



Franconia, NH
SecretSockSociety.org
SSSNH2014@gmail

Dear Friends,

Thanks to our generous donors we will reach a landmark this winter by helping our 1,000th student. The mission of the Secret Sock Society is to provide resources that increase opportunities for North Country students to participate in winter sports and activities.

-The **Snow Angels Program** addresses basic needs for students. As temperatures drop, the SSS gears up to provide warm jackets, ski pants and snow boots to local students. Warm winter clothing allows a student to participate in recess, wait comfortably for the school bus, and play in the snow all winter.

-The **Sock Program** gifts ski socks to students in school-based snowsports programs at Cannon Mountain.

-The **Snowsports Sponsorship Program** funds students' participation in their 6-week school-based winter program for skiing or snowboarding at two local ski areas. This winter SSS is also funding free bus transportation for students from three elementary schools to get to the ski areas and back to school.

Learning to ski or snowboard with a certified instructor alongside their classmates allow these underserved students to participate in a local cultural tradition in the White Mountains. This opportunity may inspire participants to continue to ski/snowboard, aspire to ski racing or dream of a career in the ski industry.

Thank you for your support for the Secret Sock Society, please help us spread the word about our programs. See giving suggestions and program statistics on the reverse.

Sincerely,

Nancy Annunziato,
President, Secret Sock Society

The Secret Sock Society is an all-volunteer 501(c)3 public charity registered in New Hampshire.

How your gift helps a North Country student

\$10 - Ski socks

\$50 - Snow boots

\$60 - 1 seat on the Snowsports bus - 1 student /6 weeks

\$100 - Winter jacket & ski pants

\$150 - Snowsports Sponsorship to 6-week winter program at Cannon Mt.

Students Served by Program (2015-2021)

Sock Program – 135 pairs of socks gifted.

Snow Angels Program – 289 students outfitted

Snowsports Field Trip Program – 512 students hosted at Cannon Mountain (ended 2020)

Snowsports Sponsorship Program – 16 students funded for 6-week program (2020 – 2022)

Total Served = 952 students

Snow Angels Program

The SSS has provided warm outfits for 289 North Country students from preschool to high school over the past seven years. Those students attend public schools and Head Start in three local regions and live in ten towns in northern New Hampshire. This has been made possible by grants, generous donors, and community business partners.

Community Partners

The Neil and Louise Tillotson Fund – NH Charitable Foundation

Genfoot of America – Littleton, NH

Lahouts Ski Warehouse – Littleton, NH

Littleton Elks Lodge 1831 – NH

Cannon Mountain – Franconia, NH

Cannonball Pub – Franconia, NH

Woodstock Inn & Brewery - North Woodstock, NH

Learn more at SecretSockSociety.org