

The Wisdom Company

Background of the Organization

➤ **The Wisdom Company** TM

The Wisdom Company is an international organization that is a clearing house for the dissimulation of experiential wisdom that has been learnt from working with people globally who have gone through major life changes.

The mission of the Company is to make wisdom operational in people's lives and to be a touchstone for making decisions to solve our national and global problems.

The Company provides an integrated platform for academic researchers to work with successful business professionals and others to practically apply wisdom to creating civility and solving the world's problems. The Wisdom Company is an international organization whose mission is to make wisdom operational in people's lives and to be a touchstone for making decisions to solve our national and global problems.

➤ **Expert Sources of Experiential Wisdom**

The company has for decades of experience in helping people make successful transitions such as people experiencing divorcee, death of a loved one or when the last child had left home. As well as Mid-market business owners decide what to do with their companies and the next stage of and professionals successful answer "What's Next?" after they left their full-time positions. Another source of experiential wisdom was learnt from working with clients, workshops experience and training fifty professionals in the company's transition programs. Personally, the founder experienced wisdom when going through a major life crisis which transformed his life.

— **"Head" Aspect of Experiential Wisdom: *Cognitive Aspect of Wisdom***

- Decision Making Questionnaire and Report
- 12 Steps in making wise decisions
- How positive thinking is half way there

- Balanced way of thinking thought process at the transcendence Being level
- Seven cognitive strategies for making wise thinking

— **“Heart” Aspect of Experiential Wisdom: *Self-Reflective Aspect of Wisdom***

- Created a methodology for people to express the inner wisdom of the True Self in all ten aspects of their lives
- Methodology to transform fear
- Emotional, psychological and spiritually prepared
- Being Approach to making genuine connections
- Identity issue: *7 Principles For Living With Authenticity* book
- Self-Reflective System of Self-Discovery
- Identity wrote a book on connoting to the core of their beings
- 7 Strategic Steps to creating lives filled with new meaning and purpose

— **Transcendence Aspect of Experiential Wisdom: *Affective Aspect of Wisdom***

- Transcendence level workshop
- Civility course 12 Steps for Creating a Harmonious Transcendent Consensus / Understanding

➤ **Wisdom In Transition**

The Company is a leading source of experiential wisdom that is derived from decades of helping people going through major life transitions including divorce, death of a loved one and retirement.

The qualitative data gathered over the years is being used in a research project entitled: *Wisdom In Transition Study* conducted by the Warrington School of Business at the University of Florida and the Smith College of Business at Queen's University in Hamilton, Canada. The findings will be published in an article in an academic journal.

➤ **Applied Empirical Research**

The Company's wisdom based programs are based on empirical academic research that applies the cognitive, reflective and affective characteristics of wisdom to help people develop the art and skill of being wise and creating a wisdom-based life.

➤ **Spiritual Wisdom**

The Wisdom Company's methods and tools help people reach the spiritual level on Maslow's hierarchy of needs. The Company's non-denominational, non-dogmatic, non-traditional spirituality program allows people to connect with the essence of all religions without the need to have faith in new beliefs. The self-transcendent workshop is solidly based on Jack Beauregard's, the founder of the Wisdom Company, personal illuminative experiences and graduate work at Harvard Divinity School and is grounded in transcendent and humanistic psychology.

➤ **A New Wisdom-Based Model For The World**

The old paradigms that we have been seeing the world through are no longer working. This is reflected in the rise of: fundamentalism, economic inequality, social injustice, extremism, fascism, tribalism, religious intolerance and the destruction of the planet. Either we move beyond the outdated prevailing paradigms, or we, and civilization as we know it, will cease to exist.

The Wisdom Company's founder has devoted over thirty years in researching and developing a balanced model of reality that provides a mental framework for a new wisdom-based way of thinking and a both-and perspective for how we view ourselves and the world around us. The Balanced Paradigm provides a new beginning that is filled with hope and promise, respect, compassion and civility.

➤ **Scientifically-Based Principles**

The Company's wisdom-based programs apply proven scientific principles of the Balanced Paradigm which have successfully:

- Transformed mental health organizations
- Integrated people and cultures after a business merger or acquisition
- Helped people connect with who they really are
- Transformed the lives of clients
- Transitioned people into the next stage of their lives
- Guided business owners to help them determine what to do with their companies
- Created intellectual, emotional and psychological transformations
- Helped people make robust decisions
- Lead people to create new purposeful lives

Bridging The Polarized Political Divide

➤ **Creating National Unity Through Mutual Respect: A Wisdom-Based Training Program**

The organization's goal is to apply the wisdom of unity to counterbalance polarization throughout the United States and across the globe.

The old ways that we have been treating each other in society are no longer working. This is manifested in the rise of: political polarization, disdain for compromise, disregard for the facts and truth, a culture of contempt, climate change denial and manipulation by social media. Incivility has grown exponentially in our country and has reached such a high level that studies have shown that:

- 79 percent of Americans say incivility in government is preventing action on important issues
- 77 percent of Americans feel that we are losing stature as a civil nation
- 62 percent of workers have shared that they have experienced incivility in the workplace
- 95 percent of Americans say civility is a problem
- 70 percent of Americans have reported that incivility has risen to a “crisis” level
- 16 percent of people have reported that they have stopped talking to family members or friends

The *Creating National Unity Through Mutual Respect Training Program* successfully addresses Albert Einstein’s warning that: “If humanity doesn’t change the way it thinks, humanity will cease to exist.” The program effectively deals with the fundamental issues that are tearing our country apart. By applying the wisdom of unity, attendees will:

- Become aware of the thought processes of polarization and wisdom
- Utilize seven cognitive strategies for creating civil discourse
- Apply a System of Self-Discovery that helps people become authentic which is the pathway to mutual respect, civility and wisdom
- Learn how to go beyond projections and polarization which enhances their ability to reunite our country one person at a time

➤ **Make America One Again Through The Wisdom Of Unity**
Civility Practice Workshop

In this safe practice workshop, you will practice the art and skills of talking to the “enemy” and disagreeing, without disrespecting, people who have opposing political views.

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