

# ROX

# PHENOM



## SMART PHONE. SMART PRICE.

**It takes a lot of guts to use the word "Phenom" in a product name, but LUNA's flagship smartphone lives up to the hype.** Ever heard of a smartphone that has four rear cameras totaling 74MP? How about an AI enabled 16MP pop-up selfie camera with drop detection retraction? This beauty can host an extra SIM card or a 256GB MicroSD card that can hold 50 full-length HD movies. The PHENOM also features a 2K AMOLED Display and a speedy Helio G90T gaming processor with an AnTuTu benchmark speed of 283,333. Best of all, this stunner competes with the best in the premium smartphone class at half the cost.

**Bold is its Middle Name.** The ROX PHENOM features an amazing 6.39" FHD+ AMOLED Ultra Fullview Display combined with a curved glass design to deliver the ultimate viewing experience. This provides for a stunning immersive effect through its rich colors and vivid images. The PHENOM also packs an Octa-Core CPU with 256GB flash storage and 6GB of LPDDR4x dual channel RAM.

The phone comes with 48MP + 16MP + 5MP + 5MP quad rear cameras for epic detail featuring Super Night Mode, extreme closeups from as little 2 cm, and ultra wide angle. The PHENOM carries a 4680mAh battery which supports 18W fast charging. Last, but not least, the world traveler will love the PHENOM's 24 LTE bands and dual 4G VoLTE capability. Truly PHENOM-enal.

### PREMIUM FEATURES

- MediaTek Helio G90T 2.05 GHz Gaming CPU
- Dual SIM Unlocked - 2 Phone Numbers
- 600 Mbps Cat-12 4G LTE, Dual 4G VoLTE
- World Phone: 24 LTE Bands
- 6.39" FHD+ (1080 x 2340) AMOLED Display
- 4-Sided 3D Curved Glass Back For Comfort
- 6GB RAM / 256GB Onboard Storage
- MicroSDXC Slot - Up to 256GB
- 48MP + 16MP + 5MP + 5MP AI Quad Cameras
- 16MP Pop-Up AI Selfie Camera
- Facial Recognition
- In-Screen Fingerprint Security
- Liquid Cooling System
- 4680mAh Battery
- 18W Fast Charging
- Android 10

# ROX

## PHENOM



<b>CPU</b>	MediaTek Helio G90T Gaming Octa-Core 2.05GHz Android 10
<b>Colors</b>	Blue/Black
<b>SIM Card</b>	Dual SIM, Dual Standby
<b>Screen</b>	6.39" AMOLED 19.5 : 9 FHD+ (1080 x 2340) 10 Pt. Multi-touch 2.5D Glass
<b>Frequency</b>	World Phone: 24 LTE Bands
<b>Camera</b>	Back: 48MP+16MP+5MP+5MP AI Quad Front: 16MP AI

<b>Memory</b>	RAM: 6GB, LPDDR4x Dual Channel Onboard Storage: 256GB MicroSD: 256GB
<b>Battery</b>	4680mAh
<b>Additional Features</b>	Multi Language, FM, Bluetooth 5.0, SMS, MMS, Email, GPS, BeiDou, Galileo, GLONASS, Dual 4G VoLTE, WiFi and WiFi Hotspot, Face Unlock, In-Screen Fingerprint ID, NFC, OTG, 4K Video Recording, USB Type-C, 18W Fast Charge, NFC, Liquid Cooling System, 3D Curved Glass Back, Metal Frame
<b>Dimensions</b>	159.2 x 75.7 x 9.6 mm

### IN THE BOX

Smartphone • Protective Case • 18W Fast Charge AC Adapter • USB Charging Cable • Pre-Applied Screen Protector • SIM Tray Tool • Activation Guide

## SMART PHONE. SMART PRICE.

### LUNA MOBILE

**Our unique slogan says it all: Smart Phone. Smart Price.**

\$600 to \$1,000 is just too much to pay for a phone. LUNA is proud to offer the best smartphone value available today. In addition to market disruptive pricing, our key differentiators include:

- All ROX smartphones are “unlocked,” meaning anyone can easily change carriers by just inserting a new SIM card. Unlocked smartphones allow you to say goodbye to expensive contracts.
- Dual SIM slots are a standard feature on all models. You can have one number for work and another for personal use. Or pop in a local SIM while traveling abroad, save big money, and still be available for calls from home. All on the same device.
- Best-in-class Tri- and Quad-camera systems deliver stunning quality and versatility using the latest cutting-edge A.I. technology.
- The hardest working processors on the planet including the powerful Mediatek 8-core Helio P90 System on a Chip featured in our ROX G-FORCE and the G90T Gamer in the ROX PHENOM.

