorized Representative: _____ Title: _____

Signature: _____ Date: _____

Contact: Peter Carey | (714) 931-3814 | info@sjccommunityrun.com

Please contact us for payment instructions, logo submission requirements, deadlines and availability of exclusive sponsorship assets.

2027 SPONSORSHIP AGREEMENT & ACKNOWLEDGMENT

This agreement is between the SJC Community Run ("SJCCR") and the sponsor identified below for the 2027 event. Sponsorship supports the community event and its fundraising efforts benefiting FC Capistrano and Capistrano Boxing Gym nonprofit programs.

Sponsorship does not give the sponsor operational authority over SJCCR and does not create a partnership, joint venture, agency, or employment relationship. Any sponsor use of SJC Community Run marks or logos requires written permission. Sponsorship is with SJCCR and is not a sponsorship of, or endorsement by, the City of San Juan Capistrano or any other organization unless expressly stated in writing.

Sponsor benefits are subject to production deadlines, availability, event logistics, and timely receipt of payment, logos and required materials. Exclusive or named sponsorship opportunities are available on a first-confirmed basis.

Sponsor / Business: _____

Sponsorship Level / Asset: _____

Contribution Amount: \$ _____

Sponsor Representative Signature: _____ Date: _____

Printed Name: _____ Title: _____

SJC Community Run Representative: _____ Date: _____

NONPROFIT INFORMATION

FC CAPISTRANO

32158 Camino Capistrano
Suite A, PMB 401
San Juan Capistrano, CA 92675
501(c)(3) EIN: 26-4287046

CAPISTRANO BOXING GYM

32158 Camino Capistrano
Suite A, PMB 401
San Juan Capistrano, CA 92675
501(c)(3) EIN: 82-4489082

Tax acknowledgment: Contributions may be tax deductible to the extent allowed by law. The tax treatment of a sponsorship can depend on the benefits received. Sponsors should consult their tax advisor. A written acknowledgment can be provided for qualifying contributions.