

# ROX

# PHENOM



## SMART PHONE. SMART PRICE.

**It takes a lot of guts to use the word "Phenom" in a product name, but LUNA's flagship smartphone lives up to the hype.** The ROX PHENOM is a thing of beauty that is sure to be the envy of many.

Ever heard of a smartphone that can support a 1TB MicroSD card and hold 200 full-length HD movies? The PHENOM also features a 2K AMOLED Display, dual 13MP rear cameras, and a speedy Snapdragon 660 processor. Best of all, this stunner competes with the best in the premium smartphone class at half the cost. Warning: Do not let this phone out of your sight.

**Bold is its middle name.** The ROX PHENOM features an amazing 5.99" 1080 x 2160 Super AMOLED display combined with a bezeless curved glass design to deliver the ultimate viewing experience. Unlike other traditional screens, the PHENOM's display is thinner, has a wider vision footprint, and higher refresh rate for smooth viewing. This provides for a stunning immersive effect through its rich colors and vivid images.

The PHENOM also packs an Octa-Core CPU with 6GB RAM and 128GB storage. Its LPDDR4x RAM technology allows an 80% increase in performance with 40% less power consumption. The phone comes with 13MP + 13MP dual rear cameras and an 8MP front camera having rear and front focus flash and 10 point multi-focus. The PHENOM carries a 3550mAh battery which supports both wireless and quick charging. It also boasts an unheard of 1TB of removable storage space. Truly PHENOM-enal.

LUNA Mobile, Inc.

## PREMIUM FEATURES

- Snapdragon 660 1.8 - 2.2 GHz CPU
- Octa-Core: 8 x 64-Bit Cores
- Dual SIM Unlocked - 2 Phone Numbers
- 600 Mbps 4G+ LTE R11 Cat-12 Data
- 5.99" Full HD (1080 x 2160) Super AMOLED Display
- Bezeless Curved Gorilla Glass 5
- 6GB RAM / 128GB Storage
- MicroSDXC Slot - Up to 1TB
- 13MP + 13MP Dual Primary Cameras
- 8MP Selfie Camera
- Facial Recognition
- Fingerprint Security
- 3550mAh Battery
- USB Quick Charge
- Wireless Charging
- Android 8.1 Oreo
- Available in Black/Blue/Red/Silver

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**LUNA**

# ROX

## PHENOM



<b>CPU</b>	Snapdragon 660 Octa-Core 1.8 - 2.2GHz Android Oreo 8.1
<b>Colors</b>	Black/Blue/Red/Silver
<b>SIM Card</b>	Dual SIM, Dual Standby
<b>Screen</b>	5.99" Super AMOLED FHD (1080 x 2160) 10 Pt. Multi-touch Bezeless Curved Gorilla Glass 5
<b>Frequency</b>	Built to Order
<b>Camera</b>	Back: 13MP+13MP Dual Front: 8MP

<b>Memory</b>	RAM: 6GB ROM: 128GB MicroSD: Up to 1TB
<b>Battery</b>	3550mAh
<b>Additional Features</b>	Multi Language, FM, Bluetooth 4.2, SMS, MMS, Email, GPS, WiFi and WiFi Hotspot, Face Unlock, Fingerprint ID, Dual Camera, NFC, OTG, Dual MIC Noise Reduction, 4K Video Recording, USB Type-C, 15W Quick Charge, NFC, Wireless Charging, CNC Aluminum Frame
<b>Dimensions</b>	153.8 x 76.3 x 9.0 mm

### IN THE BOX

Smartphone • Protective Case • Earphones • AC Adapter • USB Charging Cable • Pre-Applied Screen Protector • SIM Tray Tool • Activation Guide

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- All ROX smartphones are "unlocked," meaning anyone can easily change carriers by just inserting a new SIM card. Unlocked smartphones allow you to say goodbye to expensive contracts.
- Dual SIM slots are a standard feature on all models. You can have one number for work and another for personal use. Or pop in a local SIM while traveling abroad, save big money, and still be available for calls from home. All on the same device.
- Expandable SD Card Memory is available on all models from 64GB on the ROX CLICK to a whopping 1TB on the ROX PHENOM. 1TB can hold an incredible 1,000 hours of video.
- The hardest working processors on the planet including the powerful Mediatek 8-core Helio P60 System on a Chip featured in our G-FORCE ONE and the incredible Snapdragon 660 featured in the ROX PHENOM.