- Fast charge technology charges the battery from zero to 70 percent in just 20 minutes. That’s nearly five times faster than conventional charging. LUNA Mobile is one of the very first companies to bring this game-changing breakthrough to the Western world.

All LUNA Mobile products are backed by a one-year factory warranty.

For additional information on this or any LUNA Mobile product, please visit our website at [LunaHQ.com](http://LunaHQ.com).

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# ROX

## OPTI



SMART PHONE. SMART PRICE.

**Big. Bold. Beautiful.** Smartphone lovers can stay connected to the world with the ROX OPTI, LUNA's latest smarty that features a 6.3" full HD+ notched display with a 19.5:9 aspect ratio, dual SIMS, and a 4150mAh battery. It also comes equipped with MediaTek's Helio P23 processor with speeds up to 2.0GHz. Coupled with 4GB RAM and 128GB storage, the OPTI can easily run demanding 3D games. It's not just faster, it's also more efficient due to an octa-core architecture that handles different types of workloads by allocating tasks to different cores. That means the chip can provide faster processing when you need it, and the ability to use even less power when you do not.

**A Photographer's Dream Come True.** The ROX OPTI has camera features that rival the best in the premium smartphone segment. Its four rear cameras feature a 16MP primary camera for detailed pictures. Other cameras include a 16MP ultra-wide with a 120-degree view, a 5MP macro camera, and a 5MP depth camera. It can capture high-quality photos even in a low light environment using AI scene recognition. There's also a 16MP selfie camera on the front. Users can "click" away as much as they want since the OPTI's 256GB expansion memory can store up to 130,000 hi-def pictures or 50 full-length HD movies.

Last, but not least, the OPTI features 22 LTE bands for the world globetrotter plus dual 4G VoLTE capability. Try finding that in a smartphone at this price point.

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### PREMIUM FEATURES

- MediaTek Helio P23 2.0GHz CPU
- Dual SIM Unlocked - 2 Phone Numbers
- Dual 4G VoLTE
- World Phone: 22 LTE Bands
- 6.3" FHD+ (1080 x 2340) In-Cell LTPS Display
- 2.5D Curved Glass Front & Back
- 4GB RAM / 128GB Onboard Storage
- Dedicated MicroSDXC Slot - Up to 256GB
- 16MP + 16MP + 5MP + 5MP AI Quad Cameras
- 16MP AI Selfie Camera
- Fingerprint Security
- 4150mAh Battery
- Android 10

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# ROX

## OPTI



<b>CPU</b>	MediaTek Helio P23 Octa-Core 2.0GHZ Android 10
<b>Colors</b>	Black/Blue/Red/Silver
<b>SIM Card</b>	Dual SIM, Dual Standby
<b>Screen</b>	6.3" In-Cell LTPS 19.5 : 9 FHD+ (1080 x 2340) 10 Pt. Multi-touch 2.5D Curved Glass
<b>Frequency</b>	World Phone: 22 LTE Bands

<b>Camera</b>	Back: 16MP + 16MP + 5MP + 5MP AI Quad Front: 16MP AI
<b>Memory</b>	RAM: 4GB, LPDDR4X Dual Channel Onboard Storage: 128GB MicroSD: Up to 256GB (Dedicated Slot)
<b>Battery</b>	4150mAh
<b>Additional Features</b>	Multi Language, FM, Bluetooth 4.0, SMS, MMS, Email, GPS, GLONASS, Dual 4G VoLTE, WiFi and WiFi Hotspot, Face Unlock, Fingerprint ID, OTG, 3.5mm Audio Jack, USB Type-C, 10W Fast Charge, 2.5D Glass Back, Metal Frame
<b>Dimensions</b>	158.7 x 74.9 x 8.5 mm

### IN THE BOX

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- Dual SIM slots are a standard feature on all models. You can have one number for work and another for personal use. Or pop in a local SIM while traveling abroad, save big money, and still be available for calls from home. All on the same device.
- Best-in-class Tri- and Quad-camera systems deliver stunning quality and versatility using the latest cutting-edge A.I. technology.
- The hardest working processors on the planet including the powerful Mediatek 8-core Helio P90 System on a Chip featured in our ROX G-FORCE and the G90T Gamer in the ROX PHENOM.

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# ROX

## G-FORCE



SMART PHONE. SMART PRICE.

