

Business Inquiry: info@kaffibar.in

# Kaffibar<sup>TM</sup>

India's First & Only Health Conscious Cafe !

A unit of akaye group



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823-505-6262

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## Founder

Mr. Sumit is the owner of the KAFFIBAR™, which he built on his ambitions and Cafe to become a Successful business. Sumit, a young Entrepreneur who holds 14 Years of experience, comes from a middle-class household.



**Sumit Kumar**  
Founder  
akaye group

## Follow Us on Instagram



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## Why kaffibar?



**Chef less  
Model**



**Quickest  
ROI**



**40-60%  
Average Profit**



**Issue Resolve  
within 24 Hrs**

[www.kaffibar.in](http://www.kaffibar.in)  
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# Overview

- Vision & Mission
- Business Model of Kaffibar™
- Sales Vs Expenses
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- Cafe Models
- Cost of an Kaffibar™ franchise
- Cafe Kitchen Equipments
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- Application and Setup
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# Vision & Mission



## Goals no 01

Kaffibar™ "Committed to building a unified family who consistently serve the highest quality cuisine, Drinks and provide outstanding and personalised service in a vibrant store atmosphere."



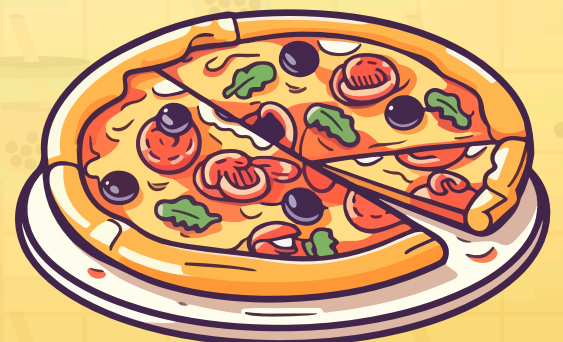
## Goals no 02

To provide adulteration and impurity free cuisine or drinks. If you eat our product that means you believe us and we never gonna break this trust.



## Goals no 03

Kaffibar™ : For the first time in india a cafe is very health conscious. We provides food or drinks which will detoxify and healthify people bodies.



# kaffibar™ Cafe Models

Although all three models work effectively for budding entrepreneurs, for individuals who are unable to create a large format store, the kiosk format is a very effective business strategy. This is the greatest choice for aspiring business owners who want to launch their venture with the least amount of capital. For newcomers, it provides a lucrative opportunity.

## KISOK

(150-300  
sq. ft.)

## DINE-IN

(300-800  
sq. ft.)

## LOUNGE

(800-1500  
sq. ft.)



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## Requirements to Start?



**Minimum Shop Size:** To kickstart your franchise, ensure you have a space ranging from 150-200 sq.ft., providing adequate room for your operations and customer seating.

