



DuckSmart Sponsorship Rate Card

Featured and Premier sponsorship opportunities

Advertise directly to dedicated waterfowl hunters inside DuckSmart.

Current Performance Snapshot

Observed app-wide Google Analytics activity • Sep 21–Oct 18, 2026

6,936

Sponsor ad impressions

1,248

Users reached by sponsor ads

93

Sponsor ad clicks

2,285

Map screen views

Choose the sponsorship that fits your brand

Featured Sponsor

\$1,500 / year

- Rotating banner ad placement across Today, Decoy, and Identify
- Clickable website link from the ad
- Included in the shared in-app ad rotation pool
- Performance reporting

What it looks like in DuckSmart

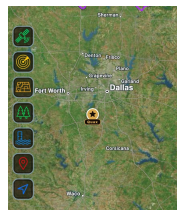


Rotating banner ad shown across Today, Decoy, and Identify

Premier Sponsor

\$3,000 / year

- Everything in Featured
- One exclusive sponsored map pin
- Interactive sponsor popup with business info and website link
- Premium map visibility with limited availability



Exclusive map pin



Interactive sponsor popup

Metrics shown are observed app-wide results and are not a guarantee of performance for any individual sponsor.

Additional October metrics: 14,638 map moves and 1,611 rolling 30-day active users.



Scan to inquire
ducksmart.app/sponsor