- Quick Charge™ technology in the ROX PHENOM charges the battery from zero to 70 percent in just 20 minutes. That's nearly five times faster than conventional charging. LUNA Mobile is one of the very first companies to bring this game-changing breakthrough to the Western world.

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Document #: ROX-PHENOM-SS-0219-03



# ROX

## G-FORCE ONE



SMART PHONE. SMART PRICE.

**High-End Shockproof and Waterproof.** The ROX G-FORCE ONE was designed for those who thrive in the great outdoors and enjoy getting their adrenaline pumping. This toughie sports a 6.2" 1080 x 2246 Gorilla Glass 5 display, multiple special-purpose sensors, and a high-performance chipset. Achieving the highest rating possible for a rugged smartphone (IP69K), the G-FORCE ONE is able to handle drops from 1.2 meters, submersion into water up to two meters for two hours, thermal shocks, and corrosive environments. This rugged member of the ROX line-up craves extreme action.

**Helio P60 delivers lightning speeds.** The ROX G-Force One is powered by an eight-core processor with quad A73 and quad A53 ARM cores as well as an ARM Mali G-72 MP3 GPU. The SoC is paired with 6GB of DRAM and 128GB of NAND flash storage. It's tough, but also very savvy featuring dual SIMS, 18 Global LTE bands, 21MP+13MP dual rear cameras and a 13MP selfie camera. The G-Force supports up to 256GB of additional SD Card storage (more than 50 full-length HD movies). NFC and 10W wireless Qi charging are standard.

What other smartphones have you seen that are fully-protected against dust, shock, water, humidity, solar radiation and temperature, and also have a Sound Meter, UV Light Sensor, Compass, Pedometer, Barometer, Protractor, Bubble Level, Picture Hanger, Height Meter, Magnifier and a Plumb Bob? Oh, it also has a 5000mAh battery. ROX on!

### PREMIUM FEATURES

- MT6771 Helio P60 2.0 GHz CPU
- Octa-Core: 8 x 64-Bit Cores
- Dual SIM Unlocked - 2 Phone Numbers
- 300 Mbps 4G+ LTE R11 Cat-6 Data
- 6.2" Full HD+ (1080 x 2246) IPS 18:9 Notch Display
- Gorilla Glass 5
- Global LTE: 18 Bands
- 6GB RAM / 128GB Storage
- MicroSDXC Slot - Up to 256GB
- 21MP + 13MP Primary Dual Cameras
- 13MP Selfie Camera with Flash
- Face Unlock
- Fingerprint Security
- 5000mAh Battery
- 10W Qi Wireless Charging
- Android 8.1 Oreo
- Available in Black/Blue/Red/Silver



# ROX

## G-FORCE ONE



<b>CPU</b>	Mediatek MT6771 Helio P60 Octa-Core 2.0GHz Android 8.1 Oreo
<b>Colors</b>	Black/Blue/Red/Silver
<b>SIM Card</b>	Dual SIM, Dual Standby
<b>Screen</b>	6.2" IPS 19:9 FHD+ (1080 x 2246) 5 Pt. Multi-touch Gorilla Glass 5
<b>Frequency</b>	Global LTE: 18 Bands
<b>Camera</b>	Back: 21MP + 13MP Dual Front: 13MP

<b>Memory</b>	RAM: 6GB ROM: 128GB MicroSD: Up to 256GB
<b>Battery</b>	5000mAh
<b>Additional Features</b>	Multi Language, FM, Bluetooth 4.2, SMS, MMS, Email, GPS, GLONASS, BEIDOU, WiFi and WiFi Hotspot, Rugged: IP68/IP69K/MIL-STD-810G Rated (dust, shock, water, humidity, solar radiation and temperature), Global LTE, Face Unlock, Fingerprint ID, Notch Screen, Dual Camera, Dual Flash, NFC, OTG, Fast Charge, 10W Qi Wireless Charging, Sound Meter, UV Light Sensor, Compass, Pedometer, Barometer, Protractor, Bubble Level, Picture Hanger, Height Meter, Magnifier, Plumb Bob, Die-Cast Frame, Composite Protective Back Cover
<b>Dimensions</b>	158.3 x 76 x 12.6 mm