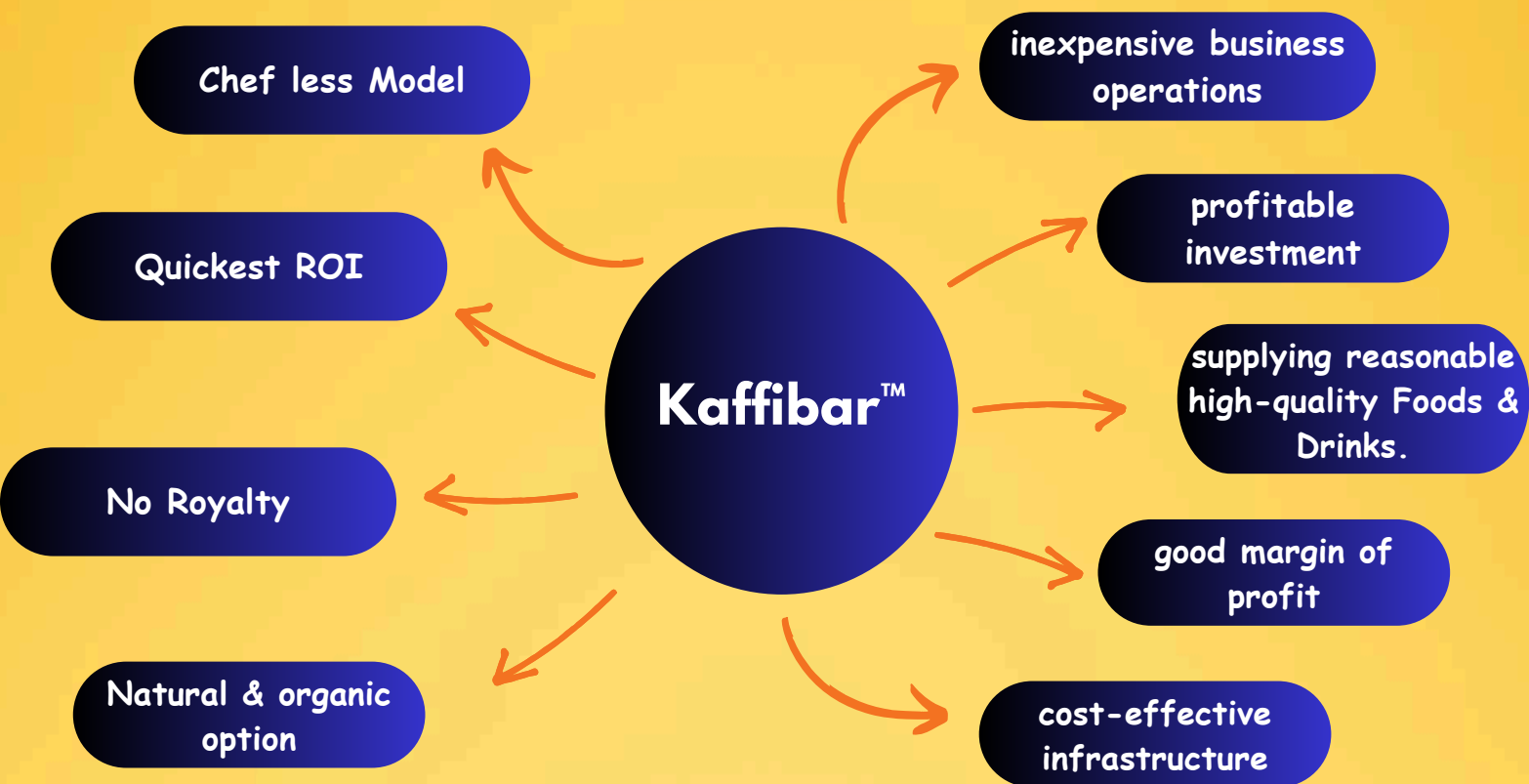


**Franchise Cost:** The initial investment for a Kaffibar franchise is 2.99 Lakhs INR, covering essential expenses such as branding, training, and support.



**Interior & Exterior Setup:** Franchise owner has to spend approx. 1 Lakh for setup essentials such as Main LED Board, Counter Furniture, Kitchen Workstation, decorations, lightings and seating furniture accommodating 12-15 customers, creating a welcoming ambiance for patrons.

# Business Model of Kaffibar™



## Kaffibar: More Than Just a Café Unique Selling Proposition (USP):

"In a world where fast food dominates the market, there's one café that's making a difference. Welcome to Kaffibar, where we believe in serving more than just great coffee and delicious snacks."

Kaffibar distinguishes itself by offering more than just authentic café cuisines like pizza and burgers. Its primary focus lies in providing natural and organic foods and drinks, catering to health-conscious consumers seeking wholesome and sustainable dining options. This commitment to quality ingredients and mindful consumption sets Kaffibar apart, appealing to a growing demographic of individuals who prioritize wellness and environmental sustainability in their food choices.



# Sales vs Expenses

	Minimum Sale	Average Sale	Maximum Sale
<b>Per Day Sale</b>	5,000	10,000	15,000
<b>Per Month Sale</b>	1,50,000	3,00,000	4,50,000
<b>Electricity+Rent+Salaries+Others</b>	$5,000+15,000+25,000+5,000= 50,000$	$10,000+15,000+25,000+5,000= 55,000$	$15,000+15,000+25,000+5,000= 60,000$
<b>Raw Material + Wastage 1%</b>	$30,000+1,500= 31,500$	$75,000+3,000= 78,000$	$120,000+4,500= 124,000$
<b>Total Monthly Sale</b>	$1,50,000-50,000-31,500= 68,500$	$3,00,000-55,000-78,000= 167,000$	$4,50,000-60,000-124,000= 266,000$
<b>Total Yearly Sale</b>	822,000	200,4000	319,2000

Note: All the figures are based on tentative basis (35% Food Cost & 65% Profit)



