

CASE STUDY

POWERING SELF-SERVICE ENROLLMENT THROUGH PAYCOM INTERGRATION



MONTANA-BASED EMPLOYER WITH MULTI-DEPARTMENT STRUCTURE



150 EMPLOYEES



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THE CHALLENGE

This company was struggling with their assigned client manager from Paycom, which caused delays and confusion during the benefits build-out and open enrollment setup. The internal HR team was stretched thin, and with open enrollment approaching, they needed immediate hands-on support to move forward.

THE STRATEGY

The Benefit Builders stepped in as a true extension of the HR team to:

- Fully build out all medical and ancillary benefit plans in Paycom
- Ensure the system was properly configured for open enrollment
- Oversee the launch window to ensure a smooth employee experience
- Position the Paycom platform as a reliable, centralized hub for self-enrollment

THE RESULTS

- Aflac Group was successfully introduced to employees through a 100% self-service enrollment process
- We generated \$70,000 in AP sales in the first year
- Employees had an easy, digital experience accessing and enrolling in their benefits
- HR leadership regained trust in their system with our team's proactive support

THE TAKEAWAY

By resolving Paycom-related challenges and taking the lead on plan builds and system configuration, The Benefit Builders created a self-service enrollment success story. Our expertise not only saved the HR team time but also opened the door for voluntary benefit engagement and meaningful employee access.