### IN THE BOX

Smartphone • Earphones • AC Adapter • USB Charging Cable • Screen Protector • SIM Tray Tool • Activation Guide

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Document #: ROX-GFORCEONE-SS-0419-01



# ROX

## OPTI MAX



SMART PHONE. SMART PRICE.

**A Photographer's Dream Come True** The ROX OPTI MAX has camera features that rival the best in the premium smartphone segment. Its high-definition 13MP front-facing camera is not only high resolution, but it uses a soft selfie flash that matches the ambient light for a selfie that's sharper and more vibrant with natural-looking skin tones. It comes with dual 16MP+ 5MP rear cameras, which features ground breaking dual-chip technology to enhance imaging speed, detail, clarity, and color saturation by 80%, significantly improving image quality.

**All the bells and whistles.** The OPTI MAX features a 6.25" full HD+ notched display with a 19:9 aspect ratio, dual SIMs, a 3300mAh battery, and fast-charging capability.

It also comes equipped with MediaTek's Helio P22 processor with speeds up to 2.0GHz. Coupled with 4GB RAM and 64GB ROM, the OPTI MAX can easily run demanding 3D games. It's not just faster, it's also more efficient due to an octa-core architecture that handles different types of workloads by allocating tasks to different cores. That means the chip can provide faster processing when you need it, and the ability to use even less power when you do not.

Last, but not least, the OPTI MAX features 22 Global LTE bands for the world globetrotter. Try finding that in a smartphone at this price point.

### PREMIUM FEATURES

- MT6762 Helio P22 2.0GHz CPU
- Octa-Core: 8 x 64-Bit Cores
- Dual SIM Unlocked - 2 Phone Numbers
- 300 Mbps 4G+ LTE R11 Cat-6 Data
- 6.25" Full HD+ (1080 x 2246) IPS 18:9 Notch Display
- Global LTE: 22 Bands
- 4GB RAM / 64GB Storage
- MicroSDXC Slot - Up to 256GB
- 16MP + 5MP Dual Primary Cameras
- 13MP Selfie Camera with Flash
- 4K Video
- Fingerprint Security
- 3300mAh Battery
- Fast Charge
- Android 9.0 Pie
- Available in Black/Blue/Red/Silver

# ROX

## OPTI MAX



<b>CPU</b>	Mediatek MT6762 Helio P22 Octa-Core 2.0GHz Android 9.0 Pie
<b>Colors</b>	Black/Blue/Red/Silver
<b>SIM Card</b>	Dual SIM, Dual Standby
<b>Screen</b>	6.25" IPS 19:9 FHD+ (1080 x 2246) 5 Pt. Multi-touch
<b>Frequency</b>	Global LTE: 22 Bands
<b>Camera</b>	Back: 16MP + 5MP Dual Front: 13MP

<b>Memory</b>	RAM: 4GB ROM: 64GB MicroSD: Up to 256GB
<b>Battery</b>	3300mAh
<b>Additional Features</b>	Multi Language, FM, Bluetooth 4.0, SMS, MMS, Email, GPS, Wi-Fi and Wi-Fi Hotspot, Global LTE, Fingerprint ID, Dual Camera, Notch Screen, NFC, OTG, Fast Charge
<b>Dimensions</b>	158.3 x 76.7 x 8.5 mm

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# ROX

## CLICK MAX



SMART PHONE. SMART PRICE.

**Big, Bold, Beautiful.** Smartphone lovers can stay connected to the world with the ROX CLICK MAX, LUNA's latest 6" smarty that features great cameras, impeccable design, and dual SIMs. The CLICK MAX shoots selfies and vibrant pictures like no other smartphone that sells even close to LUNA's "Smart Price." Users can "click" away as much as they want since the M4 MAX's 128GB expansion memory can store up to 64,000 hi-def pictures or more than two dozen full-length HD movies.