# COST OF KAFFIBAR™ FRANCHISE

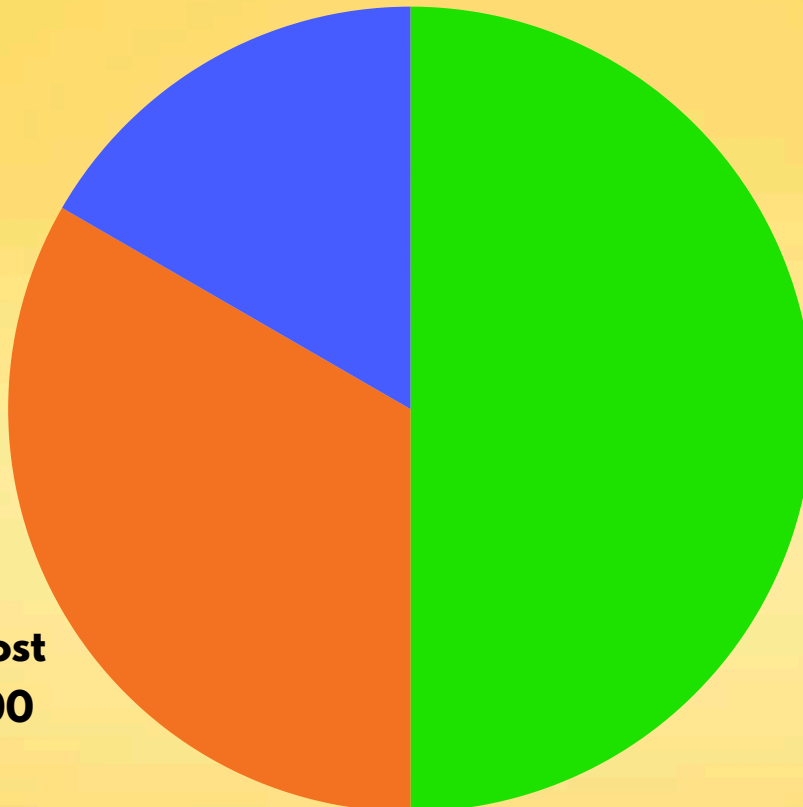
## BUDGET

- Duration of Agreement: 5 Years
- Licence Validity: 5 Years
- Franchise Fees: Rs 3 lakh
- Decoration cost: 1-2 Lakh
- Shop cost: Rs 2 lakh
- Min. Investment: Rs. 6 lakh



■ Franchise Amount   ■ Shop cost  
■ Interior Decoration

Interior Decoration  
100000



Shop cost  
200000

Franchise Amount  
300000





# Kitchen Equipments



**Deep Freezer 95-100 LTR**



**Refrigerator 190 LTR**



**Commercial Griller**



**Deep Fryer 4 LTR**



**Sujata juicer Grinder**



**Pizza Oven**



**Induction Stove**



**Electric Chopper**

# Franchise Kit



**Kaffibar Aprons 5 nos**



**Kaffibar T-shirt 4 nos**



**Kaffibar Caps  
4 nos**



**Kaffibar Tea/coffee Cup  
200 nos**



**Packaging  
Material**



**Beverages Glass & Straw  
100 Pcs**



**ML Measure**



**Dustbin, Door mates etc.**

# Owner Training & Staff Hiring



## *Quality Hires, Quality Results*

- **Owner & Staff Training:** We provide thorough training programs for both franchise owners and staff to ensure everyone is well-versed in our brand standards and operational procedures.
- **Raw Material Management Training:** Learn the best practices for managing raw materials, from inventory control to cost management, ensuring efficiency and consistency in your operations.
- **Recipe Management:** Our detailed recipe management training ensures that every product served meets Kaffibar's high-quality standards, maintaining the unique flavors and consistency our customers love.
- **Staff Grooming:** We offer training on professional grooming and customer service, helping your team present themselves confidently and deliver exceptional service to every customer.

# KAFFIBAR™

## THE CAFE



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### PIZZA

Bread Pizza	₹ 80
Kullhad Pizza	₹ 80
Margherita Pizza	₹ 90
Onion Capsicum	₹ 100
Corn cheese	₹ 110
Mushroom Pizza	₹ 130
Paneer Tikka Pizza	₹ 150
Mix Special Pizza	₹ 160
Veg Fully Loaded	₹ 200
Large pizza '8	₹ 250
Kaffibar Special 8'	₹ 350



### BURGER & SANDWICH

Veg Burger	₹ 40
Tikki Burger	₹ 60
Cheese Tikki Burger	₹ 80
Double Cheese Burger	₹ 100
Paneer Burger	₹ 130
Maharaja Burger	₹ 150
Kaffibar Special	₹ 180
Mayo Veg. Sandwich	₹ 40
Corn Masala Sandwich	₹ 50
Cheese Veg. Sandwich	₹ 60
Tandoori Sandwich	₹ 70
Paneer Sandwich	₹ 100
Kaffibar Special	₹ 130



## HOT DRINKS

Chai	₹ 15
Adrak Chai	₹ 20
Elaichi Chai	₹ 20
Chocolate Chai	₹ 20
Masala Chai	₹ 25
Green Tea	₹ 20
Lemon Tea	₹ 15
Hot Coffee	₹ 20
Chocolate Coffee	₹ 25
Strong Coffee	₹ 25
Black Coffee	₹ 20



## MILKSHAKE & BEVERAGE

Banana Milkshake	₹ 50
Papaya Milkshake	₹ 50
Mango Milkshake	₹ 60
Dates Milkshake	₹ 60
Oreo Milkshake	₹ 60
Apple Milkshake	₹ 100
Sharjah Milkshake	₹ 150
Virgin Mojito	₹ 50
Strawberry Mojito	₹ 60
Blue Curraco Mojito	₹ 60
Cold Coffee	₹ 60
Masala Cold Drink	₹ 50
Cold Drink	₹ 30



