

MEDIA CONTENT TIER 1

Basic Social Media Content Release

Platforms' Included: Twitter, Instagram, and Facebook

Set Billable Hours: 20 hours per month

Services Included:

- Content Calendar Creation (Monthly)
- Content Creation (Text and Graphics)
- Posting Schedule Setup
- Basic Analytics and Reporting

Price: Starting at \$800 per month

Additional Charge Options (Per Month):

- Platform Expansion: Add one additional platform (e.g., Snapchat or TikTok) \$300
- Enhanced Analytics: In-depth performance analysis and recommendations \$150
- Social Media Advertising: Budget setup and management Custom Quote