**The World's First 5G Rugged Smartphone.** The ROX G-FORCE is a head-turner that's ready for extreme action. Its IP68/IP69K and MIL-STD-810G certifications make it one of the few smartphones in the world eligible for use by Special Forces, as well as those who just need a smartphone that can take a punch. The G-FORCE 2 is able to handle drops from 1.2 meters, submersion into water up to 6 feet for up to 60 minutes, thermal shocks, and corrosive environments.

### **Dimensity 800 Delivers Lightning Speeds.**

The G-FORCE's 7nm Dimensity 800 SOC (System-On-a-Chip) is an AI (Artificial Intelligence) processing powerhouse that can handle the most complex AI apps and tasks while running multiple AI functions simultaneously. The 6.7-inch Full HD+ 1080 x 2400 Gorilla Glass 5 screen delivers a stunning, immersive visual experience.

Rugged, but beautiful, the G-FORCE packs 8GB of RAM to maximize buffer space and performance, allowing multi-tasking, video streaming, and gaming without missing a beat. And the 128GB of on-board storage (plus a MicroSDXC Slot - Up to 256GB) will definitely meet every need, from running games and apps to housing a full library of photos and videos. It also features an unheard-of 5800mAh battery, dual SIMS, 24 Global LTE bands, a 64MP + 5MP + 8MP + 2MP quad rear camera and 16MP selfie camera. NFC, Rapid Charge and 15W wireless Qi charging are standard.

LUNA Mobile, Inc.

### **PREMIUM FEATURES**

- MediaTek Dimensity 800 7nm 2.0 GHz CPU
- Octa-Core: 8 x 64-Bit Cores
- Dual SIM Unlocked - 2 Phone Numbers
- 5G with two carrier aggregation (2CC CA)
- 6.7" Full HD+ (1080 x 2400) IPS 20:9 Display
- MIL-STD-810G/IP69K Certified
- 5G World Phone: 24 LTE Bands
- 8GB RAM / 128GB Onboard Storage
- MicroSDXC Slot - Up to 2TB
- 64MP Main + 5MP Macro + 8MP Wide + 2MP Bokeh Cameras
- 16MP Selfie Camera
- 4K Video
- Face Unlock / Fingerprint Security
- 5800mAh Battery
- 15W Qi Wireless Fast Charge
- Stock Android 10 (OTA Upgradable to Android 11)

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# ROX



## G-FORCE

<b>CPU</b>	MediaTek Dimensity 800 Octa-Core 2.0GHz Android 10
<b>Colors</b>	Black/Blue/Red/Silver
<b>SIM Card</b>	Dual SIM, Dual Standby
<b>Screen</b>	6.7" IPS 20:9 FHD+ (1080 x 2400) 5 Pt. Multi-touch Gorilla Glass 5
<b>Frequency</b>	5G World Phone: 24 LTE Bands
<b>Camera</b>	Back: 64MP+5MP+8MP+2MP Quad Front: 8MP

<b>Memory</b>	RAM: 8GB Onboard Storage: 128GB MicroSD: Up to 256GB
<b>Battery</b>	5800mAh
<b>Additional Features</b>	Multi Language, FM, Bluetooth 5.0, SMS, MMS, Email, GNSS Systems: BeiDou, Galileo, GLONASS, GPS, WiFi and WiFi Hotspot, Rugged: IP68/IP69K/MIL-STD-810G Rated (dust, shock, water, humidity, solar radiation and temperature), 5G Global LTE, Face Unlock, Fingerprint ID, Triple Camera, Dual Flash, NFC, OTG, 15W Qi Wireless Fast Charge, Heart Rate Meter, Sound Meter, UV Light Sensor, Compass, Pedometer, Barometer, Protractor, Bubble Level, Picture Hanger, Height Meter, Magnifier, Plumb Bob, Die-Cast Frame, Composite Protective Back Cover
<b>Dimensions</b>	166 x 83 x 13.3 mm

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- Dual SIM slots are a standard feature on all models. You can have one number for work and another for personal use. Or pop in a local SIM while traveling abroad, save big money, and still be available for calls from home. All on the same device.
- All models accept up to 256GB of expandable SD Card Memory. That's enough to hold more than 20 full-length HD movies.
- Best-in-class Quad-camera systems deliver stunning quality and versatility using the latest cutting-edge A.I. technology.
- The hardest working processors on the planet including the powerful Mediatek 8-core Dimensity 800 System on a Chip featured in our ROX G-FORCE and the G90T Gamer in the ROX PHENOM.

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