## MAGGI & PASTA

Plain Maggi	₹ 35
Vegetable maggi	₹ 50
Tandoori Maggi	₹ 60
Masala Maggi	₹ 60
Cheese Maggi	₹ 70
Tandoori Cheese	₹ 80
Kaffibar Special	₹ 100
Red Sauce Pasta	₹ 60
Red Sauce Cheese	₹ 80
White Sauce Pasta	₹ 100



## MAXICAN & COMBO

Crunchy Taco	₹ 60
Cheese Crunchy Taco	₹ 80
Sweet Chilly Nachos	₹ 60
Cheese Nachos	₹ 80
French Fries	₹ 80
Dazzling Pizza Combo	₹ 249
Super Burger Combo	₹ 120
Fit Sandwich Combo	₹ 150
Kaffibar Meal Box	₹ 350
Kaffibar Jumbo Box	₹ 500



## PRE WORKOUT

Beetroot Juice	₹ 50
Ginger Orange Juice	₹ 80
Chia Berry Juice	₹ 60
Pomegranate Passion	₹ 100
Lemon Ginger Honey	₹ 50
Electrolyte Chia	₹ 50
Basil Lemon Juice	₹ 40
Watermelon Energizer	₹ 60
Grapefruit Drink	₹ 80
Sprouts (Morning)	₹ 60



## POST WORKOUT

(30g Protein)

Banana Proteinshake	₹ 90
Sattu Proteinshake	₹ 120
Peanut Butter Banana	₹ 120
Blueberry Banana	₹ 110
Banana Ragi Chia	₹ 100
Fruit Lassi Protein	₹ 150
Oat Cinnamon Dates	₹ 120
Dates Proteinshake	₹ 110
Mixed Fruit Proteinshake	₹ 150
Fruit Salad	₹ 80





# Terms & Condition

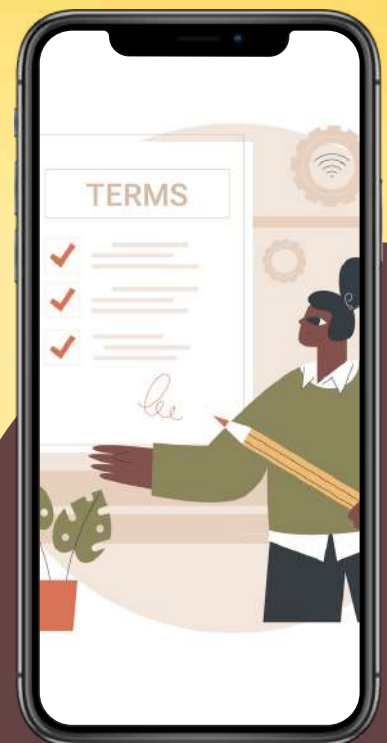
1. Shop area requirement for franchise required minimum 150 To 300 sq. feet.
2. Separate & Well maintained stockyard is required.
3. Products should be sold below MRP Price (as per website/App).
4. Franchisee has a option for pure veg menu.
5. Franchisee can add items with prior approval.
6. All marketing like poster, banner, and dangler etc. will be provided by us.
7. Training will be provided to director/partner/sales team.
8. We will support you to increase your sales & will discuss about your weekly, monthly, and yearly business goals.
9. Billing and management software for account and inventory management will be provided.(Additional Charge)
10. All products/items will delivered to your doorstep.
11. Shop, Interior and Exterior (Main Led Board, Counter furniture, Kitchen Workstation and furniture for 15 people for dine in etc) will be done by Franchise partner.
12. All amount paid towards kaffibar is Non-refundable.
13. For every purchase, have to pay 50% advance payment of your order and remaining 50% payment once order delivered.
14. Each party have to Pay 50:50 of the agreement amount.
15. Minimum order value should be INR 10,000₹
16. Total Minimum Investment INR 6,00,000₹



We help to get Hassle free  
FSSAI registration, Trade Licence  
& GST



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# APPLICATION AND SETUP PROCESS

5-Step Process



From Booking To Opening It takes

**15-25 Days**

to Start cafe



**2.99 LAKH 0% ROYALTY**

**~~3.65~~ LAKH LIMITED OFFER**

ZOMATO | SWIGGY | KAFFIBAR.IN

**zomato**

We will support Live your Outlet in delivery platforms Zomato, Swiggy & kaffibar official website



**Franchise Helpline**

**823-505-6262**





# Social Channels

Find Us on Social Media Platform



Facebook



Instagram



YouTube



Click here

## Resolution and Support within 24<sup>h</sup>



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## GOT QUESTIONS?

Reach out.