**Two Cameras that Shoot as One.** The big-screened 6" beauty was designed to impress. Yes, it has dual SIMs, a High-Def screen, and all the other bells and whistles. But the ROX CLICK MAX also has two back cameras: one is a 13MP color camera for color capture—the other is a 2MP mono camera for shading. In Dual-cam Mode the two cameras work together to capture both rich colors and image clarity while creating a depth-of-field effect that keeps faces sharp with a beautifully blurred background.

If you're looking for an affordable big-screen smartphone that really packs a punch, the CLICK MAX is the ticket. Featuring a 6.088" HD+ IPS 19:9 display, 13MP + 2MP rear cameras, and an 8MP selfie cam, it rivals the best-in-class.

### PREMIUM FEATURES

- MT6761 2.0GHz CPU
- Quad-Core: 4 x 64-Bit Cores
- Dual SIM Unlocked - 2 Phone Numbers
- 6.088" HD (720 x 1280) IPS 19:9 Display
- 4GB RAM / 32GB Storage
- MicroSDXC Slot - Up to 128GB
- 13MP + 2MP Dual Primary Cameras
- 8MP Selfie Camera
- Fingerprint Security
- 3000mAh Battery
- Android 9.0 Pie
- Available in Black/Blue/Red/Silver

# ROX

## CLICK MAX



<b>CPU</b>	Mediatek MT6761 Helio A22 Quad-Core 2.0GHZ Android Nougat 7.0
<b>Colors</b>	Black/Blue/Red/Silver
<b>SIM Card</b>	Dual SIM, Dual Standby
<b>Screen</b>	6.088" IPS 19:9 HD- (600 x 1280) 5 Pt. Multi-touch
<b>Frequency</b>	Built to Order

<b>Camera</b>	Back: 13MP & 2MP Dual Front: 8MP
<b>Memory</b>	RAM: 4GB ROM: 32GB MicroSD: Up to 128GB
<b>Battery</b>	3000mAh
<b>Additional Features</b>	Multi Language, FM, Bluetooth 4.0, SMS, MMS, Email, GPS, Wi-Fi and Wi-Fi Hotspot, Fingerprint ID, Dual Cameras
<b>Dimensions</b>	155 x 73.8 x 8.9 mm

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Document #: ROX-CLICKMAX-SS-0219-03



# ROX

## CLICK+



SMART PHONE. SMART PRICE.

**The Big Brother to the ROX CLICK,** the CLICK+ is sure to capture the hearts and minds of those looking for a larger 5.7" IPS HD+ screen display that occupies nearly the entire front panel, offering a much broader, more immersive multimedia experience. And the 19:9 aspect ratio also makes the phone easy to hold when playing games or watching multimedia.

**The ROX CLICK+ leaves its competition in the dust.** It has a 3350MAH battery, dual 16MP + 5MP rear cameras, an 8MP selfie cam, and facial recognition capability. This beauty also features dual SIMS and supports a 128GB SD memory card (64,000 hi-def pictures or more than two dozen full-length HD movies).

The CLICK+ dazzles with a split-screen function that makes sure you never miss any messages when watching video or playing games.

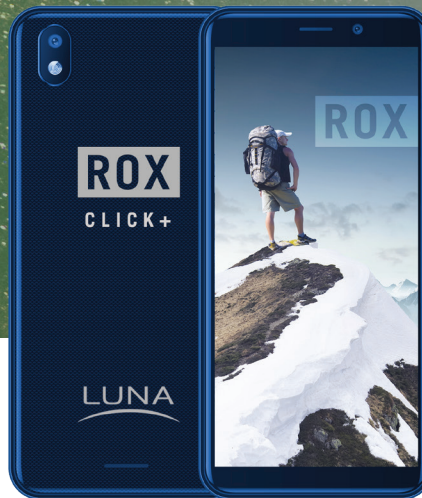
Combined with optimized Android 8.1 Oreo, it delivers a fluid, responsive and energy-efficient experience. Its competitive price point simply defies logic.

