

Privacy Policy for Seren Realty Co.

Last Updated: [October 29, 2026]

1. Information We Collect

When you fill out our contact form, we collect the personal information you provide, which may include:

- Name
- Email address
- Phone number
- Message content

2. How We Use Your Information

We use the information collected through our contact form specifically to:

- Respond to your inquiries or requests for information.
- Provide client support.
- Send updates regarding your services or transactions.
- With your explicit consent, send promotional or marketing communications.

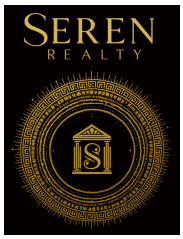
3. Email Correspondence

By providing your email address, you agree that we may contact you regarding your inquiry. You may opt out of future marketing emails at any time by clicking the "Unsubscribe" link at the bottom of our emails.

4. Text Messaging (SMS) Policy

If you provide your phone number and "Opt-In" to receive text messages, the following applies:

- **Frequency:** Message frequency varies based on your interaction with us.
- **Consent:** By checking the consent box on our form, you authorize Seren Realty Co. to send text messages (which may include automated marketing messages) to the mobile number provided. Consent is not a condition of purchase.



- **Opt-Out:** You can cancel the SMS service at any time. Just text "**STOP**" to 401-352-5580. After you send the SMS message "STOP" to us, we will send you an SMS message to confirm that you have been unsubscribed.
- **Help:** If you are experiencing issues with the messaging program, you can reply with the keyword **HELP** for more assistance.
- **Carrier Fees:** Message and data rates may apply for any messages sent to you from us and to us from you.

5. Sharing Your Data

We do **not** sell, rent, or lease our contact lists to third parties.

- **Third-Party Providers:** We may share data with trusted service providers (such as email platforms or SMS gateways) solely to facilitate our communications with you. These providers are prohibited from using your personal information except to provide these services to us.
- **SMS Data:** Mobile information will not be shared with third parties/affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

6. Data Security

We implement a variety of security measures to maintain the safety of your personal information when you enter, submit, or access your information.

7. Your Rights

You have the right to request access to the personal data we hold about you or to ask that your information be deleted from our records. Please contact us at **info@serenrealty.com** to make such a request.

Terms and Conditions

These rules govern your use of our website and communication services.

We use SMS to confirm appointments, send reminders, and notify clients of schedule updates or important changes.

You can cancel the SMS service at any time. Just text "STOP". After you send the SMS message "STOP" to us, we will send you an SMS message to confirm that you have been unsubscribed. After this, you will no longer receive SMS messages from us. If you want to join again, just sign up as you did the first time, and we will start sending SMS messages to you again.

If you are experiencing issues with the messaging program you can reply with the keyword “HELP” for more assistance, or you can get help directly at info@serenrealty.com.

Carriers are not liable for delayed or undelivered messages.

As always, message and data rates may apply for any messages sent to you from us and to us from you. Message frequency may vary. If you have any questions about your text plan or data plan, it is best to contact your wireless provider.

If you have any questions regarding privacy, please read our privacy policy: https://serenrealty.com/privacy-policy

1. Acceptance of Terms

By using our contact form and providing your information, you agree to be bound by these Terms and Conditions. If you do not agree, please do not use our communication tools.

2. User Responsibilities

You agree to provide accurate, current, and complete information. You are prohibited from:

- Using a false email address or impersonating another person.
- Submitting "spam," malicious code, or offensive content through our contact form.
- Using our SMS or email channels for any illegal purpose.

3. Intellectual Property

All content on this website, including text, logos, and graphics, is the property of **Seren Realty Co.** and is protected by copyright laws. You may not use our branding without written permission.

4. Limitation of Liability

To the maximum extent permitted by law, **Seren Realty Co.** shall not be liable for any damages arising from your use of our website or your reliance on any email or text correspondence. We do not guarantee that our messaging services will be error-free or uninterrupted.

5. Governing Law

These terms are governed by the laws of the **State of Rhode Island, USA**. Any disputes will be resolved in the courts of **Providence County**.