

ROX

PHENOM



\$499 MSRP

SMART PHONE. SMART PRICE.

It takes a lot of guts to use the word "phenom" in a product name, but LUNA's flagship smartphone lives up to the hype. The ROX PHENOM is a thing of beauty that is sure to be the envy of many. Ever heard of a smartphone that can support a 1TB MicroSD card and hold 250,000 pictures? The PHENOM also features a 2K AMOLED Display, dual 13MP rear cameras, and a speedy Snapdragon 660 processor. Best of all, this stunner competes with the best in the premium smartphone class at half the cost. Nice. Warning: Do not let this phone out of your sight.

Bold is its middle name. The ROX PHENOM features an amazing 5.99" 1080 x 2160 Super AMOLED display combined with a bezelless curved glass design to deliver the ultimate viewing experience. Unlike other traditional screens, the PHENOM's screen is thinner, has a wider vision footprint, and higher refresh rate for smooth viewing. It has a stunning immersive effect through its rich colors and vivid images.

The PHENOM also packs an Octa-Core CPU with 6GB RAM and 128GB storage. Its LPDDR4x RAM technology allows an 80% increase in performance with 40% less power consumption. The phone comes with 13MP + 13MP dual rear cameras and an 8MP front camera having rear and front focus flash and 10 point multi-focus. The PHENOM has a 3550mAh battery which supports both wireless charging and quick charging. It also boasts an unheard of 1TB of removable storage space. Truly PHENOM-enal.

PREMIUM FEATURES

- Snapdragon 660 1.95 - 2.2 GHz CPU
- Octa-Core: 8 x 64-Bit Cores
- Dual SIM Unlocked - 2 Phone Numbers
- 600 Mbps 4G+ LTE R11 Cat-12 Data
- 5.99" Full HD 1080 x 2160 Super AMOLED Display
- Bezelless Curved Gorilla Glass 5
- 6GB RAM / 128GB Storage
- MicroSDXC Slot - Up to 1TB
- 13MP + 13MP Dual Primary Cameras
- 8MP Selfie Camera
- Facial Recognition
- Fingerprint Security
- 3550mAh Battery
- USB Quick Charge
- Wireless Charging
- Android 8.1 Oreo
- Available in Black/Blue/Red/Silver

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CPU	Snapdragon 660 Octa-Core 1.95 - 2.2GHz Android Oreo 8.1
Colors	Black/Blue/Red/Silver
SIM Card	Dual SIM, Dual Standby
Screen	5.99" Super AMOLED FHD (1080 x 2160) 10 Pt. Multi-touch Bezeless Curved Gorilla Glass 5
Frequency	Built to Order

Camera	Back: 13MP+13MP Dual Front: 8MP
Memory	RAM: 6GB ROM: 128GB MicroSD: Up to 1TB
Battery	3550mAh
Additional Features	Multi Language, FM, Bluetooth 5.0, SMS, MMS, Email, GPS, Wi-Fi and Wi-Fi Hotspot, Fingerprint, Dual Cameras, OTG, Dual MIC Noise Reduction, 4K Video Recording, USB-C Quick Charge, Wireless Charging, NFC, Face Recognition, CNC Aluminum Frame
Dimensions	153.8 x 76.3 x 9.0 mm
MSRP	\$499.95

IN THE BOX

Smartphone • Protective Case • Earphones • AC Adapter • USB Charging Cable • Pre-Applied Screen Protector • SIM Tray Tool • Activation Guide

SMART PHONE. SMART PRICE.

LUNA MOBILE

Our unique slogan says it all: Smart Phone. Smart Price.

\$700 to \$1,000 is just too much to pay for a phone. LUNA is proud to offer the best smartphone value available today. In addition to market disruptive pricing, our key differentiators include:

- All ROX smartphones are "unlocked," meaning anyone can easily change carriers by just inserting a new SIM card. Unlocked smartphones allow you to say goodbye to expensive contracts.
- Dual SIM slots are a standard feature on all models. You can have one number for work and another for personal use. Or pop in a local SIM while traveling abroad, save big money, and still be available for calls from home. All on the same device.
- Expandable SD Card Memory is available on all models from 64GB on the ROX M4 to a whopping 1TB on the ROX PHENOM. 1TB can hold an incredible 1,000 hours of video.
- The hardest working processors on the planet including the powerful Mediatek 8-core Helio P25 System on a Chip featured in our P10 and the incredible Snapdragon 660 featured in the ROX PHENOM.

- Quick Charge™ technology in the ROX PHENOM charges the battery from zero to 70 percent in just 20 minutes. That's nearly five times faster than conventional charging. LUNA Mobile is one of the very first companies to bring this game-changing breakthrough to the Western world.

All LUNA Mobile products are backed by a one-year factory warranty. For additional information on this or any LUNA Mobile product, please visit our website at LunaHQ.com.

Designed in the USA. Made in China.

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