### PREMIUM FEATURES

- MT6739 1.5GHz CPU
- Quad-Core: 4 x 64-Bit Cores
- Dual SIM Unlocked - 2 Phone Numbers
- 5.7" HD+ (720 x 1498) IPS 19:9 Display
- 2GB RAM / 16GB Storage
- MicroSDXC Slot - Up to 128GB
- 16MP + 5MP Dual Primary Cameras
- 8MP Selfie Camera
- Face Unlock
- Fingerprint Security
- 3350mAh Battery
- Android 8.1 Oreo
- Available in Black/Blue/Red/Silver

# ROX

## CLICK+



<b>CPU</b>	Mediatek MT6739 Quad-Core 1.5GHZ Android 8.1 Oreo
<b>Colors</b>	Black/Blue/Red/Silver
<b>SIM Card</b>	Dual SIM, Dual Standby
<b>Screen</b>	5.7" IPS 19:9 HD+ (720 x 1498) 5 Pt. Multi-touch
<b>Frequency</b>	Built to Order
<b>Camera</b>	Back: 16MP + 5MP Dual Front: 8MP

<b>Memory</b>	RAM: 2GB ROM: 16GB MicroSD: Up to 128GB
<b>Battery</b>	3350mAh
<b>Additional Features</b>	Multi Language, FM, Bluetooth 4.0, SMS, MMS, Email, GPS, Wi-Fi and Wi-Fi Hotspot, Face Unlock, Fingerprint ID, Dual Camera, OTG
<b>Dimensions</b>	147.6 x 72 x 11.9 mm

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# ROX

## CLICK



SMART PHONE. SMART PRICE.

**Ready to save some money and treat yourself to a great smartphone?**

The ROX CLICK features a 5" screen with the latest trending 18:9 aspect ratio. It's beautiful, bezeless screen looks exactly like the more expensive ROX smartphone line-up. And the glossy back is sure to get looks from the most discerning fashionistas. Truly hard to believe something this beautiful could be so affordable.

**The new King of the Hill in the entry level price sector.**

The ROX CLICK comes with an 8MP rear camera and 5MP selfie camera, 1GB of RAM and 8GB of ROM memory. Don't worry. It also supports up to a 64GB SD memory card. That's over a dozen full-length HD movies or 32,000 pictures folks. Not too shabby.

And did we mention the CLICK supports dual SIMs for multiple phone numbers? Also, the back cover can be opened to easily replace the battery. With a price far below the competition, you'll be glad to be a proud owner of the ROX CLICK.

### PREMIUM FEATURES

- MT6739 1.5GHz CPU
- Quad-Core: 4 x 64-Bit Cores
- Dual SIM Unlocked - 2 Phone Numbers
- 5" FW+ (480 x 960) TN 18:9 Display
- 1GB RAM / 8GB Storage
- MicroSDXC Slot - Up to 64GB
- SW 8MP Primary Camera
- SW 5MP Selfie Camera
- 2000mAh Battery
- Android 8.1 Oreo
- Available in Black/Blue/Red/Silver

# ROX

# CLICK



<b>CPU</b>	Mediatek MT6739 Quad-Core 1.5GHZ Android 8.1 Oreo
<b>Colors</b>	Black/Blue/Red/Silver
<b>SIM Card</b>	Dual SIM, Dual Standby
<b>Screen</b>	5.0" TN 18:9 FW+ (480 x 960) 5 Pt. Multi-touch
<b>Frequency</b>	Built to Order
<b>Camera</b>	Back: SW 8MP Front: SW 5MP

<b>Memory</b>	RAM: 1GB ROM: 8GB MicroSD: Up to 64GB
<b>Battery</b>	2000mAh
<b>Additional Features</b>	Multi Language, FM, Bluetooth 4.0, SMS, MMS, Email, GPS, Wi-Fi and Wi-Fi Hotspot, PMMA Back Cover
<b>Dimensions</b>	139 x 66.2 x 8.4 mm

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